



**Station WAMJ/WUMJ (FM)
Roswell/Atlanta, GA**

**Quarterly List of Programming Responsive to Issues of Community Concern
Second Quarter 2020
July 10, 2020**

In our ongoing effort to serve the public interest, Station WAMJ (FM) broadcasts programming responsive to issues of concern to Mableton/Atlanta and its listening public. The following is a brief description of those issues, and of the station’s most significant programming treatment of them:

Issues of importance this quarter included the following:

- Social and Civic: Coronavirus Community Care**
- Health: Diabetes Risks**
- Social and Civic: One Love GA Help**
- Social and Civic: Census Count**
- Law Enforcement and Safety: DUI not Ok**
- Social and Civic: Community Development For Real People**
- Health: May Stroke Month**
- Health: Covid-19 Prevention CDC**
- Law Enforcement and Safety: Kids Die In Hot Cars**
- Health: Coronavirus Social Distancing**
- Social and Civic: King Center Meals**

Most significant programming treatment of issues in the Second Quarter 2020:

Issue/Organization	Program	Description		Duration
Social and Civic: Coronavirus Community Care	PSA campaign	Message to ask people to reach out to the elderly and to other family member by phone or online in a way to encourage people during the pandemic.	4/1- 4/15	:60 sec 3-5x’s daily
Health: Coronavirus Health Tips	PSA campaign	Encourage people to follow advise of the CDC and government to help limit the spreading of the coronavirus.	4/1- 4/15	:30 sec 3-5x’s daily
Social and Civic: Social Distancing	PSA campaign	People over 60 can visit: BenefitsCheckup.org to see if they qualify for benefits to pay for food, medicines and utilities. The service is provided by the non-profit, National Council on Aging.	4/1- 4/15	:30 sec 3-5x’s daily
Social and Civic: Retirement Savings	PSA campaign	Announcement offers tips for older Americans to save in order to be secure for retirement.	4/1- 4/15	:30 sec 3-5x’s daily

Social and Civic: Thank You for Health Professionals	PSA campaign	A thank you message to all the front-line health care workers who are committed to fighting the COVID-19 virus.	4/1-4/15	:30 sec 3-5x's daily
Health: Angela Bassett Diabetes	PSA campaign	She encourages those diagnosed with Type 2 Diabetes to learn more about the disease and successfully live with it or overcome it.	4/1-4/15	:30 sec 3-5x's daily
Social and Civic: Social Distancing	PSA campaign	An announcement that encourages physical play-dates with virtual ones. Also to ask people to stay 6-feet away from others when they leave their homes	4/30-5/18	:30 sec 3-5x's daily
Law Enforcement and Safety: DUI not Ok	PSA campaign	An reminder and warning not to get behind the wheel of the car if they feel woozy or even buzzed. Buzzed driving is drunk driving.	4/30-5/18	:30 sec 3-5x's daily
Social and Civic: One Love GA Help	PSA campaign	The non-profit group, One Love Georgia offers a safety net for working families who need rent and utility assistance during this pandemic and beyond.	4/30-5/18	:30 sec 3-5x's daily
Health: Diabetes Risks	PSA campaign	Listeners were advised to eat carefully if they're diagnosed with Diabetes and to learn more about controlling the disease.	4/30-5/18	:30 sec 3-5x's daily
Social and Civic: Community Development For Real People	PSA campaign	Local organization led by Stockbridge city councilman Elton Alexander holds a weekly food drive every Tuesday in order to distribute to the needy during the COVID crisis.	4/1-5/18	:15 sec 3-5x's daily
Health: 6-Foot Hellos	PSA campaign	The CDC advises people to stay at least 2 arms length away from others. Other was to say hello include wave, wink, throw up an air high-five, use sign language or smile.	4/30-5/18	:30 sec 3-5x's daily
Social and Civic: Census Count	PSA campaign	Campaign encourages listeners to complete the 2020 Census to make sure everyone in the community, state and country is counted. The final numbers determine funding for schools, hospitals and more.	4/30-5/18	:30 sec 3-5x's daily
Social and Civic: Dance Dad	PSA campaign	Fatherhood.gov encourages all fathers to participate in their children's lives.	5/5-5/25	:30 sec 3-5x's daily
Health: Coronavirus Safety Plan	PSA campaign	The CDC offers steps for families in case of a coronavirus outbreak in the community. Steps include deciding how an ill family member will be isolated and cared for.	5/5-5/25	:30 sec 3-5x's daily
Social and Civic: Susan G. Komen Pandemic	PSA campaign	Listeners are encouraged to donate to the Komen Atlanta Covid-19 Action Emergency Fund to help breast cancer patients get the treatment they need.	5/5-5/25	:30 sec 3-5x's daily
Health: May Stroke Month	PSA campaign	Strokes are the leading cause of death and permanent brain injury. The announcement gives symptoms of a stroke and encourages people to seek help immediately.	5/5-5/25	:30 sec 3-5x's daily
Social and Civic: Adopt A Teen CDC	PSA campaign	Learn more about adopting a teen and understanding the rewards of helping others.	5/5-5/25	:15 sec 3-5x's daily
Health: Covid-19 Prevention CDC	PSA campaign	The CDC provides tips to listeners to avoid spreading the Covid-19 virus; such as avoid close contact with people who are sick, wash hands for at least 20 seconds and disinfect frequently touched objects and surfaces.	5/5-5/25	:45 sec 3-5x's daily
Law Enforcement and Safety: Cell Phone Break	PSA campaign	This campaign reminded listeners to put cell phones down while they are driving.	5/5-5/25	:30 sec 3-5x's daily
Health: Stay Home Covid-19	PSA campaign	Staying home, away from others during the pandemic is difficult, but health professionals encourage people to stay home as much as possible to avoid spreading the coronavirus.	5/5-5/25	:30 sec 3-5x's daily

Social and Civic: 2020 LeBron James Graduation	PSA campaign	NBA star, LeBron James and other celebrities come together for a television special to honor America's seniors who have endured the hardship of this pandemic during their graduation year.	5/14-5/16	:60 sec 3-5x's daily
Social and Civic: King Center Meals	PSA campaign	Health care professionals can pick up free meals at the King Center during the COVID crisis. The King Center and Ebenezer Baptist Church are teaming up with healthcare professionals who are caring for older adults through August 27 th .	5/22-6/22	:30 sec 3-5x's daily
Health: Older People Covid-19	PSA campaign	Older Americans and others with underlying medical conditions are more vulnerable to the Coronavirus and they're asked to stay home as much as possible to avoid getting infected.	5/22-6/22	:30 sec 3-5x's daily
Social and Civic: One Love GA Help	PSA campaign	The non-profit group, One Love Georgia offers a safety net for working families who need rent and utility assistance during this pandemic and beyond.	6/4-6/23	:30 sec 3-5x's daily
Social and Civic: Thank You for Health Professionals	PSA campaign	A thank you message to all the front-line health care workers who are committed to fighting the COVID-19 virus.	6/4-6/23	:60 sec 3-5x's daily
Law Enforcement and Safety: Fight Sex Trafficking	PSA campaign	Every two minutes a child becomes a victim of sex trafficking in the United States. This announcement teaches kids and families to recognize signs of abuse and report it.	6/4-6/23	:60 sec 3-5x's daily
Social and Civic: Washing Hands Hero	PSA campaign	Amusing announcement to encourage children to wash their hands for 20 seconds to become a superhero and help save lives.	6/4-6/23	:30 sec 3-5x's daily
Social and Civic: High School Diploma	PSA campaign	Anyone at any age can get their High School. Find free education classes near you at out more at finishyourdiploma.org	6/4-6/23	:30 sec 3-5x's daily
Health: E-Cigarette Warning	PSA campaign	A pediatrician warns that the nicotine in E-Cigarettes is addictive and can harm young brains.	5/22-6/22	:30 sec 3-5x's daily
Law Enforcement and Safety: Avoid Trucks Blind Spots	PSA campaign	A big-rig driver shares that truck drivers have a huge blind spot. They encourage car drivers to be mindful of that and pass safely around them.	6/27-6/30	:30 sec 3-5x's daily
Health: CDC Face Coverings	PSA campaign	The CDC encourages the use of face coverings to avoid the spread of COVID and maintain a social distance of at least 6 feet from others when in public.	6/27-6/30	:30 sec 3-5x's daily
Law Enforcement and Safety: Kids Die In Hot Cars	PSA campaign	A pediatrician reminds listeners that children can easily die when left in a hot car. They advise that you leave your phone or bag in the back seat with the children to remind you to look for it as you leave the car.	6/27-6/30	:30 sec 3-5x's daily
Social and Civic: Talk to Kids/ Underage Drinking	PSA campaign	The campaign encourages parents to have a discussion about underage drinking and the consequences.	6/26-6/30	:60 sec 3-5x's daily
Social and Civic: King Center Meals	PSA campaign	Health care professionals can pick up free meals at the King Center during the COVID crisis. The King Center and Ebenezer Baptist Church are teaming up with healthcare professionals who are caring for older adults through August 27 th .	6/27-6/30	:30 sec 3-5x's daily
Social and Civic: Coronavirus Safety	PSA campaign	A singing message to encourage parents to have virtual play dates for their kids and to encourage children to wash their hands for 20 seconds after they've been outside or after they've coughed or sneezed.	6/27-6/30	:60 sec 3-5x's daily