

ISSUE	PROGRAM / TITLE	DATE	TIME	DURATIO
[SAMPLE] tuition costs	WXYC Reports: The Price Tag of Education	5/10/13	5:00pm	1 hour
[SAMPLE] local solid waste management	PSA: Community Solid Waste Forum	5/23/13 to 5/30/13	4-6 times/day	30 sec
Local Sports and Sports Politics	Sports Rap	1/12/14	9-10 PM	1 Hour
Creative reporting on local issues	WXYC Reports	1/19/14	5-6 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	1/19/14	9-10 PM	1 Hour
Memory	WXYC Reports	1/26/14	5-6 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	1/26/14	9-10 PM	1 Hour
Local Literary Arts	Should Does Does Radio	1/29/2014	9-10 PM	1 Hour
Interview with local artist	Fruit Smoothie	2/02/2014	5-6 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	2/02/14	9-10 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	2/09/14	9-10 PM	1 Hour
Local Literary Arts	Should Does Does Radio	2/12/14	9-10 PM	1 Hour
Local Youth Experience and Storytelling	Fusion Youth Radio	2/16/14	5-6 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	2/16/14	9-10 PM	1 Hour
Influence	WXYC Reports	2/23/2014	5-6 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	2/23/14	9-10 PM	1 Hour
Interview with local alternative medicine healer	Fruit Smoothie	3/02/14	5-6 PM	1 Hour

Local Sports and Sports Politics	Sports Rap	3/02/14	9-10 PM	1 Hour
Local Literary Arts	Should Does Does Radio	3/05/14	9-10 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	3/09/14	9-10 PM	1 Hour
Local Youth Experience and Storytelling	Fusion Youth Radio	3/16/14	5-6 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	3/16/14	9-10 PM	1 Hour
Local Literary Arts	Should Does Does Radio	3/19/14	9-10 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	3/23/14	9-10 PM	1 Hour
Storytelling from Women – Bechdel Test	WXYC Reports	3/30/2014	5-6 PM	1 Hour
Local Sports and Sports Politics	Sports Rap	3/30/2014	9-10 PM	1 Hour
Local Literary Arts	Should Does Does Radio	4/02/2014	9-10 PM	1 Hour

*to be filled out by designated management staff person, reviewed by Station Manager, and filed within 10 days of end of quarter*

# WXYC Public Service Announcements for Issues & Programs file

month: January 2014

WXYC airs Public Service Announcements 24 hours a day, at a rate of 3 announcements per hour. Each PSA is written by the WXYC staff and the majority of the subject matter is selected by the staff based on an active ascertainment of services and events of particular interest to the station's listenership, with an emphasis on announcements of a local nature, especially those announcements about services and events which would likely not receive airtime on commercial media due to their non-profit and non-revenue nature.

The PSAs are read live by on-air personnel from a continuously rotating group of announcements which numbers between 20-45 at any given time. The announcements listed below are only a fraction of those read on-air in the last month; these represent the announcements which most demonstrate WXYC's continual effort to be aware of issues that affect and/or interest our local listeners. The full text of each PSA listed (as well as that of all other archived PSAs) is available online at <http://tiny.cc/wxyc2013>. Certain PSAs on this monthly list may also have been (or may be) aired during other months as well.

ISSUE	EVENT/SERVICE/SPONSOR
body image / media literacy / gender roles	Interactive Theatre Carolina / Student Wellness / performance
community-financed solar development	Town of Chapel Hill / Appalachian Institute for Renewable Energy
diversity / civil rights	UNC Diversity and Multicultural Affairs / MLK Memorial Banquet
environmentalism / Israel	Alon Tal lecture / Duke
equal justice / civil rights	Orange County Human Relations Commission / panel discussion
farming adaptation / climate change / local food	Abundance Foundation / farming conference
fracking & water contamination	Avner Vengosh lecture / Duke
global poverty / nonprofit organizations	CARE USA / NCSU Institute of Nonprofits / lecture
marginalized communities with multiple intersecting identities	UNC LGBTQ Center / Accessibility Resources & Services / Sexuality and Gender Alliances / Advocates for Carolina / panel discussion
no-cost legal services	Ask-A-Lawyer Day / North Carolina Bar Association / Chapel Hill Public Library
pedestrian safety	Chapel Hill Police Dept. / UNC Dept. of Public Safety / Chapel Hill-Carrboro Schools / Crosswalk Awareness Campaign
politics & public service	Harris Wofford conversation / Duke Office of Civic Engagement
politics of money	William Greider lecture / Duke Institute for Ethics
social justice / voting rights / economic justice / equal protection / public education	Historic Thousands on Jones Street / Moral March
sustainability and capitalism	Dirk Philipsen lecture / Duke Institute for Ethics
transgender issues	NC Harm Reduction Coalition Trans Discussion Group
women empowerment / ending violence against women	VDAY Carolina / The Vagina Monologues

# WXYC Public Service Announcements for Issues & Programs file

**month: February 2014**

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ISSUE	EVENT/SERVICE/SPONSOR
black masculinity	Nasher Museum of Art / academic conversation
breastfeeding and wellness	La Leche League of Chapel Hill / meetings
community/police relations	Chapel Hill Police Dept. / Citizen's Police Academy
fracking / water contamination	Clean Water for North Carolina / NC Central University / symposium
global hunger/malnutrition	Carolina Hunger Education and Activism Project / skills training
industrial hemp	Siler City Development Organization / film & discussion
JFK assassination	Center for Documentary Studies / film screening
mental health awareness	Rethink: Psychiatric Illness / training sessions
music as communal activity / inter-organization collaboration	MusicianCorps / campus-wide music summit at UNC
naïve art / outsider art	Ferrington Folk Art Show

