

DUPLICATE INVOICE

WGGB
1300 Liberty Street
Springfield, MA 01104
Main: (413)733-4040
Billing: (404)327-3040

Property	WGGB		
Invoice #	1114697-1	Order #	1114697
Invoice Date	09/26/21	Alt Order #	39343
Invoice Month	September 2021	Deal #	
Invoice Period	08/30/21 - 09/21/21	Flight Dates	09/16/21 - 09/21/21
Advertiser	Committee To Elect Rebecca Lisi		
Product	Rebecca Lisi for Holyoke Mayor 2021		
Estimate #	39343		
Account Executive	WSHM- House Local		
Sales Office	Local-WSHM		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	116268		
Advertiser Ref	643065		
Product 1			
Product 2			

Billing Address:

Wheelhouse Strategy Inc
Attention: Accounts Payable
P.O. Box 243
Holyoke, MA 01041
USA

Send Payment To:

WGGB
P.O BOX 28881
New York, NY 10087-8881

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/16/21	09/21/21	M-F ABC40 In the Mornin 630a-7a g		MT-TF--	:10	1	\$112.50	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/21 09/19/21 ---TF-- 1 \$112.50									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGGB	Th	09/16/21	6:59 AM	M-F ABC40 In the Morning	630a-7a	:10	CITYOFOPP10SEC	\$112.50 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/21 09/26/21 MT----- 1 \$112.50									
3	WGGB	M	09/20/21	6:59 AM	M-F ABC40 In the Morning	630a-7a	:10	HOPESDREAMS10SEC	\$112.50 NM
2	09/16/21	09/21/21	M-F ABC40 In the Mornin 630a-7a g		MT-TF--	:15	2	\$146.25	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/21 09/19/21 ---TF-- 2 \$146.25									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGGB	F	09/17/21	6:41 AM	M-F ABC40 In the Morning	630a-7a	:15	CITYOFOPP15SEC	\$146.25 NM
3	WGGB	F	09/17/21	6:54 AM	M-F ABC40 In the Morning	630a-7a	:15	CITYOFOPP15SEC	\$146.25 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/21 09/26/21 MT----- 1 \$146.25									
5	WGGB	Tu	09/21/21	6:55 AM	M-F ABC40 In the Morning	630a-7a	:15	HOPESDREAMS15SEC	\$146.25 NM
3	09/16/21	09/21/21	M-F ABC40 In the Mornin 630a-7a g		MT-TF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/21 09/19/21 ---TF-- 2 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGGB	Th	09/16/21	6:40 AM	M-F ABC40 In the Morning	630a-7a	:30	CITYOFOPP30SEC	\$225.00 NM
5	WGGB	F	09/17/21	6:50 AM	M-F ABC40 In the Morning	630a-7a	:30	CITYOFOPP30SEC	\$225.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/21 09/26/21 MT----- 1 \$225.00									
4	WGGB	Tu	09/21/21	6:38 AM	M-F ABC40 In the Morning	630a-7a	:30	HOPESDREAMS30SEC	\$225.00 NM

M-F ABC40 News

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Invoice #	1114697-1	Invoice Month	September 2021
Invoice Date	09/26/21	Invoice Period	08/30/21 - 09/21/21
Advertiser	Committee To Elect Rebecca Lisi		
Product	Rebecca Lisi for Holyoke Mayor 2021		
Estimate #	39343		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/16/21	09/21/21		12p-1230p	M--TF--	:10	1	\$17.50	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/21 09/19/21 ---TF-- 1 \$17.50									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WGGB F 09/17/21 12:13 PM M-F ABC40 News 12p-1230p :10 CITYOFOPP10SEC \$17.50 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/21 09/26/21 M----- 1 \$17.50									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WGGB M 09/20/21 12:13 PM M-F ABC40 News 12p-1230p :10 HOPESDREAMS10SEC \$17.50 NM									
5	09/16/21	09/21/21	M-F ABC40 News	12p-1230p	M--TF--	:15	2	\$22.75	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/21 09/19/21 ---TF-- 2 \$22.75									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WGGB Th 09/16/21 12:30 PM M-F ABC40 News 12p-1230p :15 CITYOFOPP15SEC \$22.75 NM 2 WGGB F 09/17/21 12:20 PM M-F ABC40 News 12p-1230p :15 CITYOFOPP15SEC \$22.75 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/21 09/26/21 M----- 1 \$22.75									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WGGB M 09/20/21 12:21 PM M-F ABC40 News 12p-1230p :15 HOPESDREAMS15SEC \$22.75 NM									
6	09/16/21	09/21/21	M-F ABC40 News	12p-1230p	M--TF--	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/21 09/19/21 ---TF-- 2 \$35.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WGGB Th 09/16/21 12:11 PM M-F ABC40 News 12p-1230p :30 CITYOFOPP30SEC \$35.00 NM 1 WGGB F 09/17/21 12:29 PM M-F ABC40 News 12p-1230p :30 CITYOFOPP30SEC \$35.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/21 09/26/21 M----- 1 \$35.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WGGB M 09/20/21 12:29 PM M-F ABC40 News 12p-1230p :30 HOPESDREAMS30SEC \$35.00 NM									
7	09/20/21	09/20/21	M-F ABC40 News	530p-6p	M-----	:10	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/21 09/26/21 M----- 1 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGGB M 09/20/21 5:56 PM M-F ABC40 News 530p-6p :10 HOPESDREAMS10SEC \$125.00 NM									
8	09/16/21	09/17/21	M-F ABC40 News	530p-6p	---11--	:15	2	\$162.50	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/21 09/19/21 ---11-- 2 \$162.50									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGGB Th 09/16/21 5:58 PM M-F ABC40 News 530p-6p :15 CITYOFOPP15SEC \$162.50 NM 2 WGGB F 09/17/21 5:52 PM M-F ABC40 News 530p-6p :15 CITYOFOPP15SEC \$162.50 NM									
9	09/16/21	09/20/21	M-F ABC40 News	530p-6p	M--TF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/21 09/19/21 ---TF-- 3 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

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Invoice #	1114697-1	Invoice Month	September 2021
Invoice Date	09/26/21	Invoice Period	08/30/21 - 09/21/21
Advertiser	Committee To Elect Rebecca Lisi		
Product	Rebecca Lisi for Holyoke Mayor 2021		
Estimate #	39343		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/16/21	09/20/21	M-F ABC40 News	530p-6p	M--TF--	:30	3	\$250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGGB Th 09/16/21 5:51 PM M-F ABC40 News 530p-6p :30 CITYOFOPP30SEC \$250.00 NM 3 WGGB F 09/17/21 5:42 PM M-F ABC40 News 530p-6p :30 CITYOFOPP30SEC \$250.00 NM 2 WGGB F 09/17/21 5:55 PM M-F ABC40 News 530p-6p :30 CITYOFOPP30SEC \$250.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/20/21 09/26/21 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WGGB M 09/20/21 5:52 PM M-F ABC40 News 530p-6p :30 HOPESDREAMS30SEC \$250.00 NM									
10	09/16/21	09/20/21	M-F ABC40 News	6p-630p	M--TF--	:10	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/13/21 09/19/21 ---TF-- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGGB Th 09/16/21 6:25 PM M-F ABC40 News 6p-630p :10 CITYOFOPP10SEC \$125.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/20/21 09/26/21 M----- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGGB M 09/20/21 6:22 PM M-F ABC40 News 6p-630p :10 HOPESDREAMS10SEC \$125.00 NM									
11	09/16/21	09/20/21	M-F ABC40 News	6p-630p	M--TF--	:15	1	\$162.50	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/13/21 09/19/21 ---TF-- 1 \$162.50 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGGB Th 09/16/21 6:12 PM M-F ABC40 News 6p-630p :15 CITYOFOPP15SEC \$162.50 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/20/21 09/26/21 M----- 1 \$162.50 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGGB M 09/20/21 6:14 PM M-F ABC40 News 6p-630p :15 HOPESDREAMS15SEC \$162.50 NM									
12	09/16/21	09/20/21	M-F ABC40 News	6p-630p	M--TF--	:30	2	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/13/21 09/19/21 ---TF-- 2 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGGB Th 09/16/21 6:29 PM M-F ABC40 News 6p-630p :30 CITYOFOPP30SEC \$250.00 NM 2 WGGB F 09/17/21 6:14 PM M-F ABC40 News 6p-630p :30 CITYOFOPP30SEC \$250.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/20/21 09/26/21 M----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGGB M 09/20/21 6:26 PM M-F ABC40 News 6p-630p :30 HOPESDREAMS30SEC \$250.00 NM									
13	09/16/21	09/20/21	M-Su ABC40 News	11p-1135p	M--TFSS	:10	1	\$42.50	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/13/21 09/19/21 ---TFSS 1 \$42.50 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGGB F 09/17/21 11:34 PM M-Su ABC40 News 11p-1135p :10 CITYOFOPP10SEC \$42.50 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/20/21 09/26/21 M----- 1 \$42.50 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGGB M 09/20/21 11:35 PM M-Su ABC40 News 11p-1135p :10 HOPESDREAMS10SEC \$42.50 NM									

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Advertiser	Committee To Elect Rebecca Lisi		
Product	Rebecca Lisi for Holyoke Mayor 2021		
Estimate #	39343		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/16/21	09/20/21	M-Su ABC40 News	11p-1135p	M--TFSS	:10	1	\$42.50	NM
14	09/16/21	09/20/21	M-Su ABC40 News	11p-1135p	M--TFSS	:15	2	\$55.25	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/21 09/19/21 ---TFSS 2 \$55.25									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGGB	F	09/17/21	11:13 PM	M-Su ABC40 News	11p-1135p	:15	CITYOFOPP15SEC	\$55.25 NM
2	WGGB	Su	09/19/21	11:30 PM	M-Su ABC40 News	11p-1135p	:15	HOPESDREAMS15SEC	\$55.25 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/21 09/26/21 M----- 1 \$55.25									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGGB	M	09/20/21	11:24 PM	M-Su ABC40 News	11p-1135p	:15	HOPESDREAMS15SEC	\$55.25 NM
15	09/16/21	09/20/21	M-Su ABC40 News	11p-1135p	M--TFSS	:30	3	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/21 09/19/21 ---TFSS 3 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGGB	F	09/17/21	11:28 PM	M-Su ABC40 News	11p-1135p	:30	CITYOFOPP30SEC	\$85.00 NM
3	WGGB	Sa	09/18/21	11:31 PM	M-Su ABC40 News	11p-1135p	:30	HOPESDREAMS30SEC	\$85.00 NM
4	WGGB	Su	09/19/21	11:34 PM	M-Su ABC40 News	11p-1135p	:30	HOPESDREAMS30SEC	\$85.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/21 09/26/21 M----- 1 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WGGB	M	09/20/21	11:29 PM	M-Su ABC40 News	11p-1135p	:30	HOPESDREAMS30SEC	\$85.00 NM
16	09/18/21	09/19/21	Sa- ABC40 Morning Wk nd	7a-8a	-----SS	:15	1	\$81.25	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGGB	Su	09/19/21	7:51 AM	Sa- ABC40 Morning Wknd	7a-8a	:15	HOPESDREAMS15SEC	\$81.25 NM
17	09/18/21	09/19/21	Sa- ABC40 Morning Wk nd	7a-8a	-----SS	:30	1	\$125.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGGB	Su	09/19/21	7:30 AM	Sa- ABC40 Morning Wknd	7a-8a	:30	HOPESDREAMS30SEC	\$125.00 NM
18	09/19/21	09/19/21	Su ABC40 News	6p-630p	-----S	:30	1	\$100.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGGB	Su	09/19/21	6:25 PM	Su ABC40 News	6p-630p	:30	HOPESDREAMS30SEC	\$100.00 NM
Total Spots							42		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$5,219.00
<u>Agency Commission</u>	\$782.85
<u>Net Amount Due</u>	\$4,436.15
<u>Invoice Balance as of 10/05/21 4:14:10 PM ET</u>	(\$0.01)

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