

ISSUE	PROGRAM / TITLE	DATE	TIME	DURATION	(misc. notes)
[SAMPLE] tuition costs	WXYC Reports: The Price Tag of Education	5/10/13	5:00pm	1 hour	<a href="https://soundcloud.com/wilson-sayre/wxyc-reports-2-10-13">https://soundcloud.com/wilson-sayre/wxyc-reports-2-10-13</a>
[SAMPLE] local solid waste management	PSA: Community Solid Waste Forum	5/23/13 to 5/30/13	4-6 times/day	30 sec	sponsor: Town of Chapel Hill Sustainability Committee
Art In Community	Fruit Smoothie	10/6/13	5-6 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	10/6/13	9-10 PM	1 Hour	
Local Literary Arts	Should Does Does Radio	10/09/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	10/13/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	10/20/2013	9-10 PM	1 Hour	
Youth life in Chapel Hill	Fusion Youth Radio	10/20/2013	5-6 PM	1 Hour	
Local Literary Arts	Should Does Does Radio	10/23/13	9-10 PM	1 Hour	
Tongues: Language Culture History	WXYC Reports	10/27/13	5-6 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	10/27/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	11/03/13	9-10 PM	1 Hour	
Local Literary Arts	Should Does Does Radio	11/06/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	11/10/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	11/17/13	9-10 PM	1 Hour	
Local Literary Arts	Should Does Does Radio	11/20/13	9-10 PM	1 Hour	
Borders: Sexuality Identity Society	WXYC Reports	11/24/13	5-6 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	11/24/13	9-10 PM	1 Hour	

Local Sports and Sports Politics	Sports Rap	12/01/13	9-10 PM	1 Hour	
Local Literary Arts	Should Does Does Radio	12/04/13	9-10 PM	1 Hour	
Relationships	WXYC Reports	12/08/13	5-6 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	12/08/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	12/15/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	12/22/13	9-10 PM	1 Hour	
Local Sports and Sports Politics	Sports Rap	12/29/2013	9-10 PM	1 Hour	

*to be filled out by designated management staff person, reviewed by Station Manager, and filed within 10 days of end of quarter*

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# WXYC Public Service Announcements for Issues & Programs file

month: December 2013

WXYC airs Public Service Announcements 24 hours a day, at a rate of 3 announcements per hour. Each PSA is written by the WXYC staff and the majority of the subject matter is selected by the staff based on an active ascertainment of services and events of particular interest to the station's listenership, with an emphasis on announcements of a local nature, especially those announcements about services and events which would likely not receive airtime on commercial media due to their non-profit and non-revenue nature.

The PSAs are read live by on-air personnel from a continuously rotating group of announcements which numbers between 20-45 at any given time. The announcements listed below are only a fraction of those read on-air in the last month; these represent the announcements which most demonstrate WXYC's continual effort to be aware of issues that affect and/or interest our local listeners. The full text of each PSA listed (as well as that of all other archived PSAs) is available online at <http://tiny.cc/wxyyc2013>. Certain PSAs on this monthly list may also have been (or may be) aired during other months as well.

ISSUE	EVENT/SERVICE/SPONSOR
affordable care act	Chapel Hill Public Library / League of Women Voters / Planned Parenthood / UNC SHAC / ACA signup hub
alternative transportation / town planning / regional cooperation / bicycling / pedestrian	town of Chapel Hill / public hearing / Durham-Chapel Hill-Carrboro MPO
animal overpopulation / low-income pet owners	NC Spay Neuter Assistance Program
farming education	Orange County Cooperative Extension / PLANT program
floodplains / flood risk	Orange County Flood Insurance Study / public hearing
linkage between Latino and non-Latino communities	Duke University / Puentes de Doble Via project/exhibit
pedestrian safety / motorist education	UNC-CH / Chapel Hill-Carrboro City Schools / Crosswalk Awareness Campaign
prisoner rights	Father Charlie Mulholland Catholic Worker House / christmas caroling
prisoner rights	Prison Books Collective / New Year's Eve demonstration
public arts / civic creativity / public input	ArtsCenter / town of Carrboro / Arts & Creativity Center / public hearing
town planning / traffic / connectivity / environment / stormwater / recreation / citizen input	Glen Lennox redevelopment / public hearing