



1001 Morehead Square Drive, Ste 500  
Charlotte NC 28203  
Return Service Requested

INVOICE NUMBER 360034442  
INVOICE PERIOD 02/26/24 - 03/31/24

CUSTOMER NAME AMPERSAND  
CUSTOMER ID 40007761  
ADVERTISER NAME POL/TAMMY BALDWIN FOR SENATE

AMPERSAND  
400 BROADACRES DR  
3RD FL  
BLOOMFIELD, NJ 07003



Contact us to begin receiving your monthly invoices via email or to update your mailing address.  
877-286-7117 | [reachbusops@charter.com](mailto:reachbusops@charter.com)



AMPERSAND  
400 BROADACRES DR  
3RD FL  
BLOOMFIELD, NJ 07003

Remittance Section	
CUSTOMER ID	40007761
DUE DATE	04/30/2024
INVOICE NUMBER	360034442
INVOICE TOTAL	\$2,657.76
TOTAL DUE	\$2,657.76

Mail Payments to:  
**SPECTRUM REACH**  
PO Box 936671  
Atlanta GA 31193



Remember to put your CUSTOMER ID on your check and make payable to SPECTRUM REACH  
or pay online at <https://clientportal.spectrumreach.com>

\*\*Please include remittance detail if more than one invoice is included in your payment\*\*



INVOICE NUMBER 360034442  
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### ORDER SUMMARY

Customer ID: 40007761
Customer Name: AMPERSAND

Advertiser	Order #	Account Executive	Total Cost
POL/TAMMY BALDWIN FOR SENATE	WI11344395	AIMEE MALPEDE	\$3,594.00

Payment Terms  
30 days Due net

Advertising Total	\$3,594.00
Agency Discount	(\$539.10)
Rep Firm Discount	(\$397.14)
<b>Invoice Total:</b>	<b>\$2,657.76</b>



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### COMMERCIAL SUMMARY

<b>Order #</b> WI11344395	<b>Product Type</b> Linear TV Advertising	<b>Advertiser</b> POL/TAMMY BALDWIN FOR SENATE	<b>Account Executive</b> AIMEE MALPEDE
<b>PO Number</b> 63164614	<b>Contract No</b> PL143852	<b>Estimate No.</b> 03120318	
<b>Package</b>	<b>Ext. Order</b> 63164614	<b>Product</b> 03120318	<b>Ext Client</b> WI S

Spot Title/ID	ISCI	Network(s)	Spots Aired	Total Cost
TBTV2401H / SRF52200	TBTV2401H	BRVO, CNN, ESPN, FOOD, HGTV, MNBC, PAR, S1MD	24	\$3,594.00
<b>Total</b>				<b>\$3,594.00</b>

### ORDER LINE SUMMARY

Line Start	Line End	Line No	Time Period	Network	Reg / Ret	Syscode	Spots Ordered	Spots Aired	Rate	Total Costs
03/18/24	03/18/24	1	7:00 PM 2024-03-18	BRVO	MAD	7838	1	1	\$89.00	\$89.00
03/18/24	03/18/24	2	7:00 PM 2024-03-18	S1MD	MAD	7838	1	1	\$140.00	\$140.00
03/12/24	03/17/24	3	5:00 AM 2024-03-17	CNN	MAD	7838	2	2	\$141.00	\$282.00
03/12/24	03/17/24	4	5:00 AM 2024-03-17	MNBC	MAD	7838	2	2	\$141.00	\$282.00
03/12/24	03/17/24	5	7:00 PM 2024-03-17	PAR	MAD	7838	2	2	\$40.00	\$80.00
03/12/24	03/17/24	6	9:00 AM 2024-03-17	S1MD	MAD	7838	2	2	\$59.00	\$118.00
03/12/24	03/17/24	7	7:00 PM 2024-03-17	S1MD	MAD	7838	1	1	\$140.00	\$140.00
03/12/24	03/17/24	8	5:00 AM 2024-03-17	S1MD	MAD	7838	2	2	\$78.00	\$156.00
03/12/24	03/17/24	9	7:00 PM 2024-03-17	CNN	MAD	7838	2	2	\$249.00	\$498.00
03/12/24	03/17/24	10	7:00 PM 2024-03-17	FOOD	MAD	7838	2	2	\$128.00	\$256.00
03/12/24	03/17/24	11	7:00 PM 2024-03-17	MNBC	MAD	7838	2	2	\$249.00	\$498.00
03/12/24	03/17/24	12	7:00 PM 2024-03-17	BRVO	MAD	7838	1	1	\$89.00	\$89.00
03/12/24	03/17/24	13	7:00 PM 2024-03-17	HGTV	MAD	7838	2	2	\$226.00	\$452.00
03/12/24	03/17/24	14	7:00 PM 2024-03-17	ESPN	MAD	7838	2	2	\$257.00	\$514.00
<b>Total</b>							<b>24</b>	<b>24</b>		<b>\$3,594.00</b>

### AFFIDAVIT TIME CHARGE - ALL PROGRAM TITLES ARE ESTIMATES

Line	Retail Unit / Region	Region Description	Syscode	Network	Date / Time	Spot Title	Program	Len	Charges
12	MAD	Madison DMA	7838	BRVO	03/15/24 11:28 PM	TBTV2401H	Overboard	30	\$89.00
1	MAD	Madison DMA	7838	BRVO	03/18/24 11:17 PM	TBTV2401H	Summer House	30	\$89.00
							<b>Network BRVO Sub Total (2)</b>		<b>\$178.00</b>
3	MAD	Madison DMA	7838	CNN	03/13/24 7:23 AM	TBTV2401H	CNN News Central	30	\$141.00
9	MAD	Madison DMA	7838	CNN	03/14/24 9:33 PM	TBTV2401H	CNN NewsNight with Abby Phillip	30	\$249.00
9	MAD	Madison DMA	7838	CNN	03/15/24 11:38 PM	TBTV2401H	Anderson Cooper 360	30	\$249.00
3	MAD	Madison DMA	7838	CNN	03/17/24 6:46 AM	TBTV2401H	CNN This Morning Weekend	30	\$141.00
							<b>Network CNN Sub Total (4)</b>		<b>\$780.00</b>
14	MAD	Madison DMA	7838	ESPN	03/14/24 7:04 PM	TBTV2401H	College Basketball+College Basketball L	30	\$257.00
14	MAD	Madison DMA	7838	ESPN	03/16/24 11:29 PM	TBTV2401H	SportsCenter	30	\$257.00
							<b>Network ESPN Sub Total (2)</b>		<b>\$514.00</b>
10	MAD	Madison DMA	7838	FOOD	03/12/24 11:26 PM	TBTV2401H	Wildcard Kitchen	30	\$128.00
10	MAD	Madison DMA	7838	FOOD	03/15/24 9:16 PM	TBTV2401H	Diners, Drive-Ins and Dives	30	\$128.00
							<b>Network FOOD Sub Total (2)</b>		<b>\$256.00</b>
13	MAD	Madison DMA	7838	HGTV	03/12/24 8:26 PM	TBTV2401H	Renovation Aloha	30	\$226.00
13	MAD	Madison DMA	7838	HGTV	03/15/24 11:18 PM	TBTV2401H	My Lottery Dream Home	30	\$226.00
							<b>Network HGTV Sub Total (2)</b>		<b>\$452.00</b>
11	MAD	Madison DMA	7838	MNBC	03/12/24 11:30 PM	TBTV2401H	Alex Wagner Tonight	30	\$249.00
4	MAD	Madison DMA	7838	MNBC	03/16/24 6:22 AM	TBTV2401H	Morning Joe: Weekend	30	\$141.00
4	MAD	Madison DMA	7838	MNBC	03/17/24 7:27 AM	TBTV2401H	The Weekend	30	\$141.00
11	MAD	Madison DMA	7838	MNBC	03/17/24 7:28 PM	TBTV2401H	Ayman	30	\$249.00
							<b>Network MNBC Sub Total (4)</b>		<b>\$780.00</b>
5	MAD	Madison DMA	7838	PAR	03/13/24 8:18 PM	TBTV2401H	The Town	30	\$40.00
5	MAD	Madison DMA	7838	PAR	03/16/24 7:06 PM	TBTV2401H	55th NAACP Image Awards	30	\$40.00
							<b>Network PAR Sub Total (2)</b>		<b>\$80.00</b>
8	MAD	Madison DMA	7838	S1MD	03/16/24 6:40 AM	TBTV2401H	Spectrum News BH 2023	30	\$78.00
6	MAD	Madison DMA	7838	S1MD	03/16/24 11:57 AM	TBTV2401H	Spectrum News BH 2023	30	\$59.00
8	MAD	Madison DMA	7838	S1MD	03/17/24 7:39 AM	TBTV2401H	Spectrum News BH 2023	30	\$78.00
6	MAD	Madison DMA	7838	S1MD	03/17/24 2:39 PM	TBTV2401H	Spectrum News BH 2023	30	\$59.00
7	MAD	Madison DMA	7838	S1MD	03/17/24 11:41 PM	TBTV2401H	Spectrum News BH 2023	30	\$140.00



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AFFIDAVIT TIME CHARGE - ALL PROGRAM TITLES ARE ESTIMATES

Line	Retail Unit / Region	Region Description	Syscode	Network	Date / Time	Spot Title	Program	Len	Charges
2	MAD	Madison DMA	7838	S1MD	03/18/24 9:56 PM	TBTU2401H	Spectrum News BH 2023	30	\$140.00
							<b>Network S1MD Sub Total (6)</b>		<b>\$554.00</b>
							<b>Region MAD Sub Total (24)</b>		<b>\$3,594.00</b>
							<b>Order WI11344395 Sub Total (24)</b>		<b>\$3,594.00</b>

INVOICE NOTES

TOTAL COST

Advertising Total	\$3,594.00
Agency Discount	(\$539.10)
Rep Firm Discount	(\$397.14)
<b>Invoice Amount</b>	<b>\$2,657.76</b>