



1001 Morehead Square Drive, Ste 500  
Charlotte NC 28203  
Return Service Requested

INVOICE NUMBER 360034338  
INVOICE PERIOD 02/26/24 - 03/31/24

CUSTOMER NAME AMPERSAND  
CUSTOMER ID 40007761  
ADVERTISER NAME POL/TAMMY BALDWIN FOR SENATE

AMPERSAND  
400 BROADACRES DR  
3RD FL  
BLOOMFIELD, NJ 07003



Contact us to begin receiving your monthly invoices via email or to update your mailing address.  
877-286-7117 | [reachbusops@charter.com](mailto:reachbusops@charter.com)



AMPERSAND  
400 BROADACRES DR  
3RD FL  
BLOOMFIELD, NJ 07003

Remittance Section	
CUSTOMER ID	40007761
DUE DATE	04/30/2024
INVOICE NUMBER	360034338
INVOICE TOTAL	\$720.27
TOTAL DUE	\$720.27

Mail Payments to:  
**SPECTRUM REACH**  
PO Box 936671  
Atlanta GA 31193



Remember to put your CUSTOMER ID on your check and make payable to SPECTRUM REACH  
or pay online at <https://clientportal.spectrumreach.com>

\*\*Please include remittance detail if more than one invoice is included in your payment\*\*



INVOICE NUMBER 360034338  
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### ORDER SUMMARY

Customer ID: 40007761
Customer Name: AMPERSAND

Advertiser	Order #	Account Executive	Total Cost
POL/TAMMY BALDWIN FOR SENATE	WI11344396	AIMEE MALPEDE	\$974.00

Payment Terms  
 30 days Due net

Advertising Total	\$974.00
Agency Discount	(\$146.10)
Rep Firm Discount	(\$107.63)
<b>Invoice Total:</b>	<b>\$720.27</b>



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### COMMERCIAL SUMMARY

<b>Order #</b> WI11344396	<b>Product Type</b> Linear TV Advertising	<b>Advertiser</b> POL/TAMMY BALDWIN FOR SENATE	<b>Account Executive</b> AIMEE MALPEDE
<b>PO Number</b> 63164614	<b>Contract No</b> PL143849	<b>Estimate No.</b> 03120318	
<b>Package</b>	<b>Ext. Order</b> 63164614	<b>Product</b> 03120318	<b>Ext Client</b> WI S

Spot Title/ID	ISCI	Network(s)	Spots Aired	Total Cost
TBTV2401H / SRF52200	TBTV2401H	BRVO, CNN, ESPN, FOOD, HGTV, MNBC, PAR	18	\$974.00
<b>Total</b>				<b>\$974.00</b>

### ORDER LINE SUMMARY

Line Start	Line End	Line No	Time Period	Network	Reg / Ret	Syscode	Spots Ordered	Spots Aired	Rate	Total Costs
03/18/24	03/18/24	1	7:00 PM 2024-03-18	MNBC	MDDN	2504	1	1	\$72.00	\$72.00
03/14/24	03/17/24	2	7:00 PM 2024-03-17	BRVO	MDDN	2504	2	2	\$48.00	\$96.00
03/14/24	03/17/24	3	7:00 PM 2024-03-17	ESPN	MDDN	2504	2	2	\$65.00	\$130.00
03/14/24	03/17/24	4	7:00 PM 2024-03-17	HGTV	MDDN	2504	2	2	\$65.00	\$130.00
03/14/24	03/17/24	5	7:00 PM 2024-03-17	PAR	MDDN	2504	2	2	\$22.00	\$44.00
03/14/24	03/17/24	6	9:00 AM 2024-03-17	CNN	MDDN	2504	2	2	\$45.00	\$90.00
03/14/24	03/17/24	7	7:00 PM 2024-03-17	FOOD	MDDN	2504	2	2	\$53.00	\$106.00
03/14/24	03/17/24	8	9:00 AM 2024-03-17	MNBC	MDDN	2504	2	2	\$45.00	\$90.00
03/14/24	03/17/24	9	7:00 PM 2024-03-17	MNBC	MDDN	2504	1	1	\$72.00	\$72.00
03/14/24	03/17/24	10	7:00 PM 2024-03-17	CNN	MDDN	2504	2	2	\$72.00	\$144.00
<b>Total</b>							<b>18</b>	<b>18</b>		<b>\$974.00</b>

### AFFIDAVIT TIME CHARGE - ALL PROGRAM TITLES ARE ESTIMATES

Line	Retail Unit / Region	Region Description	Syscode	Network	Date / Time	Spot Title	Program	Len	Charges
2	MDDN	Madison Dish Network	2504	BRVO	03/14/24 9:14 PM	TBTV2401H	Summer House	30	\$48.00
2	MDDN	Madison Dish Network	2504	BRVO	03/17/24 9:14 PM	TBTV2401H	Married to Medicine	30	\$48.00
							<b>Network BRVO Sub Total (2)</b>		<b>\$96.00</b>
6	MDDN	Madison Dish Network	2504	CNN	03/15/24 11:30 AM	TBTV2401H	Inside Politics With Dana Bash	30	\$45.00
10	MDDN	Madison Dish Network	2504	CNN	03/15/24 9:22 PM	TBTV2401H	CNN NewsNight with Abby Phillip	30	\$72.00
6	MDDN	Madison Dish Network	2504	CNN	03/16/24 3:27 PM	TBTV2401H	CNN Newsroom	30	\$45.00
10	MDDN	Madison Dish Network	2504	CNN	03/16/24 11:21 PM	TBTV2401H	CNN Special Program	30	\$72.00
							<b>Network CNN Sub Total (4)</b>		<b>\$234.00</b>
3	MDDN	Madison Dish Network	2504	ESPN	03/14/24 9:06 PM	TBTV2401H	College Basketball	30	\$65.00
3	MDDN	Madison Dish Network	2504	ESPN	03/15/24 8:25 PM	TBTV2401H	College Basketball Live Scoreboard	30	\$65.00
							<b>Network ESPN Sub Total (2)</b>		<b>\$130.00</b>
7	MDDN	Madison Dish Network	2504	FOOD	03/14/24 8:19 PM	TBTV2401H	Beat Bobby Flay	30	\$53.00
7	MDDN	Madison Dish Network	2504	FOOD	03/17/24 9:25 PM	TBTV2401H	Wildcard Kitchen	30	\$53.00
							<b>Network FOOD Sub Total (2)</b>		<b>\$106.00</b>
4	MDDN	Madison Dish Network	2504	HGTV	03/14/24 7:26 PM	TBTV2401H	Married to Real Estate	30	\$65.00
4	MDDN	Madison Dish Network	2504	HGTV	03/16/24 11:18 PM	TBTV2401H	House Hunters	30	\$65.00
							<b>Network HGTV Sub Total (2)</b>		<b>\$130.00</b>
9	MDDN	Madison Dish Network	2504	MNBC	03/14/24 8:22 PM	TBTV2401H	Alex Wagner Tonight	30	\$72.00
8	MDDN	Madison Dish Network	2504	MNBC	03/15/24 11:25 AM	TBTV2401H	Andrea Mitchell Reports	30	\$45.00
8	MDDN	Madison Dish Network	2504	MNBC	03/16/24 3:30 PM	TBTV2401H	The Beat: Weekend	30	\$45.00
1	MDDN	Madison Dish Network	2504	MNBC	03/18/24 11:30 PM	TBTV2401H	The Rachel Maddow Show	30	\$72.00
							<b>Network MNBC Sub Total (4)</b>		<b>\$234.00</b>
5	MDDN	Madison Dish Network	2504	PAR	03/14/24 9:12 PM	TBTV2401H	The Town	30	\$22.00
5	MDDN	Madison Dish Network	2504	PAR	03/17/24 11:14 PM	TBTV2401H	Bar Rescue	30	\$22.00
							<b>Network PAR Sub Total (2)</b>		<b>\$44.00</b>
							<b>Region MDDN Sub Total (18)</b>		<b>\$974.00</b>
							<b>Order WI11344396 Sub Total (18)</b>		<b>\$974.00</b>



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INVOICE NOTES	TOTAL COST	
	Advertising Total	\$974.00
	Agency Discount	(\$146.10)
	Rep Firm Discount	(\$107.63)
	<b>Invoice Amount</b>	<b>\$720.27</b>