

**Remit Address:**

**KPIX-TV**  
**P.O. Box 100728**  
**Pasadena, CA 91189-0728**  
**Main: (415) 362-5550**  
**Billing: (916) 374-1382**

**Billing Address:**

**Smart Media Group**  
**Attention: Accounts Payable**  
**1427 Lesliel Ave**  
**Alexandria, VA 22301**  
**US**

# DUPLICATE INVOICE

|                   |                         |                 |                     |
|-------------------|-------------------------|-----------------|---------------------|
| Advertiser        | John Cox for Governor   | Invoice #       | 150019014           |
|                   | 3525 Del Mar Heights Rd | Invoice Date    | 09/19/21            |
|                   | San Diego, CA 92130     | Invoice Month   | September 2021      |
|                   | US                      | Invoice Period  | 08/30/21 - 09/13/21 |
| Product           | John Cox                | Order #         | 422811              |
| Estimate Number   | 907913                  | Alt Order #     | WOC13196272         |
|                   |                         | Deal #          |                     |
| Property          | KPIX-TV                 | Order Flight    | 09/06/21 - 09/12/21 |
| Account Executive | Mark Green              |                 |                     |
| Sales Office      | Local San Francisco     | Agency Code     | TV12891             |
| Sales Region      | Local                   | Advertiser Code | COX21               |
|                   |                         | Product 1/2     | ORDR                |
| Billing Calendar  | Broadcast               |                 |                     |
| Billing Type      | Cash                    | Agency Ref      | 104494              |
| Special Handling  |                         | Advertiser Ref  | 513787              |

| Line | Channel | Description               | Time             | Day                  | Date     | Length   | Air Time | Ad-ID      | Rate                  | Reconciliation   | Ref # |
|------|---------|---------------------------|------------------|----------------------|----------|----------|----------|------------|-----------------------|--|-------|
| 2    | KPIX    | NFL Today                 | 9:00 AM-10:00 AM |                      |          |          |          |            |                       |  |       |
|      |         |                           |                  | 09/06/21 to 09/12/21 | 2x       | ----- 2  |          |            |                       |  |       |
|      | KPIX    |                           |                  | Su                   | 09/12/21 | :00      |          |            | <del>\$750.00</del>   | See MG 2.3   | 1     |
|      | KPIX    |                           | 9a-10a           | Su                   | 09/12/21 | :30      | 9:00 AM  | JHC21152TH | \$750.00              | MG for 2.1 09/12   | 3     |
|      | KPIX    |                           |                  | Su                   | 09/12/21 | :30      | 9:30 AM  | JHC21152TH | \$750.00              | Originally \$1500; adj to \$750 LUR;<br>see line 30 for re-spend | 2     |
| 3    | KPIX    | Local Post Game Show      | 4:00 PM-5:00 PM  |                      |          |          |          |            |                       |  |       |
|      |         |                           |                  | 09/06/21 to 09/12/21 | 1x       | ----- 1  |          |            |                       |  |       |
|      | KPIX    |                           |                  | Su                   | 09/12/21 | :30      | 4:59 PM  | JHC21152TH | \$250.00              | Originally \$1500; adj to \$250 LUR;<br>see line 30 for re-spend | 1     |
| 4    | KPIX    | CBS This Morning Saturday | 5:00 AM-6:00 AM  |                      |          |          |          |            |                       |  |       |
|      |         |                           |                  | 09/06/21 to 09/12/21 | 2x       | ----- 2- |          |            |                       |  |       |
|      | KPIX    |                           |                  | Sa                   | 09/11/21 | :30      | 5:08 AM  | JHC21152TH | \$50.00               |  | 2     |
|      | KPIX    |                           |                  | Sa                   | 09/11/21 | :30      | 5:29 AM  | JHC21152TH | \$50.00               |  | 1     |
| 5    | KPIX    | Face The Nation           | 8:30 AM-9:30 AM  |                      |          |          |          |            |                       |  |       |
|      |         |                           |                  | 09/06/21 to 09/12/21 | 1x       | ----- 1  |          |            |                       |  |       |
|      | KPIX    |                           |                  | Su                   | 09/12/21 | :00      |          |            | <del>\$1,500.00</del> | See MG 5.2   | 1     |
|      | KPIX    |                           | 830a-930a        | Su                   | 09/12/21 | :30      | 8:30 AM  | JHC21152TH | \$1,500.00            | MG for 5.1 09/12   | 2     |
| 6    | KPIX    | CBS Evening News M-F      | 6:30P-7p         |                      |          |          |          |            |                       |  |       |
|      |         |                           |                  | 09/06/21 to 09/12/21 | 1x       | ---- 1-- |          |            |                       |  |       |
|      | KPIX    |                           |                  | F                    | 09/10/21 | :30      | 6:30 PM  | JHC21152TH | \$1,500.00            |  | 1     |
| 7    | KPIX    | KPIX 7pm News             | 7p-730p          |                      |          |          |          |            |                       |  |       |
|      |         |                           |                  | 09/06/21 to 09/12/21 | 1x       | --- 1--- |          |            |                       |  |       |
|      | KPIX    |                           |                  | Th                   | 09/09/21 | :30      | 7:25 PM  | JHC21152TH | \$400.00              |  | 1     |
| 8    | KPIX    | NFL CBS 1pET Pre-Break    | 9:58 AM-10:01 AM |                      |          |          |          |            |                       |  |       |
|      |         |                           |                  | 09/06/21 to 09/12/21 | 1x       | ----- 1  |          |            |                       |  |       |
|      | KPIX    |                           |                  | Su                   | 09/12/21 | :00      |          |            | <del>\$4,000.00</del> | See MG 8.2   | 1     |
|      | KPIX    |                           | 9:55 AM-10:01 AM | Su                   | 09/12/21 | :30      | 9:56 AM  | JHC21152TH | \$4,000.00            | MG for 8.1 09/12   | 2     |
| 9    | KPIX    | Sa Local News 6a-7a       | 558a-7a          |                      |          |          |          |            |                       |  |       |
|      |         |                           |                  | 09/06/21 to 09/12/21 | 2x       | ----- 2- |          |            |                       |  |       |

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**US**

# INVOICE

DUPLICATE

|                   |                         |                 |                     |
|-------------------|-------------------------|-----------------|---------------------|
| Advertiser        | John Cox for Governor   | Invoice #       | 150019014           |
|                   | 3525 Del Mar Heights Rd | Invoice Date    | 09/19/21            |
|                   | San Diego, CA 92130     | Invoice Month   | September 2021      |
|                   | US                      | Invoice Period  | 08/30/21 - 09/13/21 |
| Product           | John Cox                | Order #         | 422811              |
| Estimate Number   | 907913                  | Alt Order #     | WOC13196272         |
|                   |                         | Deal #          |                     |
| Property          | KPIX-TV                 | Order Flight    | 09/06/21 - 09/12/21 |
| Account Executive | Mark Green              |                 |                     |
| Sales Office      | Local San Francisco     | Agency Code     | TV12891             |
| Sales Region      | Local                   | Advertiser Code | COX21               |
|                   |                         | Product 1/2     | ORDR                |
| Billing Calendar  | Broadcast               |                 |                     |
| Billing Type      | Cash                    | Agency Ref      | 104494              |
| Special Handling  |                         | Advertiser Ref  | 513787              |

| Line | Channel | Description          | Time            | Day                  | Date     | Length | Air Time   | Ad-ID      | Rate                  | Reconciliation    | Ref # |
|------|---------|----------------------|-----------------|----------------------|----------|--------|------------|------------|-----------------------|-------------------|-------|
| 9    | KPIX    | Sa Local News 6a-7a  | 558a-7a         |                      |          |        |            |            |                       |                   |       |
|      | KPIX    |                      |                 | Sa                   | 09/11/21 | :00    |            |            | <del>\$75.00</del>    | Unresolved        | 1     |
|      | KPIX    |                      |                 | Sa                   | 09/11/21 | :00    |            |            | <del>\$75.00</del>    | Unresolved        | 2     |
| 10   | KPIX    | Su Local News 6a-7a  | 558a-7a         |                      |          |        |            |            |                       |                   |       |
|      |         |                      |                 | 09/06/21 to 09/12/21 |          | 2x     | ----- 2    |            |                       |                   |       |
|      | KPIX    |                      |                 | Su                   | 09/12/21 | :30    | 6:21 AM    | JHC21152TH | \$75.00               |                   | 1     |
|      | KPIX    |                      |                 | Su                   | 09/12/21 | :30    | 6:51 AM    | JHC21152TH | \$75.00               |                   | 2     |
| 11   | KPIX    | CBS Sunday Morning   | 658a-830a       |                      |          |        |            |            |                       |                   |       |
|      |         |                      |                 | 09/06/21 to 09/12/21 |          | 2x     | ----- 2    |            |                       |                   |       |
|      | KPIX    |                      |                 | Su                   | 09/12/21 | :30    | 6:58 AM    | JHC21152TH | \$350.00              |                   | 1     |
|      | KPIX    |                      |                 | Su                   | 09/12/21 | :30    | 7:53 AM    | JHC21152TH | \$350.00              |                   | 2     |
| 12   | KPIX    | Sa Local News 6p-7p  | 6p-7p           |                      |          |        |            |            |                       |                   |       |
|      |         |                      |                 | 09/06/21 to 09/12/21 |          | 1x     | ----- 1-   |            |                       |                   |       |
|      | KPIX    |                      |                 | Sa                   | 09/11/21 | :30    | 6:28 PM    | JHC21152TH | \$300.00              |                   | 1     |
| 13   | KPIX    | Su Local News 6p-7p  | 6p-7p           |                      |          |        |            |            |                       |                   |       |
|      |         |                      |                 | 09/06/21 to 09/12/21 |          | 1x     | ----- 1    |            |                       |                   |       |
|      | KPIX    |                      |                 | Su                   | 09/12/21 | :30    | 6:38 PM    | JHC21152TH | \$325.00              |                   | 1     |
| 14   | KPIX    | Sunday Prime Hr 1    | 7:00 PM-8:00 PM |                      |          |        |            |            |                       |                   |       |
|      |         |                      |                 | 09/06/21 to 09/12/21 |          | 1x     | ----- 1    |            |                       |                   |       |
|      | KPIX    |                      |                 | Su                   | 09/12/21 | :00    |            |            | <del>\$3,500.00</del> | See MG 14.2       | 1     |
|      | KPIX    | 60 Min               | 658p-8p         | Su                   | 09/12/21 | :30    | 6:59 PM    | JHC21152TH | \$3,500.00            | MG for 14.1 09/12 | 2     |
| 17   | KPIX    | Noon News            | 12p-1230p       |                      |          |        |            |            |                       |                   |       |
|      |         |                      |                 | 09/06/21 to 09/12/21 |          | 2x     | --- 11--   |            |                       |                   |       |
|      | KPIX    |                      |                 | Th                   | 09/09/21 | :30    | 12:10 PM   | JHC21152TH | \$145.00              |                   | 1     |
|      | KPIX    |                      |                 | F                    | 09/10/21 | :30    | 12:10 PM   | JHC21152TH | \$145.00              |                   | 2     |
| 18   | KPIX    | M-F Local News 6a-7a | 6a-7a           |                      |          |        |            |            |                       |                   |       |
|      |         |                      |                 | 09/06/21 to 09/12/21 |          | 8x     | - 2222 - - |            |                       |                   |       |
|      | KPIX    |                      |                 | Tu                   | 09/07/21 | :30    | 6:10 AM    | JHC21152TH | \$100.00              |                   | 2     |
|      | KPIX    |                      |                 | Tu                   | 09/07/21 | :30    | 6:41 AM    | JHC21152TH | \$100.00              |                   | 1     |

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|                   | 3525 Del Mar Heights Rd | Invoice Date    | 09/19/21            |
|                   | San Diego, CA 92130     | Invoice Month   | September 2021      |
|                   | US                      | Invoice Period  | 08/30/21 - 09/13/21 |
| Product           | John Cox                | Order #         | 422811              |
| Estimate Number   | 907913                  | Alt Order #     | WOC13196272         |
|                   |                         | Deal #          |                     |
| Property          | KPIX-TV                 | Order Flight    | 09/06/21 - 09/12/21 |
| Account Executive | Mark Green              |                 |                     |
| Sales Office      | Local San Francisco     | Agency Code     | TV12891             |
| Sales Region      | Local                   | Advertiser Code | COX21               |
|                   |                         | Product 1/2     | ORDR                |
| Billing Calendar  | Broadcast               |                 |                     |
| Billing Type      | Cash                    | Agency Ref      | 104494              |
| Special Handling  |                         | Advertiser Ref  | 513787              |

| Line | Channel | Description            | Time            | Day                  | Date     | Length | Air Time     | Ad-ID      | Rate     | Reconciliation   | Ref # |
|------|---------|------------------------|-----------------|----------------------|----------|--------|--------------|------------|----------|--|-------|
| 18   | KPIX    | M-F Local News 6a-7a   | 6a-7a           |                      |          |        |              |            |          |  |       |
|      | KPIX    |                        |                 | W                    | 09/08/21 | :30    | 6:13 AM      | JHC21152TH | \$100.00 |  | 4     |
|      | KPIX    |                        |                 | W                    | 09/08/21 | :30    | 6:28 AM      | JHC21152TH | \$100.00 |  | 3     |
|      | KPIX    |                        |                 | Th                   | 09/09/21 | :30    | 6:11 AM      | JHC21152TH | \$100.00 |  | 6     |
|      | KPIX    |                        |                 | Th                   | 09/09/21 | :30    | 6:40 AM      | JHC21152TH | \$100.00 |  | 5     |
|      | KPIX    |                        |                 | F                    | 09/10/21 | :30    | 6:10 AM      | JHC21152TH | \$100.00 |  | 8     |
|      | KPIX    |                        |                 | F                    | 09/10/21 | :30    | 6:28 AM      | JHC21152TH | \$100.00 |  | 7     |
| 19   | KPIX    | CBS This Morning       | 7a-9a           |                      |          |        |              |            |          |  |       |
|      |         |                        |                 | 09/06/21 to 09/12/21 |          | 8x     | - 2222 - -   |            |          |  |       |
|      | KPIX    |                        |                 | Tu                   | 09/07/21 | :30    | 7:59 AM      | JHC21152TH | \$100.00 |  | 2     |
|      | KPIX    |                        |                 | Tu                   | 09/07/21 | :30    | 8:59 AM      | JHC21152TH | \$100.00 | CBS This Morning w/o 9/6<br>LUR = \$80 due to Volvo 394192<br>See re-spend line 28 | 1     |
|      | KPIX    |                        |                 | W                    | 09/08/21 | :30    | 7:29 AM      | JHC21152TH | \$100.00 |  | 3     |
|      | KPIX    |                        |                 | W                    | 09/08/21 | :30    | 8:14 AM      | JHC21152TH | \$100.00 |  | 4     |
|      | KPIX    |                        |                 | Th                   | 09/09/21 | :30    | 8:28 AM      | JHC21152TH | \$100.00 |  | 6     |
|      | KPIX    |                        |                 | Th                   | 09/09/21 | :30    | 8:54 AM      | JHC21152TH | \$100.00 |  | 5     |
|      | KPIX    |                        |                 | F                    | 09/10/21 | :30    | 7:40 AM      | JHC21152TH | \$100.00 |  | 8     |
|      | KPIX    |                        |                 | F                    | 09/10/21 | :30    | 8:15 AM      | JHC21152TH | \$100.00 |  | 7     |
| 20   | KPIX    | M-F Local News 5p-530p | 458p-530p       |                      |          |        |              |            |          |  |       |
|      |         |                        |                 | 09/06/21 to 09/12/21 |          | 2x     | - - - 11 - - |            |          |  |       |
|      | KPIX    |                        |                 | Th                   | 09/09/21 | :30    | 5:26 PM      | JHC21152TH | \$350.00 |  | 1     |
|      | KPIX    |                        |                 | F                    | 09/10/21 | :30    | 5:25 PM      | JHC21152TH | \$350.00 |  | 2     |
| 21   | KPIX    | M-F Local News 530p-6p | 528p-6p         |                      |          |        |              |            |          |  |       |
|      |         |                        |                 | 09/06/21 to 09/12/21 |          | 2x     | - - - 11 - - |            |          |  |       |
|      | KPIX    |                        |                 | Th                   | 09/09/21 | :30    | 5:54 PM      | JHC21152TH | \$350.00 |  | 1     |
|      | KPIX    |                        |                 | F                    | 09/10/21 | :30    | 5:53 PM      | JHC21152TH | \$350.00 |  | 2     |
| 22   | KPIX    | M-F Early News 6p-7p   | 6:00 PM-6:30 PM |                      |          |        |              |            |          |  |       |
|      |         |                        |                 | 09/06/21 to 09/12/21 |          | 2x     | - 1 - 1 - -  |            |          |  |       |
|      | KPIX    |                        |                 | Tu                   | 09/07/21 | :30    | 6:28 PM      | JHC21152TH | \$350.00 |  | 1     |
|      | KPIX    |                        |                 | Th                   | 09/09/21 | :30    | 6:27 PM      | JHC21152TH | \$350.00 |  | 2     |
| 23   | KPIX    | The Late Show          | 1135p-1237a     |                      |          |        |              |            |          |  |       |

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**Billing: (916) 374-1382**

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**Alexandria, VA 22301**  
**US**

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| Advertiser        | John Cox for Governor   | Invoice #       | 150019014           |
|                   | 3525 Del Mar Heights Rd | Invoice Date    | 09/19/21            |
|                   | San Diego, CA 92130     | Invoice Month   | September 2021      |
|                   | US                      | Invoice Period  | 08/30/21 - 09/13/21 |
| Product           | John Cox                | Order #         | 422811              |
| Estimate Number   | 907913                  | Alt Order #     | WOC13196272         |
|                   |                         | Deal #          |                     |
| Property          | KPIX-TV                 | Order Flight    | 09/06/21 - 09/12/21 |
| Account Executive | Mark Green              |                 |                     |
| Sales Office      | Local San Francisco     | Agency Code     | TV12891             |
| Sales Region      | Local                   | Advertiser Code | COX21               |
|                   |                         | Product 1/2     | ORDR                |
| Billing Calendar  | Broadcast               |                 |                     |
| Billing Type      | Cash                    | Agency Ref      | 104494              |
| Special Handling  |                         | Advertiser Ref  | 513787              |

| Line | Channel | Description                         | Time              | Day | Date                 | Length | Air Time  | Ad-ID      | Rate       | Reconciliation  | Ref # |
|------|---------|-------------------------------------|-------------------|-----|----------------------|--------|-----------|------------|------------|---|-------|
| 23   | KPIX    | The Late Show                       | 1135p-1237a       |     |                      |        |           |            |            |   |       |
|      |         |                                     |                   |     | 09/06/21 to 09/12/21 | 2x     | --- 11--  |            |            |   |       |
|      | KPIX    |                                     |                   | Th  | 09/09/21             | :30    | 12:24 AM  | JHC21152TH | \$450.00   |   | 1     |
|      | KPIX    |                                     |                   | F   | 09/10/21             | :30    | 11:52 PM  | JHC21152TH | \$450.00   |   | 2     |
| 24   | KPIX    | Late News Rotator M-Su              | 11:00 PM-11:35 PM |     |                      |        |           |            |            |   |       |
|      |         |                                     |                   |     | 09/06/21 to 09/12/21 | 3x     | ---- 111  |            |            |   |       |
|      | KPIX    |                                     |                   | F   | 09/10/21             | :30    | 11:12 PM  | JHC21152TH | \$500.00   |   | 1     |
|      | KPIX    |                                     |                   | Sa  | 09/11/21             | :30    | 11:23 PM  | JHC21152TH | \$500.00   |   | 2     |
|      | KPIX    |                                     |                   | Su  | 09/12/21             | :30    | 11:23 PM  | JHC21152TH | \$500.00   |   | 3     |
| 25   | KPIX    | Prime Access M-F 1b                 | 730p-8p           |     |                      |        |           |            |            |   |       |
|      |         |                                     |                   |     | 09/06/21 to 09/12/21 | 2x     | - 1- 1--- |            |            |   |       |
|      | KPIX    |                                     |                   | Tu  | 09/07/21             | :30    | 7:46 PM   | JHC21152TH | \$400.00   |   | 1     |
|      | KPIX    |                                     |                   | Th  | 09/09/21             | :30    | 7:49 PM   | JHC21152TH | \$400.00   |   | 2     |
| 27   | KPIX    | Tuesday Prime Hr 1                  | 8:00 PM-9:00 PM   |     |                      |        |           |            |            |   |       |
|      |         |                                     |                   |     | 09/06/21 to 09/12/21 | 1x     | - 1-----  |            |            |   |       |
|      | KPIX    |                                     |                   | Tu  | 09/07/21             | :30    | 8:37 PM   | JHC21152TH | \$2,110.00 |   | 1     |
| 28   | KPIX    | CBS This Morning                    | 7a-9a             |     |                      |        |           |            |            |   |       |
|      |         | RESPEND LUR ADJ - SPOT VALUE = \$80 |                   |     |                      |        |           |            |            |   |       |
|      |         |                                     |                   |     | 09/06/21 to 09/12/21 | 1x     | ---- 1--  |            |            |   |       |
|      | KPIX    |                                     |                   | F   | 09/10/21             | :30    | 8:54 AM   | JHC21152TH | \$0.00     |   | 1     |
|      |         |                                     |                   |     | 09/13/21 to 09/19/21 | 1x     | 1-----    |            |            |   |       |
|      | KPIX    |                                     |                   | M   | 09/13/21             | :30    | 7:30 AM   | JHC21152TH | \$0.00     |   | 2     |
| 30   | KPIX    | NFL CBS 4p/430pET EndBrk            | 3:50pm-4:45pm     |     |                      |        |           |            |            |   |       |
|      |         |                                     |                   |     | 09/06/21 to 09/12/21 | 1x     | ----- S   |            |            |   |       |
|      | KPIX    |                                     |                   | Su  | 09/12/21             | :30    | 4:33 PM   | JHC21152TH | \$3,450.00 | RESPEND from LUR adj lines 2 & 3 (\$1500/\$1250) plus mg dollars from cancellation line 1 (\$700) | 1     |

Aired Spots**51**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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**P.O. Box 100728**  
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**Main: (415) 362-5550**  
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**Attention: Accounts Payable**  
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**US**

# INVOICE

DUPLICATE

|                 |   |
|-----------------|---|
| Advertiser      | John Cox for Governor<br>3525 Del Mar Heights Rd<br>San Diego, CA 92130<br>US |
| Product         | John Cox  |
| Estimate Number | 907913  |

|                   |                     |
|-------------------|---------------------|
| Property          | KPIX-TV             |
| Account Executive | Mark Green          |
| Sales Office      | Local San Francisco |
| Sales Region      | Local               |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                  |                     |
|------------------|---------------------|
| <b>Invoice #</b> | <b>150019014</b>    |
| Invoice Date     | 09/19/21            |
| Invoice Month    | September 2021      |
| Invoice Period   | 08/30/21 - 09/13/21 |

|              |                     |
|--------------|---------------------|
| Order #      | 422811              |
| Alt Order #  | WOC13196272         |
| Deal #       |                     |
| Order Flight | 09/06/21 - 09/12/21 |

|                 |         |
|-----------------|---------|
| Agency Code     | TV12891 |
| Advertiser Code | COX21   |
| Product 1/2     | ORDR    |

|                |        |
|----------------|--------|
| Agency Ref     | 104494 |
| Advertiser Ref | 513787 |

|                          |                    |                                     |
|--------------------------|--------------------|-------------------------------------|
| <u>Gross Total</u>       | <b>\$26,975.00</b> |                                     |
| <u>Agency Commission</u> | <b>\$4,046.25</b>  |                                     |
| <u>Net Amount Due</u>    | <b>\$22,928.75</b> | <b><u>Payment Terms 30 Days</u></b> |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.