



# Broadcast Order

P.O. Box 277, Oberlin, OH 44074  
 (440) 774-1320 | Fax (440) 774-1336  
 www.woblradio.com | www.wdlwradio.com  
 NOW STREAMING LIVE



X

X

Date: 10/25/2023

<input type="checkbox"/> New Order	<input type="checkbox"/> Agency	<input type="checkbox"/> Podcast	Co-Op: <input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> Renewal	<input type="checkbox"/> Local Direct	<input type="checkbox"/> PSA	Start Date: <u>10/31/2023</u>
<input type="checkbox"/> Trade	<input checked="" type="checkbox"/> Political	<input type="checkbox"/> Sponsorship	End Date: <u>11/7/2023</u>
		<input type="checkbox"/> Tele-Hold	

Advertiser: Seven Districts for Equal Representation  
 Agency: \_\_\_\_\_  
 Address: 2173 N Ridge Rd. Ste. C  
Lorain, Ohio 44055  
 Contact: Jim Park  
 Phone: 440-759-9838  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Conflicts: \_\_\_\_\_

Cut #: \_\_\_\_\_  
 Salesperson: Dave Rivera  
 Contract Description: Custom Political Package  
 Contract #: \_\_\_\_\_  
 P.O. #: \_\_\_\_\_  
 Agency: \_\_\_\_\_  
 Commission: \_\_\_\_\_

Rate	Lngh	Daypart	Dates Start-End	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Total # Per Week	Comments
Paid	:30s	7a-7p	10/31 - 11/7								25	Wdlw
Paid	:30s	7a-7p	10/31 - 11/7								25	Wobl

Jan \$ _____	Apr \$ _____	Jul \$ _____	Oct \$ <u>975.00</u>
Feb \$ _____	May \$ _____	Aug \$ _____	Nov \$ _____
Mar \$ _____	Jun \$ _____	Sep \$ _____	Dec \$ _____
Total Spots: <u>50</u>			Total Dollars: <u>975.00</u>

Special Instructions: (50) thirty second commercials at \$19.50 per commercial. Custom Political Package runs 10/31-11/7 on both stations

*(3) ads to rotate - Issue 20*

*WDLW*

Client Signature: \_\_\_\_\_ Date: \_\_\_\_\_

All fixed position spots will air approximately within 10 minutes of designated time.  
 Net Terms: 15 Days - Accounts not paid within 30 days will be charged a late payment fee of 1.5% per month.  
 WOB/LDLW Radio "Terms & Conditions" is part of the order.

\*Verbal or written cancellation is required at the end of each annual agreement. If cancellation is not received the annual broadcast order will automatically be renewed. Prior notification will be given for any annual increase.

Stations owned by WOB Radio, Inc. and WDLW Radio, Inc. do not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, David Moore, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: David Moore 7<sup>th</sup> District For Equal Representation  
Address: 2173 N. Ridge Rd STE C LORAIN, Ohio 44053  
Contact: Jim Park | Phone number: 440-759-9838 | Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

**Station Representative**

Signature: 

Signature: 

Name: David Moore

Name: David Rivera

Date of Request to Purchase Ad Time: 10/25/23

Date of Station Agreement to Sell Time: 10/25/23

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?

Yes

No

Date ad received:

10-26-23

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

16734-D

Station Call Letters:

WDLW

Date Received/Requested:

10/26/23

Est. #:

Station Location:

Worain

Run Start and End Dates:

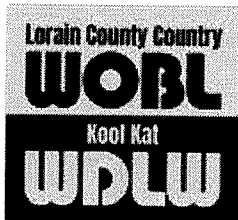
10/31 - 11/7

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

# Confirmation



WOBL/WDLW RADIO INC.  
 PO Box 277  
 Oberlin OH 44074

Contract # 16734  
 Date Entered 10/26/2023  
 Sales Person David Rivera  
 Billing Cycle Calendar  
 Conflict 1 Political  
 Product POLITICAL  
 Contract 10/31/2023 - 11/07/2023

SEVEN DISTRICTS FOR EQUAL REP  
 2173 N RIDGE RD  
 SUITE C  
 LORAIN OH 44055

Station	Date Range	Len	Schedule	Repeated	Rate	Qty	Total
WDLW-AM	10/31/2023-11/07/2023	00:30	4,3,3,3,3,3,3	All Weeks	19.50	25	487.50
WOBL-AM	10/31/2023-11/07/2023	00:30	4,3,3,3,3,3,3	All Weeks	19.50	25	487.50
<b>Total</b>							<b>975.00</b>

Projected Billing		Count	Gross	Net
October	2023	6	117.00	117.00
November	2023	44	858.00	858.00
		<b>50</b>	<b>975.00</b>	<b>975.00</b>