

WXYC Public Service Announcements for Issues & Programs file

month: October 2011

WXYC airs Public Service Announcements 24 hours a day, at a rate of 3 announcements per hour. Each PSA is written by the WXYC staff and the majority of the subject matter is selected by the staff based on an active ascertainment of services and events of particular interest to the station's listenership, with an emphasis on announcements of a local nature, especially those announcements about services and events which would likely not receive airtime on commercial media due to their non-profit and non-revenue nature.

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ISSUE	EVENT/SERVICE/SPONSOR
animal overpopulation	Orange County Animal Services / dog adoption
climate change	Carolina Climate Change Seminar / UNC Geological Sciences
crime prevention / community policing	Hillsborough Police / Orange County Sheriff / public summit
energy efficiency / public grants	Town of Chapel Hill / US government / WISE program
food reform / environmentalism / animal rights	Nasher Museum of Art / Eating Animals exhibit
free speech / student activism	monument to Speaker Ban activists
health care / health insurance	free flu shots / Orange County Health Department
health care / health insurance	dental clinic / Orange County Health Department
homelessness	Project Connect
human trafficking / globalization	Duke University Franklin Humanities Institute / conference
identity theft / recycling	shred-a-thon / Chapel Hill Police Dept / Orange County Solid Waste Management
immigration & racial integration	Uniting NC film screening
local elections	early voting & registration information
local race relations	Museum of Life and Science / month-long participatory event
long-range planning / civic involvement	Town of Chapel Hill / open house / 2020 comprehensive plan
nuclear power / nuclear weapons / Japan / inter-university cooperation	Triangle Center for Japanese Studies / Narita Ryuchi lecture
pet licensing	Orange County Animal Services / online option
recycling / landfill	Orange County Solid Waste Management / electronics recycling
reuse / recycling	Triangle Reuse Alliance / Reuse Rodeo
security / terrorism	Burning Coal Theatre / Ambassador Peck lecture
sustainability / green technology / renewable energy	Chatham County Community College
utility rates / public activism / civic engagement	NC Utilities Commission / NC WARN / rate hike hearing
violence against women	Center for Documentary Studies / Elaine Lawless production
violence prevention / alcohol control / public safety / crowd control	Town of Chapel Hill / Halloween preparations
youth & physical activity / alternative transportation	Kidical Mass / The ReCYCLERy

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ISSUE	EVENT/SERVICE/SPONSOR
poverty / reuse / rural housing / design-build architecture	NC School of Science and Math / film screening
state-mandated curriculum / socialization of schoolchildren / digitization of text	UNC's Wilson Library / panel discussion
Arab Muslim history	Duke Department of Asian & Middle Eastern Studies / seminar
American elitism, perceived elitism, populism, and perceived populism	Andrew Breitbart lecture
gay marriage and proposed constitutional amendment	Evan Wolfson / UNC School of Law
rural Mexico - people, culture, music	Center for Documentary Studies
effects of drug war on civilian populations	Judith Torrea lecture / UNC Global
homophobia in Africa	International Education Week at UNC / Sylvia Tamale lecture
homelessness	Center for Documentary Studies / student presentations
aftermath of Haitian earthquake	Duke University / Paul Farmer lecture
state of the economy / financial services industry / populist reaction	John Stumpf / Wells Fargo / NC State Univ. / Occupy Raleigh
Iraqi women	Nadje Al-Ali lecture / Carolina Center for the Study of the Middle East and Muslim Civilizations
young athletes and traumatic brain injuries	UNC Injury Prevention Research Center
US-India economic engagement	Raymond Vickery lecture / Duke's Sanford School of Public Policy
cultural changes in Middle East	Robin Wright lecture
Veterans Day	UNC ROTC
democratization in the Arab world	UNC Global / panel discussion
fatal attacks on transgendered persons	Transgender Day of Remembrance / LGBT Center of Raleigh
Latin-American culture	NC Latin American Film Festival
non-violence in Occupied West Bank	film screening / Community Church of Chapel Hill
housing discrimination	Fair Housing Project of Legal Aid North Carolina
American Indian heritage	NC Museum of History
plastics recycling / contamination of recycling stream	Orange County Solid Waste / policy change
economic crisis / anti-prison movement / grassroots activism	Carrboro Anarchist Book Fair
landslide hazards / state budget cuts	terminated state geologist / lecture
Darfur and American activism	sculptural exhibition / UNC Global
international travel	passport drive / UNC Global / US State Department
holocaust survivor	Nick Stashko / lecture / NC Hillel
human rights & creativity	UNC Center for Global Initiatives,
poverty / reuse / rural housing / design-build architecture	NC School of Science and Math / film screening

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ISSUE	EVENT/SERVICE/SPONSOR
9/11 and American expression	Center for Documentary Studies / sound installation
blood shortage	Carolina Blood Drive
community development projects	Engineers Without Borders / benefit event
community planning	Chapel Hill 2020
community-based peace projects	Carolina Center for Public Service / fellowships
cultural response to, and effects of, drug war	Narco Cultures exhibit
hospice movement	Center for Documentary Studies / lecture & presentation
how to adjust household budget in trying economic times	Women's Center / workshop
low-income children	Orange County Public Library / Toys for Fines
low-income housing / community participation	Blitz Build / Habitat for Humanity
recycling	Orange County Solid Waste / holiday schedule
recycling	Orange County Solid Waste / Christmas tree removal
reuse / anti-consumption / grassroots activism	Really Really Free Market / Occupy Durham
student engagement in community	Carolina Center for Public Service / fellowships