

CONTRACT



WABC
 7 Lincoln Square
 New York, NY 10023
WABC - TV (917) 260-7000
NEW YORK

<u>Contract / Revision</u> 9216 /		<u>Alt Order #</u> WOC10064065
<u>Product</u> BILL THOMPSON FOR NYC MAYOR		
<u>Contract Dates</u> 08/13/13 - 08/18/13		<u>Estimate #</u>
<u>Advertiser</u> Bill Thompson for Mayor		<u>Original Date / Revision</u> 08/13/13 / 08/13/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WABC	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Campaign Group, The
 1600 Locust Street
 Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	WABC	08/12/13	08/16/13	M-F EWN This Morning	6:15 AM-7:00 AM		:30			NM	8	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	-TWTF--				8	\$1,400.00			
E 2	WABC	08/12/13	08/16/13	M-F GMA	7:00 AM-9:00 AM		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	-TWTF--				8	\$2,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WABC	08/12/13-08/18/13	M-F GMA	7:00 AM-9:00 AM	-TuWThF----	:30		\$2,000.00	NM		
				Credited								
	2	WABC	08/12/13-08/18/13	M-F GMA	7:00 AM-9:00 AM	-TuWThF----	:30		\$2,000.00	NM		
				Credited								
	3	WABC	08/12/13-08/18/13	M-F GMA	7:00 AM-9:00 AM	-TuWThF----	:30		\$2,000.00	NM		
				Credited								
	4	WABC	08/12/13-08/18/13	M-F GMA	7:00 AM-9:00 AM	-TuWThF----	:30		\$2,000.00	NM		
				Credited								
	5	WABC	08/12/13-08/18/13	M-F GMA	7:00 AM-9:00 AM	-TuWThF----	:30		\$2,000.00	NM		
				Credited								
	6	WABC	08/12/13-08/18/13	M-F GMA	7:00 AM-9:00 AM	-TuWThF----	:30		\$2,000.00	NM		
				Credited								
D 3	WABC	08/12/13	08/16/13	M-F 7p-8p	7:00 PM-7:30 PM		:30			NM	0	\$0.00
E 4	WABC	08/12/13	08/16/13	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	8	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	-TWTF--				8	\$850.00			
E 5	WABC	08/12/13	08/16/13	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	-TWTF--				8	\$1,500.00			
E 6	WABC	08/12/13	08/16/13	M-F 12p-1p	12:15 PM-12:30 PM		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	-TWTF--				5	\$1,000.00			
E 7	WABC	08/12/13	08/17/13	Sa 7p-8p	7:30 PM-8:00 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	-----S-				1	\$800.00			
E 8	WABC	08/12/13	08/18/13	Su 12p-1p	12:00 PM-1:00 PM		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	-----S				2	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WABC
 7 Lincoln Square
 New York, NY 10023
 (917) 260-7000

<u>Contract / Revision</u>	<u>Alt Order #</u>
9216 /	WOC10064065

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/13/13 - 08/18/13	BILL THOMPSON FOR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Bill Thompson for Mayor	08/13/13 / 08/13/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 9	WABC	08/12/13	08/16/13	M-F EWN at 4p	4:15 PM-5:00 PM		:30			NM	0	\$0.00
D 10	WABC	08/12/13	08/16/13	M-F EWN at 5p	5:15 PM-6:00 PM		:30			NM	0	\$0.00
E 11	WABC	08/12/13	08/18/13	M-Su EWN at 6p	6:15 PM-6:30 PM		:30			NM	6	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	-TWTFS				6	\$1,700.00			
E 12	WABC	08/12/13	08/18/13	M-Sun EWN at 11p	11:15 PM-11:35 PM		:30			NM	5	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	-TWTFS				5	\$3,500.00			
E 13	WABC	08/12/13	08/16/13	M-F 7p-8p	7:30 PM-8:00 PM		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	--WTF--				4	\$3,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WABC	08/12/13-08/18/13	M-F 7p-8p	7:30 PM-8:00 PM	---WThF----	:30		\$3,000.00	NM		
				Credited								
	4	WABC	08/12/13-08/18/13	M-F 7p-8p	7:30 PM-8:00 PM	---WThF----	:30		\$3,000.00	NM		
				Credited								
E 14	WABC	08/12/13	08/16/13	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	8	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	-TWTF--				8	\$850.00			
E 15	WABC	08/12/13	08/17/13	Sa 7p-8p	7:00 PM-7:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	-----S-				1	\$800.00			
E 16	WABC	08/12/13	08/16/13	M-F 12p-3p	12:15 PM-3:00 PM		:30			NM	8	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	-TWTF--				8	\$900.00			
E 17	WABC	08/12/13	08/16/13	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	-TWTF--				5	\$675.00			
E 18	WABC	08/12/13	08/17/13	Sa-Su EWN 6a-10a Rotator	6:15 AM-10:00 AM		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	-----S-				1	\$375.00			
Totals											70	\$92,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/13 -08/18/13	70	\$92,750.00	(\$13,912.50)	\$78,837.50
Totals	70	\$92,750.00	(\$13,912.50)	\$78,837.50

Signature: _____ Date: _____

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