

ISSUE	PROGRAM / TITLE	DATE	TIME	DURATION	(misc. notes)
[SAMPLE] tuition costs	WXYC Reports: The Price Tag of Education	5/10/13	5:00pm	1 hour	<a href="https://soundcloud.com/wilson-sayre/wxyz-reports-2-10-13">https://soundcloud.com/wilson-sayre/wxyz-reports-2-10-13</a>
[SAMPLE] local solid waste management	PSA: Community Solid Waste Forum	5/23/13 to 5/30/13	4-6 times/day	30 sec	sponsor: Town of Chapel Hill Sustainability Committee
Local Sports and Sports Politics	Sports Rap	6/30/13	9-10 PM	1 Hour	
Local Literary Arts	Should Does Does Radio	7/03/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	7/07/13	9-10 PM	1 Hour	
Local Artist interview	Fruit Smoothie	7/14/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	7/14/13	9-10 PM	1 Hour	
Local Literary Arts	Should Does Does Radio	7/17/13	9-10 PM	1 Hour	
Labor Rights	WXYC Reports	7/21/13	5-6 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	7/21/13	9-10 PM	1 Hour	
Local Artist Interview	Fruit Smoothie	7/28/2013	5-6 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	7/28/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	8/04/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	8/11/13	9-10 PM	1 Hour	
Local Literary Arts	Should Does Does Radio	8/14/13	9-10 PM	1 Hour	
The Elderly	WXYC Reports	8/18/13	5-6 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	8/18/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	8/25/13	9-10 PM	1 Hour	

Local Literary Arts	Should Does Does Radio	8/28/13	9-10 PM	1 Hour	
Local Artist Interview	Fruit Smoothie	9/01/13	5-6 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	9/01/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	9/08/13	9-10 PM	1 Hour	
Local Literary Arts	Should Does Does Radio	9/11/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	9/15/13	9-10 PM	1 Hour	
Memory	WXYC Reports	9/22/13	5-6 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	9/22/13	9-10 PM	1 Hour	
Local Literary Arts	Should Does Does Radio	9/25/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	9/29/13	9-10 PM	1 Hour	

*to be filled out by designated management staff person, reviewed by Station Manager, and filed within 10 days of end of quarter*





# WXYC Public Service Announcements for Issues & Programs file

month: **September 2013**

WXYC airs Public Service Announcements 24 hours a day, at a rate of 3 announcements per hour. Each PSA is written by the WXYC staff and the majority of the subject matter is selected by the staff based on an active ascertainment of services and events of particular interest to the station's listenership, with an emphasis on announcements of a local nature, especially those announcements about services and events which would likely not receive airtime on commercial media due to their non-profit and non-revenue nature.

The PSAs are read live by on-air personnel from a continuously rotating group of announcements which numbers between 20-45 at any given time. The announcements listed below are only a fraction of those read on-air in the last month; these represent the announcements which most demonstrate WXYC's continual effort to be aware of issues that affect and/or interest our local listeners. The full text of each PSA listed (as well as that of all other archived PSAs) is available online at <http://tiny.cc/wxyc2013>. Certain PSAs on this monthly list may also have been (or may be) aired during other months as well.

ISSUE	EVENT/SERVICE/SPONSOR
AIDS research / Planned Parenthood	Mercury Phoenix Trust / Freddie for a Day
cancer research	American Cancer Society / Cancer Prevention Study / local participants
cardboard recycling	Orange County Solid Waste Management / state law
child hunger	TABLE volunteers
citizen policing / racial profiling	Town of Chapel Hill Justice in Action Committee / local lessons of Trayvon Martin
homelessness	Project Connect
hungry children	NC Central School of Education / Fill My Backpack 5K
LGBT issues	NC Pride Festival
medical care for persons in need	Student Health Action Coalition / free clinic
mental illness awareness	Rethink / sensitization training
student activism	UNControllables / Radical Rush
students & public service	UNC-CH Student Government / Public Service Fair
technology skills for low-income persons	Technology Without Borders / volunteers
town planning	UNC-CH / Carolina North forum
transgender safety	NC Harm Reduction Coalition Trans Discussion Group
veterans support & reintegration	Carolina Veterans Support Group / resumé workshop