



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	Lamar Reid	<b>STATION:</b>	WKPT
<b>FROM:</b>	Andrew Solano	<b>HRP OFFICE:</b>	Washington, DC

**REQUEST RECEIVED FROM**

**DATE:** 7/11/14

<b>BUYER:</b>	Laura Lancaster
<b>AGENCY:</b>	Jamestown & Associates
<b>ADDRESS:</b>	5937 Jones Creek Road, Baton Rouge, LA 70817
<b>PHONE #:</b>	225 752 5159
<b>FAX #:</b>	225 612 6319
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Citizens for Ethics in Government
<b>CHAIRPERSON:</b>	
<b>TREASURER:</b>	Clyde Bright
<b>ADDRESS:</b>	4117 Hillsboro Pike, Suite 103-315, Nashville, TN
<b>PHONE #:</b>	
<b>FAX #:</b>	
<b>OTHER:</b>	<a href="http://www.cfeig.org/">http://www.cfeig.org/</a>

**FOR**

<b>ISSUE:</b>	Citizens for Ethics in Government
<b>OFFICE:</b>	ISSUE
<b>PARTY:</b>	REPUBLICAN

<b>DAYPARTS:</b>	ALL
<b>SCHEDULE DATES:</b>	As ordered
<b>COMMERICAL LENGTH:</b>	:30'S
<b>PROGRAMS:</b>	ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

NAB Form PB-18 Issues

<b>Station and Location:</b>	<b>Date:</b> 7.10.14
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I, Patricia Sterpu

do hereby request station time concerning the following issue:

Citizens 4 Ethics in Government
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Citizens 4 Ethics in Government

NAB Form PB-18 Issues

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

NAB Form PB-18 Issues

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Citizens 4 Ethics in Government  
4117 Hillsboro Pike, Suite 103-315, Nashville, TN 37215

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Treasurer: Clyde Bright

NAB Form PB-18 Issues

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

7.10.14

Date

Signature

225-752-5159

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**☐ Accepted☐ Accepted in Part☐ Rejected

Signature

Printed Name

Title

10/31/13  
ER: WA - ANDREW SOLANO (H)  
TO: WKPT-TV  
REP HEADLINE# 7298550  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET  
HARRIS REPORT FROM REP  
FAX# 703-516-9680

JUL31/14 13.01  
\*\*\* WKPT-TV \*\*\*

ADV # ADV. NAME ISS/CIT 4 ETHICS IN GOV'T  
AGY # AGY. NAME JAMESTOWN ASSOCIATES

REP. # OFF. # SALESMAN #  
BUYER NAME PATRICIA STERPU  
SALES PRSN WA- ANDREW SOLANO (H)

ORDER # CONTRACT # 7298550

CLASS: NATL. LOCAL REGIONAL

PRDCT CIT 4 ETHICS IN GOVNT EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG1/14 AUG1/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL31/14 13.01

REP: NEW ORDER  
TTL \$430 @6X  
PLEASE CONFIRM  
THANKS SHOSHANA FOR ANDREW

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CITIZENS FOR ETHICS IN GOVERNMENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-800A	30		\$40.00	8/1	8/1	1		FRI	1
PROGRAM : GMA												
RA50+ : 1.6												
CON COM1: GMA												
2			800A-900A	30		\$40.00	8/1	8/1	1		FRI	1
PROGRAM : GMA												
RA50+ : 1.6												
CON COM1: GMA												
3			900A-1000A	30		\$25.00	8/1	8/1	1		FRI	1
PROGRAM : RACHEL RAY												
RA50+ : 0.7												
CON COM1: RACHEL RAY												

FR: WA - ANDREW SOLANO (H)  
 TO: WKPT-TV  
 REP HEADLINE# 7298550  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

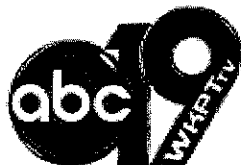
JUL31/14 13.01  
 \*\*\* WKPT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			600P-630P	30		\$100.00	8/1	8/1	1		FRI	1
PROGRAM : NEWS 6P												
RA50+ : 0.9												
CON COM1: NEWS 6P												
5			630P-700P	30		\$100.00	8/1	8/1	1		FRI	1
PROGRAM : WORLD NEWS												
RA50+ : 1.0												
CON COM1: WORLD NEWS												
6			1100P-1135P	30		\$125.00	8/1	8/1	1		FRI	1
PROGRAM : NEWS 11P												
RA50+ : 0.5												
CON COM1: NEWS 11P												

AUG/14 \$430.00

CONTRACT TOTAL \$430.00  
 TOTAL SPOTS 6

MARKET TOTALS \$8,150 WKPT 5% WJHL 41% WCYB 39% WENT 15% WAPK 0% CYBW 0% CABL 0%  
 SHARES ACCURATE  
 SVC- NONE BOOKS- AUG/PJ  
 DEMOS- RA50+\*



**WKPT-TV**  
**222 Commerce St**  
**Kingsport, TN 37660**  
**(423) 246-9578**

# CONTRACT

And:

**Jamestown Associates**  
**5 Mapleton Rd**  
**Ste 300**  
**Princeton, NJ 08540**

<u>Contract / Revision</u> 10375 /		<u>Alt Order #</u> 7298550
<u>Product</u> Cit 4 Ethics in Gov		
<u>Contract Dates</u> 08/01/14 - 08/01/14		<u>Estimate #</u>
<u>Advertiser</u> Cit 4 Ethics in Gov't / ISS		<u>Original Date / Revision</u> 07/31/14 / 07/31/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WKPT-TV	<u>Account Executive</u> HRP Virginia	<u>Sales Office</u> HRP-Virginia
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKPT	08/01/14	08/01/14	Good Morning America	7a-9a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/28/14	08/03/14	----1--				1	\$40.00			
N 2	WKPT	08/01/14	08/01/14	Good Morning America	7a-9a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/28/14	08/03/14	----1--				1	\$40.00			
N 3	WKPT	08/01/14	08/01/14	Rachel Ray	9a-10a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/28/14	08/03/14	----1--				1	\$25.00			
N 4	WKPT	08/01/14	08/01/14	6pm News M-F	6-630p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/28/14	08/03/14	----1--				1	\$100.00			
N 5	WKPT	08/01/14	08/01/14	ABC World News Tonight	M-F 630-7P		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/28/14	08/03/14	----1--				1	\$100.00			
N 6	WKPT	08/01/14	08/01/14	11p News	11p-1135p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/28/14	08/03/14	----1--				1	\$125.00			
<b>Totals</b>											<b>6</b>	<b>\$430.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/01/14	6	\$430.00	(\$64.50)	\$365.50
<b>Totals</b>	<b>6</b>	<b>\$430.00</b>	<b>(\$64.50)</b>	<b>\$365.50</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Nondiscrimination Policy: Holston Valley Broadcasting Corporation and WKPT-TV / WAPK-TV / WKPT-DT3 do not accept advertising that discriminates based on race or ethnicity. Any provision in any advertising agreement with intent to discriminate is deemed null and void as contrary to federal law.



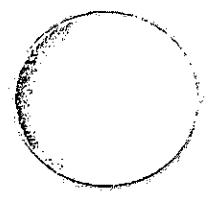
10375

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

1885

**JAMESTOWN ASSOCIATES**

5 MAPLETON ROAD, SUITE 300  
PRINCETON, NJ 08540



3-50/310 9129

Pennsylvania  
wellsfargo.com



7/31/2014

PAY TO THE  
ORDER OF

WKPT-TV

\$365.50

Three Hundred Sixty-Five and 50/100 \*\*\*\*\* DOLLARS

WKPT-TV  
222 Commerce Street  
Kingsport, TN 37660

MEMO



CAEG Elliott Date 8/1/14  
TRUE WATERMARK PAPER, HOLD TO LIGHT TO VIEW

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT



JAMESTOWN ASSOCIATES

1885

WKPT-TV

Date Type Reference  
7/31/2014 Bill CAEG

Original Amt.  
365.50

Balance Due  
365.50

Check Amount

Payment  
365.50

Discount

7/31/2014