

ORDER



Orders
Order / Rev: 1261501
 Alt Order #:
Product Desc: Cloud for Congress
Estimate: AV301305
Flight Dates: 03/02/24 - 03/05/24
Original Date / Rev: 03/01/24 / 03/01/24
Order Type: GENERAL

KZTV
Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency Name: **Advictory**
Buying Contact:
Billing Contact:
 190 Monroe Ave
 Grand Rapids, MI 49503

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: **Cloud/Republican/Congress**
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business End:
Advertiser External ID: 280430
Agency External ID: 141296
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/05/24	50	\$2,050.00	\$1,742.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	50	\$2,050.00	\$1,742.50	0.00
Totals	50	\$2,050.00	\$1,742.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KZTV	03/02/24	03/05/24	M-F 6am News M-F 6am News	CM	6-7am	-----	:15/:15	0	\$5.00	P-6	0.00	BK	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/24	03/03/24	-----		0		\$5.00		0.00					
		Week: 03/04/24	03/10/24	MT-----		4		\$5.00		0.00					
N 2	KZTV	03/02/24	03/05/24	M-F CBS News Morning M-F CBS Mornings	CM	7-9am	-----	:15/:15	0	\$10.00	P-6	0.00	BK	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/24	03/03/24	-----		0		\$10.00		0.00					
		Week: 03/04/24	03/10/24	MT-----		4		\$10.00		0.00					
N 3	KZTV	03/02/24	03/05/24	Su CBS News Sun Morn Su CBS News Sun Morning	CM	8-930am	-----	:15/:15	0	\$25.00	P-6	0.00	BK	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/24	03/03/24	-----S		2		\$25.00		0.00					
		Week: 03/04/24	03/10/24	-----		0		\$25.00		0.00					
N 4	KZTV	03/02/24	03/05/24	M-F 9-10am M-F 9-10am	CM	9-10am	-----	:15/:15	0	\$5.00	P-6	0.00	BK	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/24	03/03/24	-----		0		\$5.00		0.00					
		Week: 03/04/24	03/10/24	MT-----		5		\$5.00		0.00					
N 5	KZTV	03/02/24	03/05/24	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	-----	:15/:15	0	\$70.00	P-6	0.00	BK	4	\$280.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KZTV	03/02/24	03/05/24	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	-----	:15/:15	0	\$30.00	P-6	0.00	BK	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----					0	\$70.00		0.00			
		Week: 03/04/24	03/10/24	MT-----					4	\$70.00		0.00			
N 7	KZTV	03/02/24	03/05/24	M-F 3-330pm M-F 3-330pm	CM	3-330pm	-----	:15/:15	0	\$20.00	P-6	0.00	BK	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----					0	\$30.00		0.00			
		Week: 03/04/24	03/10/24	MT-----					4	\$30.00		0.00			
N 8	KZTV	03/02/24	03/05/24	M-F 330-4pm M-F 330-4pm	CM	330-4pm	-----	:15/:15	0	\$20.00	P-6	0.00	BK	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----					0	\$20.00		0.00			
		Week: 03/04/24	03/10/24	MT-----					2	\$20.00		0.00			
N 9	KZTV	03/02/24	03/05/24	M-F 4-430pm Coastal Living	CM	4-430pm	-----	:15/:15	0	\$10.00	P-6	0.00	BK	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----					0	\$20.00		0.00			
		Week: 03/04/24	03/10/24	MT-----					2	\$10.00		0.00			
N 10	KZTV	03/02/24	03/05/24	Face The Nation Face The Nation	CM	930-1030am	-----	:15/:15	0	\$30.00	P-6	0.00	BK	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S					2	\$30.00		0.00			
		Week: 03/04/24	03/10/24	-----					0	\$30.00		0.00			
N 11	KZTV	03/02/24	03/05/24	Sa CBS Evening News Sa CBS Evening News	CM	530-6pm	-----	:15/:15	0	\$25.00	P-6	0.00	BK	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S-					2	\$25.00		0.00			
		Week: 03/04/24	03/10/24	-----					0	\$25.00		0.00			
N 12	KZTV	03/02/24	03/05/24	Monday Prime A Monday Prime A	CM	7-8pm	-----	:15/:15	0	\$100.00	P-6	0.00	BK	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----					0	\$30.00		0.00			
		Week: 03/04/24	03/10/24	M-----					2	\$100.00		0.00			
N 13	KZTV	03/02/24	03/05/24	Sunday Prime B Sunday Prime B	CM	7-8pm	-----	:15/:15	0	\$100.00	P-6	0.00	BK	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S					2	\$100.00		0.00			
		Week: 03/04/24	03/10/24	-----					0	\$100.00		0.00			
N 14	KZTV	03/02/24	03/05/24	Sunday Prime A Sunday Prime A	CM	6-7pm	-----	:15/:15	0	\$170.00	P-6	0.00	BK	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S					2	\$170.00		0.00			
		Week: 03/04/24	03/10/24	-----					0	\$170.00		0.00			
N 15	KZTV	03/02/24	03/05/24	Sunday Prime C Sunday Prime C	CM	8-9pm	-----	:15/:15	0	\$75.00	P-6	0.00	BK	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S					2	\$75.00		0.00			
		Week: 03/04/24	03/10/24	-----					0	\$170.00		0.00			
N 16	KZTV	03/02/24	03/05/24	M-F 10pm News M-F 10pm News	CM	10-1035pm	-----	:15/:15	0	\$55.00	P-6	0.00	BK	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----					0	\$55.00		0.00			
		Week: 03/04/24	03/10/24	MT-----					2	\$55.00		0.00			
N 17	KZTV	03/02/24	03/05/24	Su 10pm News Su 10pm News	CM	10-1035pm	-----	:15/:15	0	\$75.00	P-6	0.00	BK	3	\$225.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S		3				\$75.00		0.00			
		Week: 03/04/24	03/10/24	-----		0				\$75.00		0.00			
N 18	KZTV	03/02/24	03/05/24	NCAA Basketball GameGM NCAA Basketball Game 1	GM	Various	-----	:15/:15	0	\$20.00	P-3	0.00	BK	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----SS		4				\$20.00		0.00			
		Week: 03/04/24	03/10/24	-----		0				\$75.00		0.00			
													Totals	50	\$2,050.00