

ORDER

Orders
Order / Rev: 539519
Alt Order #:
Product Desc: NUESTRO PAC
Estimate: 8934
Flight Dates: 07/27/20 - 07/30/20
Original Date / Rev: 07/20/20 / 07/23/20
Order Type: GENERAL

Primary AE: Cinthia Flagg
Sales Office: CU-WA
Sales Region: NATIONAL

Agency
Name: Targeted Platform Media
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Nuestro PAC
Demographic: HH
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	07/30/20	4	\$150.00	\$127.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	4	\$150.00	\$127.50	0.00
Totals	4	\$150.00	\$127.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cinthia Flagg	CU-WA	NATIONAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	NVYE	07/30/20	07/30/20	M-Su Special Rotator 5a-5x	CM	7:00 AM-10:00 AM	---T---	1:00	1	\$50.00	P-01	0.00	NM	1	\$50.00
				M-Su Special Rotator 5a-5x		(7:00 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	---T---		1				\$50.00		0.00			
N 2	NVYE	07/27/20	07/30/20	Early Fringe M-F Hour 1	CM	3p-4p	1--1---	1:00	2	\$30.00	P-01	0.00	NM	2	\$60.00
				M-F 3p-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	1--1---		2				\$30.00		0.00			
N 3	NVYE	07/27/20	07/27/20	Late Fringe M-F Hour 2	CM	11:00 PM-11:30 PM	-----	1:00	1	\$40.00	P-01	0.00	NM	1	\$40.00
				M-F 11p-12a		(11:00 PM-11:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	M-----		1				\$40.00		0.00			
													Totals	4	\$150.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="font-size: 1.2em; margin-top: 10px;"> NVYE-TV EL CENTRO, CA </div>	Date: <div style="margin-top: 10px;">7/6/2020</div>
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I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Nuestro PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: Nuestro PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Munstro PAC
P.O. Box 1388
Chattanooga, TN 37402
(423) 443-3308

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Lora Haggard
Chuck Rocha

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

N/A

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/6/2020

Date

[Signature]

Signature

(202)965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]

Signature

JESUS MENDOZA

Printed Name

SBOM

Title

New Order

Agency: Targeted Platform Media

Office: Washington

Client: 1332 - Nuestro PAC

Product: 1346 - Issue

Piggyback Product:

Estimate: 8934 - Nuestro PAC (7.25-7.31)

Broadcast 60s

Station: NVE

Order Type: Normal

Cancel Date:

Received in ePort: 7/13/2020 11:55:55 AM

Flight Start: 07/25/2020

Flight End: 07/31/2020

Hiatus:

Airtime Dollars: \$150.00

Interactive Dollars: \$0.00

Non-Airtime Dollars: \$0.00

Total Dollars: \$150.00

Total Spots: 4

Local/National: National
Rep Office: Azteca America National Spot TV
Sales (NVE)

AE: Adam Schorr

Phone:

OrderID: 9752730

Status: New

MarketShare:

Comments: Separation: 30

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	7/25	7/26	7/27	7/28	7/29	7/30	7/31	Total Spots	Rtg	CPP	Imp	CPM
1	MTUWTHF 7A-10A HCHS AM MF-AZA<	EM	\$50.00	C	60	0	0	0	0	0	1	0	1				
2	MTUWTHF 3P-4P CALLMS-2MF-AZA	EF	\$30.00	C	60	0	0	1	0	0	1	0	2				
3	MTUWTHF 11P-11:30P YA CY RENOVADO	LN	\$40.00	C	60	0	0	1	0	0	0	0	1				
Total Spots:						0	0	2	0	0	2	0					
Cash\$ - Spots: \$150.00 - 4						Trade\$ - Spots: \$0.00 - 0						Total Cost: \$150.00		Total GRP - CPP: 0.0 - \$0.00		Total GIMP(000) - CPM: 0 - \$0.00	

Adam Schorr

7-17-20
Political issue
Book by TP
Note separation

INVOICE

NVYE-TV
1803 North Imperial Avenue
El Centro, CA 92243
Main: (760) 482-7777
Billing: (760) 482-7777

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
650 Massachusetts Avenue NW
Washington, DC 20001

Send Payment To:

NVYE-TV
P.O. Box 843573
Los Angeles, CA 90084-3573

Property	NVYE-TV		
Invoice #	539519-1	Order #	539519
Invoice Date	08/30/20	Alt Order #	
Invoice Month	August 2020	Deal #	
Invoice Period	07/27/20 - 07/30/20	Flight Dates	07/27/20 - 07/30/20
Advertiser	Nuestro PAC		
Product	NUESTRO PAC		
Estimate #	8934		
Account Executive	Cinthia Flagg		
Sales Office	Cox/Univision - Washington		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	07/30/20	07/30/20	M-Su Special Rotator 5a- 5x	7:00 AM-10:00 AM	---T---	1:00	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/20 08/02/20 ---T--- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 NVYE Th 07/30/20 7:44 AM M-Su Special Rotator 5a-5x 7:00 AM-10:00 AM 1:00 DML20NP101H \$50.00 NM									
2	07/27/20	07/30/20	M-F 3p-4p	3p-4p	1--1---	1:00	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/20 08/02/20 1--1--- 2 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 NVYE M 07/27/20 3:26 PM M-F 3p-4p 3p-4p 1:00 DML20NP101H \$30.00 NM 5 NVYE Th 07/30/20 3:27 PM M-F 3p-4p 3p-4p 1:00 DML20NP101H \$30.00 NM									
3	07/27/20	07/27/20	M-F 11p-12a	11:00 PM-11:30 PM	M-----	1:00	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/20 08/02/20 M----- 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 NVYE M 07/27/20 11:00 PM M-F 11p-12a 11:00 PM-11:30 PM 1:00 DML20NP101H \$40.00 NM									
Total Spots							4		

Payment Terms 30 Days

<u>Gross Total</u>	\$150.00
<u>Agency Commission</u>	\$22.50
<u>Net Amount Due</u>	\$127.50

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.