

Broadcast Contract

COMM TO ELECT KRISTAN FERERRA
000
WENATCHEE, WA 98801

Start Date 10/15/18	Contract# 1772001461	Mod# 0
End Date 11/06/18	Date Entered 09/28/18	Date Last Modified 09/28/18
Advertiser COMM TO ELECT KRISTA		Station Market KOHO-FM,KOZI-FM, KZAL-FM
Product POLITICAL		SalesRep/Office Gary Taylor

Calendar Billing Cycle Estimate#

KOHO-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 10/15/18 FR 10/19/18	06:00A-10:00A	30	2	2	2	2	2	--	--	10	\$14.00
2	WE 10/31/18 TU 11/06/18	06:00A-10:00A	30	2	2	2	2	2	--	--	10	\$14.00
3	MO 10/15/18 FR 10/19/18	06:00A-07:00P	30	1	1	1	1	1	--	--	5	\$9.00
4	WE 10/31/18 TU 11/06/18	06:00A-07:00P	30	1	1	1	1	1	--	--	5	\$9.00

KOZI-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 10/15/18 FR 10/19/18	07:00A-08:45A	30	--	--	1	1	1	--	--	3	\$14.00
2	WE 10/31/18 TU 11/06/18	07:00A-08:45A	30	1	1	--	--	--	--	--	2	\$14.00
3	MO 10/15/18 FR 10/19/18	10:30A-07:00P	30	2	2	2	2	2	--	--	10	\$9.00
4	WE 10/31/18 TU 11/06/18	10:30A-07:00P	30	2	2	2	2	2	--	--	10	\$9.00
5	MO 10/15/18 FR 10/19/18	07:00A-08:00A	30	1	1	1	1	1	--	--	5	\$22.00
6	WE 10/31/18 TU 11/06/18	07:00A-08:00A	30	1	1	1	1	1	--	--	5	\$22.00
7	MO 10/15/18 FR 10/19/18	12:00P-01:00P	30	1	1	1	1	1	--	--	5	\$22.00
8	WE 10/31/18 TU 11/06/18	12:00P-01:00P	30	1	1	1	1	1	--	--	5	\$22.00
9	MO 10/15/18 FR 10/19/18	05:00P-06:00P	30	--	--	1	1	1	--	--	3	\$22.00
10	WE 10/31/18 TU 11/06/18	05:00P-06:00P	30	1	1	--	--	--	--	--	2	\$22.00

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose including but not limited to decisions not to place advertising on particular stations on the basis of race gender national origin or ancestry

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			Page 1

Broadcast Contract

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Product POLITICAL		SalesRep/Office Gary Taylor

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KZAL-FM

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1	MO 10/15/18 FR 10/19/18	06:00A-07:00P	30	2	2	2	2	2	--	--	10	\$9.00
2	WE 10/31/18 TU 11/06/18	06:00A-07:00P	30	2	2	2	2	2	--	--	10	\$9.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	100	1,350.00	\$ 1,350.00	\$ 1,350.00

Billing Projections: By Month

	Oct 18	Nov 18
CA	810.00	540.00
ST	693.00	657.00

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ICICLE BROADCASTING

NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3.

Station and Location: ICICLE BROADCASTING - WENATCHEE Date: 9/26/18
KZAL, KOHO-FM, KOZI-FM

I, Buell Hawkins *Buell Hawkins*

being/on behalf of: JUDGE KRISTIN FERRELL

a legally qualified candidate of the CHELAN COUNTY SUP. COURT JUDGE

political party for the office of: NON PARTISAN SUP COURT JUDGE

in the STATE OF WASHINGTON

election to be held on: NOV 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 SEC.	VARIES	10		VARIES	2

Attach proposed schedule with charges (if available): SEE SCHEDULE

I represent that the payment for the above described broadcast time has been furnished by:

COMMITTEE TO RETAIN JUDGE KRISTIN FERRELLA

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

PETE LUCHINI - CPA (CORDEU - MEHR)

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

<u>9/26/18</u>	<u>Buell Hawkins for</u>	<u>COMMITTEE TO RETAIN JUDGE KRISTIN FERRELLA</u>
Date	Signature	

To Be Signed By Station Representative

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u>[Signature]</u>	<u>Gary Taylor</u>	<u>Sale Mgr</u>
Signature	Printed Name	Title

KOZI, KOHO, KZAL

**Station Advertising Contract Terms and Conditions
For
Political Candidates Only
Primary and General Election of 2018**

The terms and conditions applicable to political candidate advertising on the Station are as follows:

1. **Rates.** The Station sells 30-second and 60-second spots. Billboard sponsorships and program sponsorships are not available for purchase. Most rates sold on the Station are arrived at on an individually negotiated basis. Individually negotiated spot packages are available for purchase by political candidates. Negotiated buys may, for example, include spots in a number of different rotation or dayparts and combinations of different classes of spots. Rates for most classes of time can vary on a weekly basis, based on supply and demand, which can affect the Station's lowest unit rate. When the Station's lowest unit rate becomes lower than the lowest unit rate offered to a political candidate, Station will adjust the rate accordingly for the candidate.

2. **Identification.** All political ads must comply with the identification requirements of 317 of the Communications Act. The Station reserves the right to insert such identification into any advertisement that fails to include the requisite identification even if the insertion of the identification causes a portion of the advertisement to be deleted. For a candidate to receive the lowest unit charge for the class of time purchased, **all candidate or ads referring to political candidates must contain a statement at the beginning or end that the candidate approved the broadcast and states that the candidate or the candidate's authorized committee paid for the broadcast and their party affiliation.**

Independent political advertisers must clearly state that no candidate authorized the advertisement but must list the top five contributors in excess of \$700 in the past twelve months prior to the advertisement. If the sponsor is a political committee controlled by an individual, corporation, union, association or other entity, the full name of that entity or individual must be included.

3. **Political Agreement.** A signed Agreement Form for Political Broadcasts (PB-18) must accompany any order. This form must list the directors or officers of the political entity purchasing the time.

4. **Proof of Candidacy.** The Station requires the candidate to produce proof that he/she is a legally qualified candidate. Candidate will only receive the lowest unit rate if in compliance.

5. **Notice.** Orders must be placed at least three business days in advance of start date. Copy changes or cancellations require at least one business day's notice. Audio and written instructions must be delivered to the station in advance of the scheduled air date. Deadlines for contract changes and commercial materials are:

4pm Thursday for Monday's Log
4pm Tuesday for Thursday's Log
4pm Friday for Tuesday's Log
2pm Wednesday for Friday's Log
4pm Monday for Wednesday's Log

6. **Production Facilities.** The Station's production facilities will be available to produce commercials for political advertisers on the same terms as provided to commercial advertisers.

7. **Schedules.** Although the rates charged by the Station are based upon the use of 30-second and 60-second spots, the Station will also try to accommodate requests for advertisements of non-standard lengths.

**ICICLE BROADCASTING
KOHO-FM, KOZI-FM, KOZI-AM, KZAL-FM
Chelan, Leavenworth, Wenatchee**

**DISCLOSURE STATEMENT
2018 POLITICAL ADVERTISING**

This Disclosure Statement is provided as general information pertaining to political advertising as required by the rules and regulations of the Federal Communications Commission ("FCC"), and is not intended to be a part of any advertising sales contract, which is governed by applicable law and its own terms. Practices and policies described herein are subject to change at the Station's discretion, to the extent permitted by law.

The following practices and policies apply to the purchases of radio advertising time by legally qualified candidates for public office and ballot issues during election cycles.

Federal Candidates

In order to qualify under political advertising, candidates or their representatives may be asked to demonstrate that they are legally qualified. Legally qualified **federal** candidates are entitled to purchase commercial time on the Station for their election campaigns. The Station will consider all commercial time requests for such candidates and will make reasonable accommodations to meet such requests. Although a **federal** candidate has the right to "reasonable access" to the facilities of the Station for the airing of political advertisements, the Station retains the right to limit the amount of time sold to a candidate and has ultimate discretion with respect to the placement of political advertisements on the Station.

State and Local Candidates

In the Station's sole discretion, the Station can choose to grant access to the purchase of commercial time for **state** and **local** political candidates. Such decision by Station is based on the level of public interest pertaining to specific public offices and the availability of Station's commercial inventory. For a determination as to whether the Station will make commercial time available for certain local or state races, see **Station Advertising Contract Terms and Conditions**.

Lowest Unite Rate

During the 45 days preceding a primary election and the 60 days before a general election (political windows), the Station charges qualified political candidates the "**lowest unit rate**" for advertisement when the advertisement constitutes a "**use**" of the Station's facilities, as defined by the FCC. During any time period outside of the 45-day and 60-day windows, the advertising rates charged for political candidate advertisements are to be no higher than those rates charged to other advertisers for comparable use of the Station's facilities.

For political advertisement that does not constitute a "**use**," including advertisement purchased by non-candidates or third-party political entities, it is sold at the Station's discretion and at prevailing commercial rates. For the purchase of political advertising within the political windows that is independent of the political candidate, the "**lowest unit rate**" provision does not apply.

If a political candidate advertisement constitutes a **use**, the Station is required to offer opposing candidates "**equal opportunities**" to use the facilities of the Station as established by federal law.

Ballot Issues

In regard to the purchase of political advertising for ballot issues and measures, it is sold at the Station's discretion and at prevailing commercial rates.

**ICICLE BROADCASTING
KOHO-FM, KOZI-FM, KOZI-AM, KZAL-FM
Chelan, Leavenworth, Wenatchee**

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Station Lowest Unite Rates as of June 7, 2018
For
Political Candidates Only
Primary Election August 7, 2018 – 45 days Window for LUR's
General Election November 6, 2018 – 60 days Window for LUR's

<u>KZAL-FM</u>	:30	:60	# of Spots	\$ Total	
6:00AM-7:00PM	\$9.00	\$8.00	<u>20 x 30's</u>	<u>\$ 180</u>	
12Noon-7:00PM	\$17.00	\$17.00			
7:00AM-10:00AM	\$14.00	\$14.00			\$ 180
<u>KOHO-FM</u>	:30	:60			
6:00AM-10:00AM	\$14.00	\$14.00	<u>20 x 30's</u>	<u>\$ 280</u>	
6:00AM-7:00PM	\$9.00	\$9.00	<u>10 x 30's</u>	<u>\$ 90</u>	\$ 370
<u>KOZI-FM</u>	:30	:60			
7:00AM-8:45AM	\$14.00	\$14.00	<u>5 x 30's</u>	<u>\$ 70</u>	
8:45AM-10:30AM	\$14.00	\$21.00			
10:30AM-7:00PM	\$9.00	\$8.00	<u>20 x 30's</u>	<u>\$ 180</u>	
12Noon-7:00PM	\$17.00	\$17.00			
M-F 7:00AM-8:00AM	\$22.00	\$22.00	<u>10 x 30's</u>	<u>\$ 220</u>	
M-F 12Noon-1:00PM	\$22.00	\$22.00	<u>10 x 30's</u>	<u>\$ 220</u>	
M-F 5:00PM-6:00PM	\$22.00	\$22.00	<u>5 x 30's</u>	<u>\$ 110</u>	
Sunday 4:00PM-10:00PM (Spanish)	\$10.00	\$10.00			
				<u>SUB TOT</u>	<u>\$ 800</u>
					<u>\$ 1,350</u>
<u>KOZI-AM</u>	:30	:60			
10:00AM-12Midnight	\$1.00	\$1.00			

Order Total:

Total Number of Spots 100
 Spot Length 30 SEC
 Flight Dates 2 FLIGHTS 10/15 - 10/19 & 10/31 - 11/6
 Buy Total \$ \$1,350
 Billing Information _____

Contact Buell Hawkins 679-2836

KRISTIN FERERRA
 Candidate/Printed Name
Buell Hawkins
 Candidate or Representative/Signature

CHELAN COUNTY SUP. COURT JUDGE
 Public Office
9/26/18
 Date

Icicle Broadcasting, Inc. Wenatchee Office
 32 North Mission Street, Wenatchee, WA 98801 | P.O. Box 2675, Wenatchee, WA 98807
 Phone: 667-2400 | Fax: 663-9497

Icicle Broadcasting, Inc. Chelan Office
 123 E. Johnson, Chelan, WA 98816 | P.O. Box 819, Chelan, WA 98816 | Phone: 509-682-4033 | Fax: 509-682-4035

8. Make Good Policy. In the event of a missed spot, the Station will make good in the same daypart prior to Election Day. If time prohibits making the spot good (e.g., missed on last day before election) the Station will refund the cost of the missed spot to the purchasing entity within 10 working days.
9. Election Day Orders. Political advertising may be accepted for broadcast on Election Day, depending on available inventory.
10. Rebates. If a new lowest unit charge is established after a political advertiser's purchase has been made or run, the Station will rebate the overcharge to the political advertiser within 10 days or will credit the overcharge to the candidate's future time purchases, as the candidate directs.
11. Local Public Inspection File. The rules and regulations of the FCC require that each station maintain and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of a candidate for public office, together with an appropriate notation showing the disposition made by the licensee of the requests, including whether such requests were granted and the amount charged. The disposition also includes the schedule of time purchased when the spots aired, the rates charged, and the classes of time purchased. Whenever free time is provided to a candidate, a record of the free time provided is placed in the local public inspection file. This information is retained in the Station's local public inspection file for three years. The local public inspection file for the Station is maintained at the Station's studios at KOZI/KZAL, 123 E Johnson, Chelan WA 98816; KOHO, 32 North Mission Street, Wenatchee WA 98801. Any member of the public, including opposing candidates, is entitled to inspect the material placed in these files during regular business hours. No telephone, facsimile or mail request for local public file information will be accepted.
12. Station Contact. Station's sales personnel will take questions and messages from candidates and their representatives and will provide appropriate and timely service to candidates and their representatives.
13. Newscasts/ News Adjacencies. The Station permits political advertising to run in normal commercial avails within and or adjacent to the Station News Programming.
14. Agency Buys. If a marketing or ad agency is representing a candidate, the agency will be responsible for payment if the candidate does not pay.
15. Payment. Cash, checks, or credit card payments are accepted. All State and Local candidates will be required to pay for advertising in advance.

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RETAIN JUDGE FERRERA
PO BOX 3106
WENATCHEE WA 98807-3106

1535

Sept. 27, 2018

98-460/1251

DATE CHECK AMOUNT

PAY TO THE
ORDER OF

Scicle Broadcasting

\$ 1,350.⁰⁰

One thousand three hundred fifty and ⁰⁰/₁₀₀ DOLLARS

Photo
Safe
Deposit
Slits on back

Cashmere Valley Bank

124 S. Chelan St. Wenatchee, WA 98801
509-662-8633

FOR

Pete Luchini

⑆ 125104603⑆ 1000747202⑆ 1535

Horizontal Clutch

KOZI-800

KOFFO-370

KZAL-180

