

9/27/11
12/10/11

FCC Community Minded Programming Log

DATE	DJ/PROGRAM	ISSUE
10/16/2011	Fusion Youth Radio	Integration v. segregation in public schools
10/30/2011	Fusion Youth Radio	What does it mean to wear "masks"? Halloween in Chapel Hill/Carrboro
11/9/2011	SBP Show	UNC Tuition
12/4/2011	Fusion Youth Radio	Voting / making change occupy
4/4/2012	Fusion Youth radio	Hip Hop
↓	Fusion Youth radio	Hip Hop 2
↓	FUR	immigration
4/1/2012	Sportsrap	NCAA
3/21/2012	SBP	elections
4/8/2012	Sportsrap	MSA
4/15/2012	FUR	
4/11/2012	SBP	end of war
4/15/2012	Sportsrap	

WXYC Public Service Announcements for Issues & Programs file

month: March 2012

WXYC airs Public Service Announcements 24 hours a day, at a rate of 3 announcements per hour. Each PSA is written by the WXYC staff and the majority of the subject matter is selected by the staff based on an active ascertainment of services and events of particular interest to the station's listenership, with an emphasis on announcements of a local nature, especially those announcements about services and events which would likely not receive airtime on commercial media due to their non-profit and non-revenue nature.

The PSAs are read live by on-air personnel from a continuously rotating group of announcements which numbers between 20-45 at any given time. The announcements listed below are only a fraction of those read on-air in the last month; these represent the announcements which most demonstrate WXYC's continual effort to be aware of issues that affect and/or interest our local listeners. The full text of each PSA listed (as well as that of all other archived PSAs) is available online at <http://tiny.cc/wxycpsa>. Certain PSAs on this monthly list may also have been (or may be) aired during other months as well.

ISSUE	EVENT/SERVICE/SPONSOR
accreditation of local law enforcement / public input	UNC-CH Department of Public Safety
anti-corporate activism / public space / community gardening	Carrboro Commune / Guerilla Gardening Day
Arab uprising	poetic performance / oral history / Sacrificial Poets
breast cancer / African American culture	Mama Juggs / performance art
clean waterways / public participation	Haw River Clean-Up-A-Thon
clean waterways / effect of dog waste	City of Durham / Creek Week / awareness-raising event
cultural diversity / community	annual Chapel Hill-Carrboro Community Dinner
fracking	NC Department of Environment and Natural Resources / public hearing
global economy / rural Mexico / commercialization	Wendy Call / CHICLE / lecture
government deception and disinformation	Barbara Trent / lecture
human rights / day laborers / poverty / immigration / participatory democracy	Celebrate Human Rights Conference
impact of war on drugs	Robert Childs & Gail Phares / NC Harm Reduction Coalition / Witness for Peace / lecture
interracial marriage / civil rights / current impact	symposium / UNC-CH
language and globalism	Robert Lane Greene / lecture
local telecommunications changes	new area code overlay
new neighborhood zoning regulations	Town of Chapel Hill / public meetings
roots of African American families in NC	UNC-CH Wilson Library / opening reception / art exhibit
same-sex marriage	Jonathan Rauch / lecture
same-sex marriage / constitutional referendum / theological aspects	Mary McClintock Fulkerson / lecture
state employee interests/concerns	UNC-CH Employee Forum / 20th anniversary
US-Iran policy / peace activism	Ray McGovern / Balance & Accuracy in Journalism / lecture