

Quarter ____4___ Year 2013

ISSUE	PROGRAM / TITLE	DATE	TIME	DURATION	(misc. notes)
[SAMPLE] tuition costs	WXYC Reports: The Price Tag of Education	5/10/13	5:00pm	1 hour	https://soundcloud.com/wilsor sayre/wxyc-reports-2-10-13
[SAMPLE] local solid waste management	PSA: Community Solid Waste Forum	5/23/13 to 5/30/13	4-6 times/day	30 sec	sponsor: Town of Chapel Hill Sustainability Committee
Art In Community	Fruit Smoothie	10/6/13	5-6 PM	1 Hour	Constitution of Contract
Local Sports and Sports Politics	Sports Rap	10/6/13	9-10 PM	1 Hour	
Local Literary Arts	Should Does Does Radio	10/09/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	10/13/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	10/20/2013	9-10 PM	1 Hour	
Youth life in Chapel Hill	Fusion Youth Radio	10/20/2013	5-6 PM	1 Hour	
Local Literary Arts	Should Does Does Radio	10/23/13	9-10 PM	1 Hour	
Tongues: Language Culture History	WXYC Reports	10/27/13	5-6 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	10/27/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	11/03/13	9-10 PM	1 Hour	
Local Literary Arts	Should Does Does Radio	11/06/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	11/10/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	11/17/13	9-10 PM	1 Hour	
Local Literary Arts	Should Does Does Radio	11/20/13	9-10 PM	1 Hour	
Borders: Sexuality Identity Society	WXYC Reports	11/24/13	5-6 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	11/24/13	9-10 PM	1 Hour	

Local Sports and Sports Politics	Sports Rap	12/01/13	9-10 PM	1 Hour	
Local Literary Arts	Should Does Does Radio	12/04/13	9-10 PM	1 Hour	
Relationships	WXYC Reports	12/08/13	5-6 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	12/08/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	12/15/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	12/22/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	12/29/2013	9-10 PM	1 Hour	

to be filled out by designated management staff person, reviewed by Station Manager, and filed within 10 days of end of quarter

pag	e			
Pag	•	_		_

WXYC Public Service Announcements for Issues & Programs file

month: October 2013

WXYC airs Public Service Announcements 24 hours a day, at a rate of 3 announcements per hour. Each PSA is written by the WXYC staff and the majority of the subject matter is selected by the staff based on an active ascertainment of services and events of particular interest to the station's listenership, with an emphasis on announcements of a local nature, especially those announcements about services and events which would likely not receive airtime on commercial media due to their non-profit and non-revenue nature.

The PSAs are read live by on-air personnel from a continuously rotating group of announcements which numbers between 20-45 at any given time. The announcements listed below are only a fraction of those read on-air in the last month; these represent the announcements which most demonstrate WXYC's continual effort to be aware of issues that affect and/or interest our local listeners. The full text of each PSA listed (as well as that of all other archived PSAs) is available online at http://tiny.cc/wxyc2013. Certain PSAs on this monthly list may also have been (or may be) aired during other months as well.

ISSUE	EVENT/SERVICE/SPONSOR
affordable rental housing	town of Chapel Hill / strategy draft proposal
alternative transportation	Downtown Partnership / bike corral
career prep	AIESEC / Youth to Business Forum
civil rights legacy	Historic Preservation Society of Durham / walking tour
employment in the nonprofit sector	APPLES / Campus Minister Ass'n / Hillel / Campus Y / job & internship fair
health care reform	League of Women Voters / educational program
HIV/AIDS in the Latino/a community	Chapel Hill/Carrboro Human Rights Center / panel discussion
identity theft / recycling	Shred-a-Thon / Orange County Solid Waste Management / Chapel Hill Police Department / Partnership for a Sustainable Community
LBGT youth	Internationalist Books / Queer Youth Drop-In
minority rights / economic inequality / homelessness	Chapel Hill/Carrboro Human Rights Center / Without Boarders' event
municipal elections	early voting
municipal response to youth needs	town of Chapel Hill / "Chapel Hill 4 YOUth" / survey
needs of veterans / homelessness	Capital Area Vets Stand Down
political activism / community art	Ackland Art Museum / Festifall / Salmat Collective / creation of personal sculpture
reuse / functional design	The Scrap Exchange / exhibit
state constitution	State Archives / Justice Newby / Professor Orth
technologu cutting edge	Marc Levoy lecture / Google Glass
town planning / bicycle safety	town of Chapel Hill / Bike to the Future 2
town planning / citizen involvement	Rosemary Imagined / Town of Chapel Hill
waterway cleanup	Clean Jordan Lake / Big Sweep

WXYC Public Service Announcements for Issues & Programs file

month: November 2013

WXYC airs Public Service Announcements 24 hours a day, at a rate of 3 announcements per hour. Each PSA is written by the WXYC staff and the majority of the subject matter is selected by the staff based on an active ascertainment of services and events of particular interest to the station's listenership, with an emphasis on announcements of a local nature, especially those announcements about services and events which would likely not receive airtime on commercial media due to their non-profit and non-revenue nature.

The PSAs are read live by on-air personnel from a continuously rotating group of announcements which numbers between 20-45 at any given time. The announcements listed below are only a fraction of those read on-air in the last month; these represent the announcements which most demonstrate WXYC's continual effort to be aware of issues that affect and/or interest our local listeners. The full text of each PSA listed (as well as that of all other archived PSAs) is available online at http://tiny.cc/wxyc2013. Certain PSAs on this monthly list may also have been (or may be) aired during other months as well.

ISSUE	EVENT/SERVICE/SPONSOR
abortion care and advocacy	Ipas anniversary / Duke University Perkins Library / Bingham Center for Women's History & Culture
AIDS research	World AIDS Day symposium / UNC-CH
American Indian cultural reawakening	UNC-CH FedEx Global Education Center / Alyssa Hinton exhibit
American Indian heritage	American Indian Heritage Month Celebration / UNC-CH
art and activism	Ackland Art Museum / Sahmat Collective exhibition
community gardening / sustainability / poverty eradication / nutritiion / disease prevention	HOPE Gardens / farm-to-table fundraiser / Campus Y
consumeri culture / overconsumption / commodification / recycling	Scrap Exchange / Smashfest
county government / citizen input	county manager search process / public forum
economic development / public-private partnership / entrepreneurialship	Launch Chapel Hill / Accelerator program / UNC-CH / Town of Chapel Hill / Orange County
marriage equality / civil rights	film screening / Chapel Hill Public Library / UNC Program in the Humanities & Human Values
popular international movements / activism / anarchy	Carrboro Anarchist Book Fair / Internationalist Books
prostrate cancer / testicular cancer / men's health	UNC School of Pharmacy / Men's Health Initiative / Mo' Party
town planning / citizen imput	Glen Lennox redevelopment / public hearing
	·
*	

WXYC Public Service Announcements for Issues & Programs file

month: December 2013

WXYC airs Public Service Announcements 24 hours a day, at a rate of 3 announcements per hour. Each PSA is written by the WXYC staff and the majority of the subject matter is selected by the staff based on an active ascertainment of services and events of particular interest to the station's listenership, with an emphasis on announcements of a local nature, especially those announcements about services and events which would likely not receive airtime on commercial media due to their non-profit and non-revenue nature.

The PSAs are read live by on-air personnel from a continuously rotating group of announcements which numbers between 20-45 at any given time. The announcements listed below are only a fraction of those read on-air in the last month; these represent the announcements which most demonstrate WXYC's continual effort to be aware of issues that affect and/or interest our local listeners. The full text of each PSA listed (as well as that of all other archived PSAs) is available online at http://tinv.cc/wxyc2013. Certain PSAs on this monthly list may also have been (or may be) aired during other months as well.

ISSUE	EVENT/SERVICE/SPONSOR				
affordable care act	Chapel Hill Public Library / League of Women Voters /				
	Planned Parenthood / UNC SHAC / ACA signup hub				
alternative transportation / town planning / regional	town of Chapel Hill / public hearing / Durham-Chapel				
cooperation / bicycling / pedestrian	Hill-Carrboro MPO				
animal overpopulation / low-income pet owners	NC Spay Neuter Assistance Program				
farming education	Orange County Cooperative Extension / PLANT				
Tarrilling education	program				
floodplains / flood risk	Orange County Flood Insurance Study / public				
noodplains / nood risk	hearing				
linkage between Latino and non-Latino communities	Duke University / Puentes de Doble Vía project/exhibit				
pedestrian safety / motorist education	UNC-CH / Chapel Hill-Carrboro City Schools /				
pedestriali salety / motorist education	Crosswalk Awaremess Campaign				
prisoner rights	Father Charlie Mulholland Catholic Worker House /				
phisoner rights	christmas caroling				
prisoner rights	Prison Books Collective / New Year's Eve				
prisonal rights	demonstration				
public arts / civic creativity / public input	ArtsCenter / town of Carrboro / Arts & Creativity				
<u> </u>	Center / public hearing				
town planning / traffic / connectivity / environment /	Glen Lennox redevelopment / public hearing				
stormwater / recreation / citizen input					
· · · · · · · · · · · · · · · · · · ·					