

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="text-align: center; font-size: 1.2em; margin-top: 10px;">KNCT</div>	Date: <div style="text-align: center; font-size: 1.2em; margin-top: 10px;">10/27/14</div>
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I, DAVID TAKARA (GREENSTRIPE MEDIA, INC.)
do hereby request station time concerning the following issue:

SUPERINTENDENT OF PUBLIC INSTRUCTION

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED CONTRACTS					

This broadcast time will be used by: TORLAKSON FOR SUPERINTENDENT OF PUBLIC INSTRUCTION 2014.



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered (see attached)	As ordered (see attached)	As ordered (see attached)		As ordered (see attached)	As ordered (see attached)

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Paid for by Torlakson for Superintendent of Public Instruction 2014, major funding by California Teachers Association Independent Expenditure Committee and California State Council of Service Employees Political Committee. Not authorized by a candidate or candidate's committee.

Committee number: 1364714 FPPC ID: 1364714

**1118 10th Street, Sacramento, CA 95814
(916) 442-2952**

LETTER OF AUTHORIZATION

Date: 5/12/14

To Whom It May Concern:

Joe Winkelmann and his staff at Greenstripe Media, Inc. in Newport Beach, CA are authorized to purchase broadcast time and print space on behalf of *Torlakson for Superintendent of Public Instruction 2014 with major funding by the California Teachers Association*. Furthermore, Mr. Winkelmann and his staff are authorized to sign all necessary paperwork related to the campaign.


(Signature of Campaign Officer)

The following are the Committee Officers (must list two officers):

Chairman: Scott Day

Treasurer: Scott Day

Committee Phone Number: 916 - 442 - 2952

Order Item Summary



KNCI-FM

Order#: 12019	CF LOC-Cash-Political	Start - End: 10/28/2014 - 11/3/2014	HL#:	Created: 10/27/2014 11:29 A
Advertiser: TOM TORLAKSON FOR SUPERINTENDENT	5429 Madison Ave Sacramento, CA 95841-3111	Alt Ord Id:	Print Invoice Locally: N	Updated:
Agency: GREENSTRIPE MEDIA, INC. (8544)	424 Old Newport Blvd Newport Beach, CA 92663-4211	CPE: -/105644/105644	Co-op Invoice: N	Confirmed: 10/27/2014 01:24 P
AE: Jan Jerome (KNCI-FM)		Product: Torlakson	Do Not Mail Invoice: N	Contract:
Buyer:		Demo: HHOLDS DMA RTG	Apply Taxes: N	Billing Int: Normal
		Agency Commission: 15%	Notarize Invoice: N	Billing Mth: Item Rate
		Self Protection Intr: :20:00	Print Affidavit: N	Comm Cat: Political
			Print Sub Invoice: N	Supress Rates: N
			Notarize Sub Invoice: N	Schedule Code: A

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate	A/G	LC
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001	CF 6:00:00-10:00:00	* T W T F **	MORN	Airtime (Broadcast) Political	60	A	:20:00	0.00	\$350.00	3	\$1,050.00	\$350.00		
	<u>Start</u>	<u>End</u>	<u>Oct 27</u>											
	10/28/14	10/31/14	3											

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate	A/G	LC
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002	CF 10:00:00-15:00:00	* T W T F **	MID	Airtime (Broadcast) Political	60	A	:20:00	0.00	\$350.00	3	\$1,050.00	\$350.00		
	<u>Start</u>	<u>End</u>	<u>Oct 27</u>											
	10/28/14	10/31/14	3											

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate	A/G	LC
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003	CF 6:00:00-19:00:00	8 0 0 0 0 0	PRIME	Airtime (Broadcast) Political	60	A	:20:00	0.00	\$350.00	8	\$2,800.00	\$350.00		
	<u>Start</u>	<u>End</u>	<u>Nov 03</u>											
	11/03/14	11/03/14	8											

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate	A/G	LC
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004	CF 9:00:00-16:00:00	0 0 0 0 0 4	WKDP	Airtime (Broadcast) Political	60	A	:20:00	0.00	\$150.00	4	\$600.00	\$150.00		
	<u>Start</u>	<u>End</u>	<u>Oct 27</u>											
	11/01/14	11/01/14	4											

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate	A/G	LC
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005	CF 9:00:00-16:00:00	0 0 0 0 0 4	WKDP	Airtime (Broadcast) Political	60	A	:20:00	0.00	\$150.00	4	\$600.00	\$150.00		
	<u>Start</u>	<u>End</u>	<u>Oct 27</u>											
	11/02/14	11/02/14	4											

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate	A/G	LC
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006	CF 15:00:00-19:00:00	* T W T F **	AFTN	Airtime (Broadcast) Political	60	A	:20:00	0.00	\$350.00	3	\$1,050.00	\$350.00		
	<u>Start</u>	<u>End</u>	<u>Oct 27</u>											
	10/28/14	10/31/14	3											

Order Summary

Confirmed			
	Quantity	Gross Amount	Net Amount
Broadcast Buy Lines	25	\$7,150.00	\$6,077.50
Ancillary Buy Lines	0	\$0.00	\$0.00
Installment Schedule	0	\$0.00	\$0.00
Total	25	\$7,150.00	\$6,077.50

Remit To: KNCI-FM
 P.O. Box 100182
 Pasadena, CA 91189-0182



KNCI-FM

INVOICE

For: TOM TORLAKSON FOR SUPERINTENDENT(258150)
 5429 Madison Ave
 Sacramento, CA 95841-3111

Account Exec: Jerome Jan
 Office: KNCI-FM
 Contract Num: 1817-12019
 Contract Dates: 10/28/2014-11/03/2014
 Customer Order:
 Linked Order:
 CPE: /105644 /105644

Invoice Num: 1817-649042
 Invoice Date: 11/09/2014
 Billing Cycle: Weekly
 Billing Period: 10/27/2014-11/09/2014

PAY BY 12/09/2014
 Net 30 days

In Account With: GREENSTRIPE MEDIA, INC.(8544)
 424 Old Newport Blvd
 Newport Beach, CA 92663-4211
 ATTN:Accounts Payable

Product Desc: Torlakson
 Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate
1	06:00:00-10:00:00	10/28/2014-10/31/2014	.TWTFF..	60	3	350.00
	<u>Week Of</u> 10/27/2014-11/02/2014		<u>MTWTFSS</u> .TWTFF..		<u>Spots Per Week</u> 3	<u>Rate</u> 350.00
	<u>Air Date</u> 10/28/2014	<u>Day</u> Tu	<u>Air Time</u> 06:14:44 AM	<u>Dur</u> 60	<u>Rate</u> 350.00	<u>Debit</u> _____ <u>Credit</u> _____ <u>Remarks</u>
			<u>M/G For</u> Material			
	10/29/2014	We	06:48:13 AM	60	350.00	
	10/30/2014	Th	07:13:08 AM	60	350.00	
2	10:00:00-15:00:00	10/28/2014-10/31/2014	.TWTFF..	60	3	350.00
	<u>Week Of</u> 10/27/2014-11/02/2014		<u>MTWTFSS</u> .TWTFF..		<u>Spots Per Week</u> 3	<u>Rate</u> 350.00
	<u>Air Date</u> 10/28/2014	<u>Day</u> Tu	<u>Air Time</u> 10:13:30 AM	<u>Dur</u> 60	<u>Rate</u> 350.00	<u>Debit</u> _____ <u>Credit</u> _____ <u>Remarks</u>
			<u>M/G For</u> Material			
	10/29/2014	We	10:41:05 AM	60	350.00	
	10/30/2014	Th	11:12:08 AM	60	350.00	
3	06:00:00-19:00:00	11/03/2014-11/03/2014	M.....	60	8	350.00
	<u>Week Of</u> 11/03/2014-11/09/2014		<u>MTWTFSS</u> M.....		<u>Spots Per Week</u> 8	<u>Rate</u> 350.00
	<u>Air Date</u> 11/03/2014	<u>Day</u> Mo	<u>Air Time</u> 06:14:37 AM	<u>Dur</u> 60	<u>Rate</u> 350.00	<u>Debit</u> _____ <u>Credit</u> _____ <u>Remarks</u>
			<u>M/G For</u> Material			
	11/03/2014	Mo	07:14:49 AM	60	350.00	
	11/03/2014	Mo	08:17:18 AM	60	350.00	
	11/03/2014	Mo	09:15:29 AM	60	350.00	
	11/03/2014	Mo	10:45:19 AM	60	350.00	
	11/03/2014	Mo	11:45:10 AM	60	350.00	
	11/03/2014	Mo	01:48:04 PM	60	350.00	
	11/03/2014	Mo	02:41:04 PM	60	350.00	

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KNCI-FM
 P.O. Box 100182
 Pasadena, CA 91189-0182



KNCI-FM

INVOICE

For: TOM TORLAKSON FOR SUPERINTENDENT(258150)
 5429 Madison Ave
 Sacramento, CA 95841-3111

In Account With: GREENSTRIPE MEDIA, INC.(8544)
 424 Old Newport Blvd
 Newport Beach, CA 92663-4211
 ATTN:Accounts Payable

Account Exec: Jerome Jan
 Office: KNCI-FM
 Contract Num: 1817-12019
 Contract Dates: 10/28/2014-11/03/2014
 Customer Order:
 Linked Order:
 CPE: /105644 / 105644
 Product Desc: Torlakson
 Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1817-649042
 Invoice Date: 11/09/2014
 Billing Cycle: Weekly
 Billing Period: 10/27/2014-11/09/2014

PAY BY 12/09/2014
 Net 30 days

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
4	09:00:00-16:00:00	11/01/2014-11/01/2014S.	60	4	150.00
	<u>Week Of</u> 10/27/2014-11/02/2014		<u>M T W T F S S</u>S.		<u>Spots Per Week</u> 4	<u>Rate</u> 150.00
	<u>Air Date</u> 11/01/2014	<u>Day</u> Sa	<u>Air Time</u> 09:08:19 AM	<u>M/G For</u>	<u>Material</u> TEC-R14-03	<u>Dur</u> 60
	11/01/2014	Sa	12:44:21 PM		TEC-R14-03	60
	11/01/2014	Sa	02:45:41 PM		TEC-R14-03	60
	11/01/2014	Sa	03:43:21 PM		TEC-R14-03	60
5	09:00:00-16:00:00	11/02/2014-11/02/2014S	60	4	150.00
	<u>Week Of</u> 10/27/2014-11/02/2014		<u>M T W T F S S</u>S		<u>Spots Per Week</u> 4	<u>Rate</u> 150.00
	<u>Air Date</u> 11/02/2014	<u>Day</u> Su	<u>Air Time</u> 12:13:30 PM	<u>M/G For</u>	<u>Material</u> TEC-R14-03	<u>Dur</u> 60
	11/02/2014	Su	01:12:31 PM		TEC-R14-03	60
	11/02/2014	Su	02:09:26 PM		TEC-R14-03	60
	11/02/2014	Su	03:09:30 PM		TEC-R14-03	60
6	15:00:00-19:00:00	10/28/2014-10/31/2014	.T W T F . .	60	3	350.00
	<u>Week Of</u> 10/27/2014-11/02/2014		<u>M T W T F S S</u> .T W T F . .		<u>Spots Per Week</u> 3	<u>Rate</u> 350.00
	<u>Air Date</u> 10/28/2014	<u>Day</u> Tu	<u>Air Time</u> 06:17:35 PM	<u>M/G For</u>	<u>Material</u> TEC-R14-03	<u>Dur</u> 60
	10/29/2014	We	06:45:53 PM		TEC-R14-03	60
	10/30/2014	Th	05:16:09 PM		TEC-R14-03	60
	<u>Air Time Totals</u>	<u>Total Spots</u> 25	<u>Gross Amt</u> 7,150.00	<u>Commission Amt</u> 1,072.50	<u>Net Amt</u> 6,077.50	<u>Debit</u> 0.00
					<u>Credit</u> 0.00	<u>Reconciliation</u> 0.00

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KNCL-FM
 P.O. Box 100182
 Pasadena, CA 91189-0182



KNCL-FM

INVOICE

For: TOM TORLAKSON FOR SUPERINTENDENT(258150)
 5429 Madison Ave
 Sacramento, CA 95841-3111

Invoice Num: 1817-649042
 Invoice Date: 11/09/2014
 Billing Cycle: Weekly
 Billing Period: 10/27/2014-11/09/2014

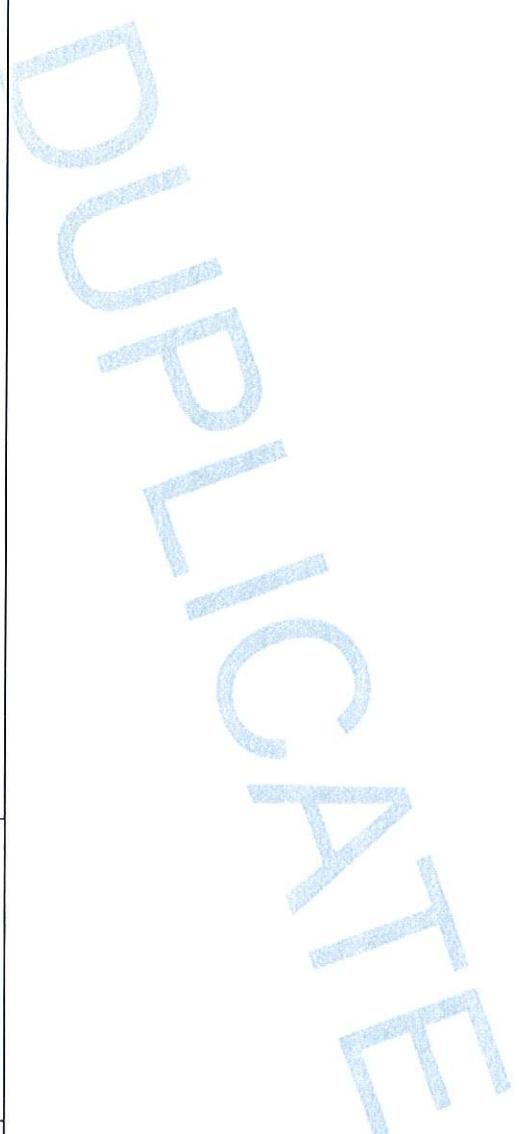
PAY BY 12/09/2014
 Net 30 days

In Account With: GREENSTRIPE MEDIA, INC.(8544)
 424 Old Newport Blvd
 Newport Beach, CA 92663-4211
 ATTN:Accounts Payable

Account Exec: Jerome Jan
 Office: KNCL-FM
 Contract Num: 1817-12019
 Contract Dates: 10/28/2014-11/03/2014
 Customer Order:
 Linked Order:
 CPE: /105644 /105644
 Product Desc: Torlakson
 Broadcast airtimes represented are reported to the nearest second.

Billing Notes

CBS Radio Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Radio and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Radio or its Stations that is intended to discriminate on the basis of race or ethnicity.



Wire Transfer Instructions:
 JP Morgan Chase
 Acct: 826074767
 ABA: 021000021
 Ref: KNCL-FM
 Inv: 1817-649042

For Billing Inquiries Please Contact:
 Accounts Receivable
 916-923-6800

Gross Billing	7,150.00
Trade Value	0.00
Agency Commission	1,072.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	6,077.50

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