

ISSUE	PROGRAM / TITLE	DATE	TIME	DURATION	(misc. notes)
[SAMPLE] tuition costs	WXYC Reports: The Price Tag of Education	5/10/13	5:00pm	1 hour	https://soundcloud.com/wilson-sayre/wxyz-reports-2-10-13
[SAMPLE] local solid waste management	PSA: Community Solid Waste Forum	5/23/13 to 5/30/13	4-6 times/day	30 sec	sponsor: Town of Chapel Hill Sustainability Committee
Local Sports and Issues	Sports Rap	3/03/2013	9pm	1 Hour	
Local Farming and Agriculture, Back to the Land Movement	WXYC Reports	3/10/2013	5pm	1 Hour	
Local Sports and Issues	Sports Rap	3/10/2013	9pm	1 Hour	
Local Sports and Issues	Sports Rap	3/17/2013	9pm	1 Hour	
Local Sports and Issues	Sports Rap	3/24/2013	9pm	1 Hour	
Local Sports and Issues	Sports Rap	3/31/2013	9pm	1 Hour	
Violence	WXYC Reports	4/7/2013	5pm	1 Hour	
Local Sports and Issues	Sports Rap	4/7/2013	9pm	1 Hour	
Local Literary Arts	Should Does Does Radio	4/7/2013	10pm	2 Hours	
Local Sports and Issues	Sports Rap	4/14/2013	9pm	1 Hour	
Local Literary Arts	Should Does Does Radio	4/14/2013	10pm	2 Hours	
Youth Issues, Gender/Race/Sexuality in the Youth environment	Fusion Youth Radio	4/21/2013	5pm	1 Hour	
Local Sports and Issues	Sports Rap	4/21/2013	9pm	1 Hour	
Local Literary Arts	Should Does Does Radio	4/21/2013	10pm	2 Hour	
Relationships and Social Media	WXYC Reports	4/28/2013	5pm	1 Hour	

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Local Sports and Issues	Sports Rap	4/28/2013	9pm	1 Hour	
Local Literary Arts	Should Does Does Radio	4/28/2013	10pm	2 Hours	
Local Sports and Issues	Sports Rap	5/05/2013	9pm	1 Hour	
Local Sports and Issues	Sports Rap	5/12/2013	9pm	1 Hour	
Youth Issues	Fusion Youth Radio	5/19/2013	5pm	1 Hour	
Interview with Local Artist, Social Media	Fruit Smoothiee	6/02/2013	5pm	1 Hour	
Local Sports and Issues	Sports Rap	6/02/2013	9pm	1 Hour	
Local Sports and Issues	Sports Rap	6/09/2013	9pm	1 Hour	
Local Literary Arts	Should Does Does Radio	6/19/2013	9pm	1 Hour	
Local Sports and Issues	Sports Rap	6/23/2013	9pm	1 Hour	
Entrepreneurship, employment, personal branding	WXYC Reports	6/23/2013	5pm	1 Hour	

WXYC Public Service Announcements for Issues & Programs file

month: June 2013

WXYC airs Public Service Announcements 24 hours a day, at a rate of 3 announcements per hour. Each PSA is written by the WXYC staff and the majority of the subject matter is selected by the staff based on an active ascertainment of services and events of particular interest to the station's listenership, with an emphasis on announcements of a local nature, especially those announcements about services and events which would likely not receive airtime on commercial media due to their non-profit and non-revenue nature.

The PSAs are read live by on-air personnel from a continuously rotating group of announcements which numbers between 20-45 at any given time. The announcements listed below are only a fraction of those read on-air in the last month; these represent the announcements which most demonstrate WXYC's continual effort to be aware of issues that affect and/or interest our local listeners. The full text of each PSA listed (as well as that of all other archived PSAs) is available online at <http://tiny.cc/wxyc2013>. Certain PSAs on this monthly list may also have been (or may be) aired during other months as well.

ISSUE	EVENT/SERVICE/SPONSOR
homelessness	Housing for New Hope
landfill / recycling	closure of Orange County Landfill / other services continue
minority journalism	Triangle Association of Black Journalists / Media Access Workshop
public transportation	Chapel Hill Transit service changes
rabies and local farm animals	NC Cooperative Extension / Orange County Animal Services / public forum
recycling/reuse	Rubbish 2 Runway exhibit / FRANK Gallery
town planning / town development agreements	Town of Chapel Hill / DESIGN 2020 presentation
urban "wildness"	NC Botanical Garden / Philip Gura presentation
wild food / local food / sustainability	Wild Food + Herb Market