WWCW-TV

4Q 2023

Pursuant to the disclosure requirements in 47 C.F. R. 73.3526(11)(i), and during the quarter referenced above, this station provided information to its viewers regarding the following significant issues, including:

Business	Employment	Housing
Children/Youth	Environment	Legal Matters
Community	Government (Local)	Technology
Consumer Issues	Government (National)	
Crime/Law Enforcement	Health/Healthcare	
Education	Minority Issues	

Programs

Channel	Issue	Time	Date	Duration	Title	Description
21.1	Education / Youth	2:00a	10/2/2023	164	WFXR NewsFirst	Roanoke County Public Schools are focusing on safe teen driving
					at Ten	throughout the month of October with meetings for students and
						parents about how they can work together to keep everyone safe. We
						stopped by the first meeting at Hidden Valley High School for a look at
						some of those potentially life saving rules of the road.
21.1	Education	2:00a	10/3/2023	69	WFXR NewsFirst	A report from the Washington Post alleges Liberty University has
					at Ten	failed for years to keep its campus safe. Not only that, but the report
						says it also repeatedly violated Federal Law that tells it how to do just
						that. The initial report paints a dark picture of a university that
						allegedly discouraged people from reporting crimes, under reporting
						the claims it did receive all while marketing its campus as one of the
						safest in the nation.
21.1	Crime	2:00a	10/3/2023	110	WFXR NewsFirst	Three jurisdictions joined forces to deliver charges to six people,
					at Ten	including some who are part of an alleged crime family. Six people,

21.1	Community	2:00a	10/3/2023	214	WFXR NewsFirst at Ten	multiple charges each, all connected to drugs and money laundering in Henry County, Patrick County, and the City of Martinsville. Prescription pills, fentanyl, mushrooms, money, firearms, vehicles, all seized in Tuesday morning's raids. Charges were filed under Virginia's RICO Act used to battle organized crime. For Marine Veteran Anthony Ferguson his commitment to physical fitness and his four years in the late 1990's serving his country went hand in hand with what he is doing today. Ferguson along with his
						wife established Ferguson Fitness here in Roanoke in 2010. He says his workout facility is not considered a gym. It is more of a lifestyle to keep people physically fit.
21.1	Minority Issues	2:00a	10/5/2023	195	WFXR NewsFirst at Ten	Fairness and equality that's what student athletes and women's right activist say they were prioritizing with today's event – calling attention to what they say were efforts to intimidate and silence them. Captains of the Roanoke College Swim Team, as well as some former college athletes and other organizations in attendance, say this whole thing is about protecting the rights of women in sports.
21.1	Community	2:00a	10/5/2023	73	WFXR NewsFirst at Ten	Golfers and participants from around the area tee'd off this afternoon at the Botetourt Golf and Swim Club for the third annual Kip Nininger scholarship fund – golf benefit. The Kip Nininger scholarship fund was created to honor the legacy of two-time State Wrestling Champion Chistopher "Kip" Dowell Nininger who died in a car accident in May 2021 at the age of nineteen. Before the start of the tournament, the 100 th scholarship was given out to Christiansburg High School Senior Wrestler, Parker Ferrell.
21.1	Health/Healthcare	2:00a	10/10/2023	105	WFXR NewsFirst at Ten	Carilion Clinic is marking today's World Mental Health Day with a fitting grand opening. It cut the ribbon today on its new mental health facility at Tanglewood, which the hospital systems says it hopes will reduce barriers to care. The 12-million-dollar mental health facility promises to accommodate eight hundred patients a week. It adds seventy providers to our area – where several of our counties and cities are considered medically underserved.
21.1	Employment	2:00a	10/10/2023	163	WFXR NewsFirst at Ten	Virginia Career Works says the decrease in the need for seasonal workers is an indication that the workforce is balancing out. Dean of

						the Business School at the University of Lynchburg, Nancy Hubbard, says this means full-time employees are coming back to the workforce, saying there, meaning the need for seasonal workers is going down. According to Virginia Career Works, there is still some need for seasonal workers, especially in retail and food service industries.
21.1	Community	2:00a	10/17/2023	234	WFXR NewsFirst at Ten	The Central and Southwest Virginia Honor Flight is part of over 125 hubs across the country forming the Honor Flight Network. These hubs and their volunteers truly make the mission a success. For Martin Leamy of the Central and Southwest Virginia Honor Flight is a labor of love to plan these trips for the military veterans.
21.1	Crime	2:00a	10/20/2023	103	WFXR NewsFirst at Ten	We are learning more about the multi-agency search for a double homicide suspect in Roanoke that ended in an arrest all the way in South Dakota. Exactly one month from the day he's accused of killing two people and hurting a third here in Roanoke – Edward Denoyer is in custody.
21.1	Environment	2:00a	10/25/2023	156	WFXR NewsFirst at Ten	Atlantic Stripers are one of the most iconic and most-targeted gamefish on the east coast, recreational and commercial harvest account for an economic impact into the billions of dollars. The Chesapeake Bay in Virginia and Maryland is the primary nursery for striped bass on the east coast. Now two new reports, one from Maryland and one from Virginia show juvenile striper numbers are way down for the second straight year.
21.1	Community	10:00	11/2/2023	218	WFXR NewsFirst at Ten	As temperatures start to drop, the homeless population across the region is facing a yearly challenge and increased risk. One Roanoke organization says it may have found a way to help. "The Least of These Ministries" which helps homeless people in Roanoke has gained a lease for what used to be the Apple Valley Motel. They are planning to give it a makeover and use it to help people in need get a roof over their head.
21.1	Housing	2:00a	11/6/2023	76	WFXR NewsFirst at Ten	

21.1	Legal Matters	2:00a	11/10/2023	227	WFXR NewsFirst	We are digging deeper into a ban on so-called "skill games" after a
			, ,		at Ten	State Supreme Court decision put it back in place after a more than
						year long pause. The video gambling machines that you mostly find at
						convenience stores or gas stations are banned in the Commonwealth,
						at least for now. But law enforcement officials across the
						Commonwealth are taking different approaches to how and when
						they start to enforce it.
21.1	Technology	2:00a	11/15/2023	183	WFXR NewsFirst	Pulaski County Public Schools has been hit by a ransomware attack.
					at Ten	Superintendent Robert Graham says he is working with tech experts
						to solve all issues created during the ransomware attack. He says they
						caught the attack fast enough that backup servers could be used to fix
						a lot of the problems.
21.1	Environment	2:00a	11/17/2023	135	WFXR NewsFirst	The Matts Creek wildfire in Bedford County is still on the move. The
					at Ten	fire, which started on Monday remains at only two percent
						containment. Officials estimate it's scorched over 5,000 miles so far.
						Two hundred fifty fire personnel have been assigned to fight the fires.
						Local firefighters in the area say it's grown to an unprecedented rate,
						so they're grateful for the help.
21.1	Education	2:00a	11/27/2023	188	WFXR NewsFirst	The Virginia Board of Education is holding meetings throughout the
					at Ten	Commonwealth pitching a revamped system to measure student
						growth not just achievement when considering a school's
						accreditation. Today's meeting turned into a please to handle a
						chronic issue in classrooms – absenteeism.
21.1	Community	2:00a	12/2/2023	144	WFXR NewsFirst	It has been a hairy month in Lynchburg. "Mustaches for Kids" is a
					at Ten	group that raises money for local youth organizations. Each year
						during the month of November, community members grow their best
						stache and raise money for the community kids.
21.1	Business	2:00a	12/4/2023	170	WFXR NewsFirst	Amazon is one step closer to opening a new facility in Roanoke. City
					at Ten	Council voted unanimously to allow Amazon to use the old Deschutes
						property for a Last Miles Delivery Facility. Amazon says nothing has
						been finalized yet, but they look forward to providing updates on this
						deal.
21.1	Education	2:00a	12/5/2023	84	WFXR NewsFirst	The Lynchburg City School Board is laying out plans to pay for a safe
					at Ten	room at EC Glass High School. This comes after they turn down a

						\$10,000 dollar grant from a LBGTQ Plus Organization citing concerns about the ideology of the group and stipulations of the grant. After lengthy public comment, the school board's decision was brief. They moved forward with a suggestion from a school board member last month that the safe room could be funded by donations.
21.1	Community	2:00a	12/8/2023	191	WFXR NewsFirst at Ten	Holiday spending – Hanukkah has arrived and there are only 17 days left until Christmas. That means just 15 days of the Salvation Army's biggest fundraiser of the year – The Red Kettle Campaign. We checked with some local chapters to see how close they are to reaching their goals.
21.1	Children/Youth Health	2:00a	12/12/2023	92	WFXR NewsFirst at Ten	An investigation is underway after we're told seven students at an Amherst County Elementary School ate gummy bears laced with Fentanyl. Officials say that seven had a reaction and the majority needed to go to the hospital, including two that were taken by emergency medical responders
21.1	Education	2:00a	12/12/2023	206	WFXR NewsFirst at Ten	These days, teachers and principals have more than enough on their plates, so why are some Southwest Virginia Educators working overtime as fill-in janitors? The district is struggling to hire custodians. In the meantime, the Superintendent and his team decided to look inward, offering overtime to existing employees – administrators, teachers, and support staff to help clean the buildings on the weekends.
21.1	Children/Youth Health	2:00a	12/13/2023	124	WFXR NewsFirst at Ten	In the spirit of the holidays, Virginia Tech basketball took a break from practice and final exams for a special collaboration. The Hokies partnered with Carilion Clinic to paint and design sneakers for a good cause. For the Hokies, it provided a break from the daily grind of being a student athlete, but for these kids, it is an escape from the reality of fighting cancer. The custom shoes are designed to raise awareness for pediatric cancer and will be worn at Cassell Coliseum by the coaching staff.
21.1	Health/Healthcare	2:00a	12/18/2023	61	WFXR NewsFirst at Ten	A state-wide effort could help you cut down on what you're paying for medical insurance. The Virginia Hospital and Healthcare Association is launching a campaign to bring awareness to a tool that's already available. They're calling it the "Control Your Care" campaign to

						educate Virginias about laws already on the books designed to benefit patients.
21.1	Government (State)	2:00a	12/20/2023	61	WFXR NewsFirst at Ten	Governor Youngkin presented his budget proposal to the General Assembly, and he made big changes to the Commonwealth's tax structure. For the Commonwealth to be competitive, it must address the high cost of living. He says that starts with cutting the income tax by 12 percent across the board. He plans to offset that with an increase in State sales tax.
21.1	Community	2:00a	12/25/2023	171	WFXR NewsFirst at Ten	Keeping folks safe is a job that never stops, even on Christmas, first responders stay on call. While others are gathered around the tree, local heroes in our community are on the job making sure we can stay safe. Officer Nathan Clements with the Roanoke County Police Department says it's all in the day's work.
21.1	Children/Youth	2:00a	12/28/2023	219	WFXR NewsFirst at Ten	With all the talk the last few years about casinos and lotteries, experts say it's so important to make sure kids know that gambling isn't all fun and games. A recent poll by the Roanoke Area Youth Substance Abuse Coalition shows 31-percent of people surveyed were unaware of the risks and dangers that come with pressing your luck. We sat down with experts to talk about finding help for those who may be struggling.
21.1	Business	2:00a	12/29/2023	100	WFXR NewsFirst at Ten	As anticipation builds for the big night, preparations in Roanoke look a lot different than in years past. Organizers of the "Big Lick Downtown Countdown" have announced that they are taking a break this year. Without the big pull to get people downtown, we checked in with businesses to see how they're preparing for the new year.

WFXR-TV also aired the following public service announcements during the instant quarter: 4Q 2023

Type of Issue	Duration (Seconds)	Title or Narrative
	(Seconds)	
Youth	60	Drive For A Change
Environment	60	A Tree Can Be – Learn More
Education	60	Bedtime Math
Health/Healthcare	60	Real Talk
Children/Youth	60	Children's Initiative
Elderly	60	Elder Care Locator
Community	30	Philanthropy & Volunteerism
Community	30	Hunger Action Month
Transportation	15	Drivers, Take a Second Look For Motorcyclists
Health	15	No Time For Flu
Health	10	Vape Denial