

### Ampersand Cable System Order

Order #	63180237
Syscode	2504
System Name	Spectrum/DISH- I+ Madison, WI
Market	Madison

Flight Dates	05/07/24 - 05/13/24
Agency	Grassroots Media LLC
Advertiser	Tammy Baldwin for Senate

Update Date	05/06/24
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Version	1 Vs. 1
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Show All Lines

Total # of Weeks	1
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Total	\$1,276.00
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Commission	\$191.40
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Net Total	\$1,084.60
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Total Spots	28
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Affiliate Split	100.0	
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Sold On	Cost Per Point	
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GRP	28.8	GIMP	6776
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CPP	\$44.00	CPM	\$188.31
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AE	Hila Arbell
Sales Coordinator	Teddy Andrew
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Mar23
-	

Client Code	WI S
Product Code	05070513
Est Code	05070513
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	BRVO DT	5/13/24	5/19/24	09:00	16:00	X							0.20	54	1	\$26.00	\$26.00	30	OOW 1/1/2024-4/2/2024
2	BRVO	BRVO PT	5/6/24	5/12/24	19:00	24:00				X	X	X	X	0.40	95	2	\$48.00	\$96.00	30	OOW 1/1/2024-4/2/2024
3	CNN	CNN PT	5/6/24	5/12/24	19:00	24:00				X	X	X	X	1.00	226	2	\$72.00	\$144.00	30	OOW 1/1/2024-4/2/2024
4	ESPN	ESPN PT	5/6/24	5/12/24	19:00	24:00				X	X	X	X	1.60	371	2	\$65.00	\$130.00	30	OOW 1/1/2024-4/2/2024
5	FOOD	FOOD PT	5/6/24	5/12/24	19:00	24:00				X	X	X	X	1.30	314	2	\$53.00	\$106.00	30	OOW 1/1/2024-4/2/2024
6	HGTV	HGTV PT	5/6/24	5/12/24	19:00	24:00				X	X	X	X	1.80	424	2	\$65.00	\$130.00	30	OOW 1/1/2024-4/2/2024
7	MNBC	MNBC PT	5/6/24	5/12/24	19:00	24:00				X	X	X	X	1.50	353	2	\$72.00	\$144.00	30	OOW 1/1/2024-4/2/2024
8	PAR	PAR PT	5/6/24	5/12/24	19:00	24:00				X	X	X	X	0.50	107	2	\$22.00	\$44.00	30	OOW 1/1/2024-4/2/2024
9	BRVO	BRVO DT	5/6/24	5/12/24	09:00	16:00				X	X	X	X	0.20	56	1	\$26.00	\$26.00	30	OOW 1/1/2024-4/2/2024
10	ESPN	ESPN DT	5/6/24	5/12/24	09:00	16:00				X	X	X	X	0.80	190	2	\$43.00	\$86.00	30	OOW 1/1/2024-4/2/2024
11	HGTV	HGTV DT	5/6/24	5/12/24	09:00	16:00				X	X	X	X	1.10	264	2	\$43.00	\$86.00	30	OOW 1/1/2024-4/2/2024
12	PAR	PAR DT	5/6/24	5/12/24	09:00	16:00				X	X	X	X	0.40	100	2	\$11.00	\$22.00	30	OOW 1/1/2024-4/2/2024
13	CNN	CNN DT	5/6/24	5/12/24	09:00	16:00				X	X	X	X	1.10	263	2	\$45.00	\$90.00	30	OOW 1/1/2024-4/2/2024
14	MNBC	MNBC DT	5/6/24	5/12/24	09:00	16:00				X	X	X	X	1.30	303	2	\$45.00	\$90.00	30	OOW 1/1/2024-4/2/2024

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	FOOD	FOOD DT	5/6/24	5/12/24	09:00	16:00				X	X	X	X	1.40	323	2	\$28.00	\$56.00	30	OOW 1/1/2024-4/2/2024

	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	Total
<b>SPOTS</b>	28	0	0	0	0	0	0	0	0	0	0	0	28
<b>AMT</b>	\$1,276.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,276.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/07/24

63180237 | Madison | Spectrum/DISH- I+ Madison, WI | 2504 |