

Ampersand Cable System Order

| | | | | | |
|-------------------|---------------------------------------|-------------------|-------------------------|------------------|----------------|
| Order # | 63157963 | Flight Dates | 02/19/24 - 03/10/24 | Update Date | 02/19/24 |
| Syscode | 1553 | Agency | Amber Integrated | Version | 1 Vs. 1 |
| System Name | Spectrum/Austin NorthWest U-verse, TX | Advertiser | Kyle Biederman Campaign | Show All Lines | |
| Market | Austin | Client Code | | Total # of Weeks | 3 |
| AE | Amanda Williams | Product Code | | Total | \$2,220.00 |
| Sales Coordinator | Emily Malyszka | Est Code | | Commission | \$333.00 |
| Office | Dallas | Product Name | | Net Total | \$1,887.00 |
| Phone | (214) 932-2910 | Credit Status | | Total Spots | 64 |
| Status | Accepted | Primary Demo | | Affiliate Split | 100.0 |
| Survey | DMA Nielsen Live+3 2BK Feb23+Mar23 | Makegood Policy | | Sold On | Cost Per Point |
| - | | Approval Required | | GRP | 170.7 |
| | | | | GIMP | 11007 |
| | | | | CPP | \$13.00 |
| | | | | CPM | \$201.69 |

Comments : 2/16 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|-----|-------------|-----------|------------|----------|------------------------|
| 1 | FXNC | FXNC EM | 2/26/24 | 3/3/24 | 05:00 | 09:00 | X | X | X | X | X | X | X | 2.00 | 130 | 7 | \$32.00 | \$224.00 | 30 | PRE 1/1/2024-3/31/2024 |
| 2 | FXNC | FXNC EM | 2/19/24 | 2/25/24 | 05:00 | 09:00 | | X | X | X | X | X | X | 2.00 | 126 | 7 | \$32.00 | \$224.00 | 30 | PRE 1/1/2024-3/31/2024 |
| 3 | FXNC | FXNC EM | 3/4/24 | 3/10/24 | 05:00 | 09:00 | X | X | | | | | | 2.20 | 142 | 2 | \$32.00 | \$64.00 | 30 | PRE 1/1/2024-3/31/2024 |
| 4 | FXNC | FXNC DT | 2/26/24 | 3/3/24 | 09:00 | 16:00 | X | X | X | X | X | X | X | 2.70 | 175 | 8 | \$27.00 | \$216.00 | 30 | PRE 1/1/2024-3/31/2024 |
| 5 | FXNC | FXNC DT | 2/19/24 | 2/25/24 | 09:00 | 16:00 | | X | X | X | X | X | X | 2.60 | 169 | 8 | \$27.00 | \$216.00 | 30 | PRE 1/1/2024-3/31/2024 |
| 6 | FXNC | FXNC DT | 3/4/24 | 3/10/24 | 09:00 | 16:00 | X | X | | | | | | 3.20 | 208 | 2 | \$27.00 | \$54.00 | 30 | PRE 1/1/2024-3/31/2024 |
| 7 | FXNC | FXNC EF | 2/26/24 | 3/3/24 | 16:00 | 19:00 | X | X | X | X | X | X | X | 3.40 | 222 | 7 | \$37.00 | \$259.00 | 30 | PRE 1/1/2024-3/31/2024 |
| 8 | FXNC | FXNC EF | 2/19/24 | 2/25/24 | 16:00 | 19:00 | | X | X | X | X | X | X | 3.30 | 211 | 7 | \$37.00 | \$259.00 | 30 | PRE 1/1/2024-3/31/2024 |
| 9 | FXNC | FXNC PT | 2/26/24 | 3/3/24 | 19:00 | 24:00 | X | X | X | X | X | X | X | 2.70 | 171 | 8 | \$44.00 | \$352.00 | 30 | PRE 1/1/2024-3/31/2024 |
| 10 | FXNC | FXNC PT | 2/19/24 | 2/25/24 | 19:00 | 24:00 | | X | X | X | X | X | X | 2.50 | 163 | 7 | \$44.00 | \$308.00 | 30 | PRE 1/1/2024-3/31/2024 |
| 11 | FXNC | FXNC PT | 3/4/24 | 3/10/24 | 19:00 | 24:00 | X | | | | | | | 3.50 | 223 | 1 | \$44.00 | \$44.00 | 30 | PRE 1/1/2024-3/31/2024 |

| | Feb 2024 | Mar 2024 | Apr 2024 | May 2024 | Jun 2024 | Jul 2024 | Aug 2024 | Sep 2024 | Oct 2024 | Nov 2024 | Dec 2024 | Jan 2025 | Total |
|--------------|------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 29 | 35 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 64 |
| AMT | \$1,007.00 | \$1,213.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$2,220.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/20/24

Ampersand Cable System Order

| | |
|-------------|-------------------------------|
| Order # | 63157963 |
| Syscode | 9573 |
| System Name | Spectrum/Austin NorthWest, TX |
| Market | Austin |

| | |
|--------------|-------------------------|
| Flight Dates | 02/19/24 - 03/10/24 |
| Agency | Amber Integrated |
| Advertiser | Kyle Biederman Campaign |

| | |
|-------------|----------|
| Update Date | 02/19/24 |
| Version | 1 Vs. 1 |

| | |
|-------------------|------------------------------------|
| AE | Amanda Williams |
| Sales Coordinator | Emily Malyszka |
| Office | Dallas |
| Phone | (214) 932-2910 |
| Status | Accepted |
| Survey | DMA Nielsen Live+3 2BK Feb23+Mar23 |
| - | |

| | |
|-----------------|-------------------|
| Client Code | |
| Product Code | |
| Est Code | HD19 |
| Product Name | |
| Credit Status | Cash in Advance |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|------------------|----------------|------|----------|
| Show All Lines | | | |
| Total # of Weeks | 3 | | |
| Total | \$6,580.00 | | |
| Commission | \$987.00 | | |
| Net Total | \$5,593.00 | | |
| Total Spots | 56 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Point | | |
| GRP | 119.3 | GIMP | 50969 |
| CPP | \$55.00 | CPM | \$129.10 |

Comments : 2/16 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|------|-------------|-----------|------------|----------|------------------------|
| 1 | FXNC | FXNC EM | 2/26/24 | 3/3/24 | 05:00 | 09:00 | X | X | X | X | X | X | X | 1.70 | 708 | 7 | \$106.00 | \$742.00 | 30 | PRE 1/1/2024-3/31/2024 |
| 2 | FXNC | FXNC EM | 2/19/24 | 2/25/24 | 05:00 | 09:00 | | X | X | X | X | X | X | 1.60 | 690 | 7 | \$106.00 | \$742.00 | 30 | PRE 1/1/2024-3/31/2024 |
| 3 | FXNC | FXNC EM | 3/4/24 | 3/10/24 | 05:00 | 09:00 | X | X | | | | | | 1.80 | 779 | 2 | \$106.00 | \$212.00 | 30 | PRE 1/1/2024-3/31/2024 |
| 4 | FXNC | FXNC DT | 2/26/24 | 3/3/24 | 09:00 | 16:00 | X | X | X | X | X | X | X | 2.20 | 955 | 8 | \$80.00 | \$640.00 | 30 | PRE 1/1/2024-3/31/2024 |
| 5 | FXNC | FXNC DT | 2/19/24 | 2/25/24 | 09:00 | 16:00 | | X | X | X | X | X | X | 2.20 | 924 | 7 | \$80.00 | \$560.00 | 30 | PRE 1/1/2024-3/31/2024 |
| 6 | FXNC | FXNC DT | 3/4/24 | 3/10/24 | 09:00 | 16:00 | X | X | | | | | | 2.60 | 1137 | 2 | \$80.00 | \$160.00 | 30 | PRE 1/1/2024-3/31/2024 |
| 7 | FXNC | FXNC EF | 2/26/24 | 3/3/24 | 16:00 | 19:00 | X | X | X | X | X | X | X | 2.80 | 1214 | 4 | \$220.00 | \$880.00 | 30 | NPE |
| 8 | FXNC | FXNC EF | 2/19/24 | 2/25/24 | 16:00 | 19:00 | | X | X | X | X | X | X | 2.70 | 1156 | 3 | \$220.00 | \$660.00 | 30 | NPE |
| 9 | FXNC | FXNC PT | 2/26/24 | 3/3/24 | 19:00 | 24:00 | X | X | X | X | X | X | X | 2.20 | 933 | 8 | \$124.00 | \$992.00 | 30 | PRE 1/1/2024-3/31/2024 |
| 10 | FXNC | FXNC PT | 2/19/24 | 2/25/24 | 19:00 | 24:00 | | X | X | X | X | X | X | 2.10 | 891 | 7 | \$124.00 | \$868.00 | 30 | PRE 1/1/2024-3/31/2024 |
| 11 | FXNC | FXNC PT | 3/4/24 | 3/10/24 | 19:00 | 24:00 | X | | | | | | | 2.80 | 1218 | 1 | \$124.00 | \$124.00 | 30 | PRE 1/1/2024-3/31/2024 |

| | Feb 2024 | Mar 2024 | Apr 2024 | May 2024 | Jun 2024 | Jul 2024 | Aug 2024 | Sep 2024 | Oct 2024 | Nov 2024 | Dec 2024 | Jan 2025 | Total |
|--------------|------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 24 | 32 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 56 |
| AMT | \$2,830.00 | \$3,750.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$6,580.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/20/24

63157963 | Austin | Spectrum/Austin NorthWest, TX | 9573 |