ORDER

NewsWest Orders Order / Rev: 2868248 WOC14512954 Alt Order #: Product Desc: Candidate **KWES** 1707 Estimate: Flight Dates: 02/28/24 - 03/01/24 Primary AE: Aleesha Maewall Original Date / Rev: 02/27/24 / 02/27/24 Sales Office: **TSWAS** Order Type: General Sales Region: NAT **Political Communications Advertising** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 11 East 44th Street, Suite 303 Billing Cycle: EOM/EOC New York, NY 10017 Agency Commission: 15% Advertiser POL/ David Criner / R / County Sheriff Name: A35+ New Business End: Demographic: PL-Candidate: Sheriff (LUR) **Product Codes:** Advertiser External ID: 187458 Revenue Code 1: AGY Agency External ID: 21047AG Unit Code: Revenue Code 2: (POL) Political General Revenue Code 3: (POL) Candidate Order Separation: 00:15:00 Priority: P04

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/01/24	23	\$5,150.00	\$4,377.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	23	\$5,150.00	\$4,377.50	93.60
Totals	23	\$5,150,00	\$4.377.50	93.60

Account Executives

Account Executive	unt Executive Sales Office Sales Region		Start Date / End Date	Order %
Aleesha Maewall			Start Of Order - End Of Order	100%

Order Share	Share	Total
KWES	45%	\$5,150.00
Market	100%	\$11,444,44

Competitive Share	Share	Total
CABLE	0%	\$0.00
KMID	0%	\$0.00
KOSA	0%	\$0.00
KPBT	0%	\$0.00
KPEJ	0%	\$0.00
KTEL	0%	\$0.00
KUPB	0%	\$0.00
KWWT	0%	\$0.00
UNKWN	55%	\$6,294.44

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KWES	02/28/2	4 03/01/24	Local News @ 6a M	-F CM	6-7a	111	:30	3	\$200.00 P03	3.90 NM	3	\$600.00
			Local News @ 6a M	-F								
S	art Date	End Date	Weekdays S	oots/Week	Rate	Rating						
Week: 0	2/26/24	03/03/24	111	3	\$200.00	3.90						
N 3 KWES	02/28/2	4 03/01/24	Today Show	CM	7-9a	121	:30	4	\$245.00 P03	5.10 NM	4	\$980.00
			Today Show									

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Totals

23

\$5,150.00

Order / Rev: 2868248 Advertiser: POL/ David Criner / R / County Sheriff / 1

Alt Order #: WOC14512954 Product Desc: Candidate KWES

Flight Dates: 02/28/24 - 03/01/24 Estimate: 1707

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
_	tart Date	End Date		pots/Week	Rate	Rating						
Week: 0	2/26/24	03/03/24	121	4	\$245.00	5.10						
N 4 KWES	02/28/2	24 03/01/24	Today Show 3rd Ho	ur CM	Various	222	:30	6	\$175.00 P03	4.00 NM	6	\$1,050.00
			Today Show 3rd Ho	ur								
S	art Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 0	2/26/24	03/03/24	222	6	\$175.00	4.00						
N 6 KWES	02/28/2	24 02/29/24	Local News @ 5p M	-F CM	5-530p	11-	:30	2	\$275.00 P03	5.90 NM	2	\$550.00
			Local News @ 5p M		·							
S	art Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 0	2/26/24	03/03/24	11	2	\$275.00	5.90						
N 7 KWES	3 02/28/2	24 03/01/24	Local News @ 6p M	-F CM	6-630p	111	:30	3	\$430.00 P03	6.70 NM	3	\$1,290.00
			Local News @ 6p M	I-F								
S	art Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 0	2/26/24	03/03/24	111	3	\$430.00	6.70						
N 8 KWES	3 02/28/2	24 02/28/24	Local News @ 10p l	и-г см	10-1035p	1	:30	1	\$450.00 P03	5.60 NM	1	\$450.00
			Local News @ 10p	M-F								
S	art Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 0	2/26/24	03/03/24	1	1	\$450.00	5.60						
N10 KWES	3 02/28/2	24 03/01/24	Today Show 4th Ho	ur CM	10-11a	WTF	' :30	1	\$125.00 P03	0.00 NM	1	\$125.00
			Today Show with H	& J								
S	art Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 0	2/26/24	03/03/24	WГF	1	\$125.00	0.00						
N11 KWES	3 02/28/2	24 03/01/24	Local News @ 5a M	-F CM	5-6a	WTF	' :30	3	\$35.00 P03	0.00 NM	3	\$105.00
			Local News @ 5a M	I-F								
<u>s</u>	art Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 0	2/26/24	03/03/24	WTF	3	\$35.00	0.00						