

ISSUE	PROGRAM / TITLE	DATE	TIME	DURATION
[SAMPLE] tuition costs	WXYC Reports: The Price Tag of Education	5/10/13	5:00pm	1 hour
[SAMPLE] local solid waste management	PSA: Community Solid Waste Forum	5/23/13 to 5/30/13	4-6 times/day	30 sec
Local Sports and Sports Politics	Sports Rap	4/06/14	9-10 PM	1 Hour
Creative reporting on local issues (Strangers part 1)	WXYC Reports	4/13/14	5-6 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	4/13/14	9-10 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	4/20/14	9-10 PM	1 Hour
Creative reporting on local issues (Strangers part 2)	WXYC Reports	4/27/14	5-6 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	4/27/14	9-10 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	5/04/14	9-10 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	5/11/14	9-10 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	5/25/14	9-10 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	6/01/14	9-10 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	6/15/14	9-10 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	6/22/14	9-10 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	6/29/14	9-10 PM	1 Hour

## WXYC Public Service Announcements for Issues & Programs file

month: April/May/June 2014

WXYC airs Public Service Announcements 24 hours a day, at a rate of 3 announcements per hour. Each PSA is written by the WXYC staff and the majority of the subject matter is selected by the staff based on an active ascertainment of services and events of particular interest to the station's listenership, with an emphasis on announcements of a local nature, especially those announcements about services and events which would likely not receive airtime on commercial media due to their non-profit and non-revenue nature.

The PSAs are read live by on-air personnel from a continuously rotating group of announcements which numbers between 20-45 at any given time. The announcements listed below are only a fraction of those read on-air in the last month; these represent the announcements which most demonstrate WXYC's continual effort to be aware of issues that affect and/or interest our local listeners. The full text of each PSA listed (as well as that of all other archived PSAs) is available online at <http://tiny.cc/wxycPSAs>. Certain PSAs on this monthly list may also have been (or may be) aired during other months as well.

ISSUE	EVENT/SERVICE/SPONSOR
alternative transportation / student activism	Tar Heel Bikes campaign to increase student transit fee
autism awareness / adapted inclusion	Town of Chapel Hill / Orange-Chatham Chapter of the Autism Society
bicycle/alternative transportation	Town of Chapel Hill / bike plan draft / public meeting
child safety / hot cars	Wake Human Services / s'mores demonstration
civil rights / Americans abroad	panel discussion / East Chapel Hill High School
copyright issues for artists	Duke Law School / Center for Documentary Studies / public workshop
Earth Week / reuse-recycle	UNC Office of Waste Reduction & Recycling
family history / film preservation	Center for Documentary Studies / Home Movie Day
identity / race / socioeconomic	NC Museum of Art / Estampas de la raza
limited parking resources	Town of Chapel Hill / annual parking registration
local food/gardening / environmental stewardship	Town of Silk Hope / community event
marginalized communities in Latin America	author discussion / Internationalist Books
mitigating waste of municipal police/fire resources	Town of Chapel Hill / accidental alarm registration program
mobility and adaptability of disabled children	Town of Chapel Hill Parks & Rec / UNC Dept. of Safety / BikeAbility event
preservation of digital scholarship	Educopia / Katherine Skinner lecture
promotion of bilingualism in schools	volunteer program / McDougle Elementary / Spanish immersion
promotion of community, health / public transportation	Carrboro Open Streets
promotion of computer literacy	Orange County Libraries / UNC Libraries / free instruction
reuse-recycle	Orange County Solid Waste Management Department / Reuse Rodeo
sale of publicly-owned real estate	Town of Chapel Hill / public information meeting
self-esteem of girls	Girls Rock NC summer camp
sexual assault / domestic violence	benefit at Pinhook / local college radio stations
stormwater management	Town of Chapel Hill / public information meeting
sustainability / clean and accessible water	Alexandra Cousteau lecture
sustainability / Earth Day	UNC Office of Sustainability
town planning and development	Town of Chapel Hill / public information meeting / Obey Creek proposal
urban gardening / youth leadership	SEEDS facility grand opening / skillshare
urban preservation & architecture	lecture / symposium / Preservation Chapel Hill, et al
use of pesticides / redefinition of species	NC Wildlife Resources Commission / public hearing
voting / new election laws	early voting period / NC primary
water safety	state boating licensing requirements / NC Wildlife Commission / free classes