

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|  |                          |
|--|--------------------------|
| <b>Station and Location:</b><br>WKSF, WLWC, WQNC, WQNS, WQNC-HDZ | <b>Date:</b><br>10/15/18 |
|--|--------------------------|

I, Mike Summey  
do hereby request station time concerning the following issue:

Angry Buncombe Taxpayers

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| See Attached     |                                  |      |       |                |                 |

This broadcast time will be used by: Angry Buncombe Taxpayers

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

*Robert Pressley - Buncombe County Commissioner*  
*Glenda Weinert - Buncombe County Commissioner*

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Angry Buncombe Taxpayers  
PO BOX 1648  
Asheville, NC 28816      Mike Summey, Treasurer

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mike Summey, Treasurer  
Jim Barkley

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/15/18                      *Mike Summey*                      828-712-9800  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected  
*Gene Austin*                      Gene Austin                      GSM  
Signature                                      Printed Name                                      Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  | N/A                              |      |       |                |                 |

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# PROPOSAL



Prepared for:

## Angry Buncombe Taxpayers

Po Box 16648

Asheville, North Carolina 28816

Date: 10/24/2018 02:23

Advertiser: Angry Buncombe Taxpayers

Spots: 121

Total Gross Cost: **\$4,463.00**

Rates guaranteed until 10/23/2018

## Summary

|                           |                          |
|---------------------------|--------------------------|
| <b>Advertiser</b>         | Angry Buncombe Taxpayers |
| <b>Customer ID</b>        | 00832533                 |
| <b>Title</b>              | ABT - 3                  |
| <b>Proposal Number</b>    | 4989945                  |
| <b>Billing Options</b>    | Broadcast                |
| <b>Market - Survey(s)</b> | Asheville - Sp '18       |
| <b>Demographics</b>       | Persons 25-54            |

## Spot Schedule

### HD2WQNQ-FM

1 Week: 10/29

| Daypart/Program     | Len | Spots     | Rate    | Gross           | AQH Rtg    | GRPs       | CPP           | AQH      | Freq       | % Mkt      |
|---------------------|-----|-----------|---------|-----------------|------------|------------|---------------|----------|------------|------------|
| Thu-Fri 6am-10am    | 30  | 2         | \$33.00 | \$66.00         | 0.0        | 0.0        | \$0.00        | 0        | 0.0        | 0.0        |
| Thu-Fri 3pm-7pm     | 30  | 2         | \$22.00 | \$44.00         | 0.0        | 0.0        | \$0.00        | 0        | 0.0        | 0.0        |
| Sat 6am-10am        | 30  | 6         | \$2.00  | \$12.00         | 0.0        | 0.0        | \$0.00        | 0        | 0.0        | 0.0        |
| Sat 10am-3pm        | 30  | 6         | \$2.00  | \$12.00         | 0.0        | 0.0        | \$0.00        | 0        | 0.0        | 0.0        |
| Sat 3pm-7pm         | 30  | 6         | \$2.00  | \$12.00         | 0.0        | 0.0        | \$0.00        | 0        | 0.0        | 0.0        |
| Sat 7pm-Midnight    | 30  | 6         | \$2.00  | \$12.00         | 0.0        | 0.0        | \$0.00        | 0        | 0.0        | 0.0        |
| <b>Weekly Total</b> |     | <b>28</b> |         | <b>\$158.00</b> | <b>0.0</b> | <b>0.0</b> | <b>\$0.00</b> | <b>0</b> | <b>0.0</b> | <b>0.0</b> |
| <b>Flight Total</b> |     | <b>28</b> |         | <b>\$158.00</b> | <b>0.0</b> | <b>0.0</b> | <b>\$0.00</b> | <b>0</b> | <b>0.0</b> | <b>0.0</b> |

1 Week: 11/5

| Daypart/Program     | Len | Spots     | Rate    | Gross           | AQH Rtg    | GRPs       | CPP           | AQH      | Freq       | % Mkt      |
|---------------------|-----|-----------|---------|-----------------|------------|------------|---------------|----------|------------|------------|
| Mon 6am-10am        | 30  | 3         | \$33.00 | \$99.00         | 0.0        | 0.0        | \$0.00        | 0        | 0.0        | 0.0        |
| Mon 3pm-7pm         | 30  | 3         | \$22.00 | \$66.00         | 0.0        | 0.0        | \$0.00        | 0        | 0.0        | 0.0        |
| Mon 7pm-Midnight    | 30  | 6         | \$2.00  | \$12.00         | 0.0        | 0.0        | \$0.00        | 0        | 0.0        | 0.0        |
| <b>Weekly Total</b> |     | <b>12</b> |         | <b>\$177.00</b> | <b>0.0</b> | <b>0.0</b> | <b>\$0.00</b> | <b>0</b> | <b>0.0</b> | <b>0.0</b> |
| <b>Flight Total</b> |     | <b>12</b> |         | <b>\$177.00</b> | <b>0.0</b> | <b>0.0</b> | <b>\$0.00</b> | <b>0</b> | <b>0.0</b> | <b>0.0</b> |

\*CPP and CPM values are calculated as gross amounts. The terrestrial radio audience estimates in this order are derived by iHeartMedia Revenue Platforms based on Nielsen Audio's copyrighted and proprietary audience estimates. Scarborough Data: Copyright © 2012

## WKSF-FM

1 Week: 10/29

| Daypart/Program     | Len | Spots     | Rate     | Gross             | AQH Rtg    | GRPs        | CPP            | AQH          | Freq       | % Mkt       |
|---------------------|-----|-----------|----------|-------------------|------------|-------------|----------------|--------------|------------|-------------|
| Thu-Fri 6am-10am    | 30  | 2         | \$184.00 | \$368.00          | 2.6        | 5.2         | \$70.77        | 3,400        | 1.2        | 4.3         |
| Thu-Fri 10am-3pm    | 30  | 2         | \$145.00 | \$290.00          | 2.4        | 4.8         | \$60.42        | 3,100        | 1.2        | 3.9         |
| Thu-Fri 3pm-7pm     | 30  | 2         | \$143.00 | \$286.00          | 2.0        | 4.0         | \$71.50        | 2,600        | 1.2        | 3.4         |
| Sat 6am-10am        | 30  | 2         | \$55.00  | \$110.00          | 0.9        | 1.8         | \$61.11        | 1,200        | 1.3        | 1.4         |
| Sat 10am-3pm        | 30  | 2         | \$54.00  | \$108.00          | 1.4        | 2.8         | \$38.57        | 1,800        | 1.3        | 2.1         |
| Sat 3pm-7pm         | 30  | 2         | \$54.00  | \$108.00          | 1.0        | 2.0         | \$54.00        | 1,300        | 1.4        | 1.4         |
| <b>Weekly Total</b> |     | <b>12</b> |          | <b>\$1,270.00</b> | <b>1.7</b> | <b>20.6</b> | <b>\$61.65</b> | <b>2,200</b> | <b>1.9</b> | <b>10.6</b> |
| <b>Flight Total</b> |     | <b>12</b> |          | <b>\$1,270.00</b> | <b>1.7</b> | <b>20.6</b> | <b>\$61.65</b> | <b>2,200</b> | <b>1.9</b> | <b>10.6</b> |

1 Week: 11/5

| Daypart/Program     | Len | Spots    | Rate     | Gross           | AQH Rtg    | GRPs       | CPP             | AQH          | Freq       | % Mkt      |
|---------------------|-----|----------|----------|-----------------|------------|------------|-----------------|--------------|------------|------------|
| Mon 6am-10am        | 30  | 2        | \$184.00 | \$368.00        | 1.6        | 3.2        | \$115.00        | 2,100        | 1.3        | 2.5        |
| Mon 10am-3pm        | 30  | 2        | \$145.00 | \$290.00        | 1.3        | 2.6        | \$111.54        | 1,700        | 1.3        | 2.0        |
| Mon 3pm-7pm         | 30  | 1        | \$143.00 | \$143.00        | 1.4        | 1.4        | \$102.14        | 1,800        | 1.0        | 1.4        |
| <b>Weekly Total</b> |     | <b>5</b> |          | <b>\$801.00</b> | <b>1.5</b> | <b>7.2</b> | <b>\$111.25</b> | <b>1,900</b> | <b>1.5</b> | <b>4.7</b> |
| <b>Flight Total</b> |     | <b>5</b> |          | <b>\$801.00</b> | <b>1.5</b> | <b>7.2</b> | <b>\$111.25</b> | <b>1,900</b> | <b>1.5</b> | <b>4.7</b> |

## WQNQ-FM

1 Week: 10/29

| Daypart/Program     | Len | Spots     | Rate    | Gross           | AQH Rtg    | GRPs       | CPP            | AQH        | Freq       | % Mkt      |
|---------------------|-----|-----------|---------|-----------------|------------|------------|----------------|------------|------------|------------|
| Thu-Fri 6am-10am    | 30  | 2         | \$52.00 | \$104.00        | 0.8        | 1.6        | \$65.00        | 1,000      | 1.1        | 1.3        |
| Thu-Fri 10am-3pm    | 30  | 2         | \$46.00 | \$92.00         | 1.0        | 2.0        | \$46.00        | 1,300      | 1.2        | 1.7        |
| Thu-Fri 3pm-7pm     | 30  | 2         | \$41.00 | \$82.00         | 0.7        | 1.4        | \$58.57        | 900        | 1.1        | 1.2        |
| Sat 6am-10am        | 30  | 2         | \$30.00 | \$60.00         | 0.2        | 0.4        | \$150.00       | 300        | 1.2        | 0.4        |
| Sat 10am-3pm        | 30  | 3         | \$31.00 | \$93.00         | 0.4        | 1.2        | \$77.50        | 500        | 1.5        | 0.8        |
| Sat 3pm-7pm         | 30  | 2         | \$27.00 | \$54.00         | 0.4        | 0.8        | \$67.50        | 500        | 1.2        | 0.6        |
| <b>Weekly Total</b> |     | <b>13</b> |         | <b>\$485.00</b> | <b>0.5</b> | <b>7.4</b> | <b>\$65.54</b> | <b>700</b> | <b>1.6</b> | <b>4.4</b> |
| <b>Flight Total</b> |     | <b>13</b> |         | <b>\$485.00</b> | <b>0.5</b> | <b>7.4</b> | <b>\$65.54</b> | <b>700</b> | <b>1.6</b> | <b>4.4</b> |

1 Week: 11/5

| Daypart/Program     | Len | Spots    | Rate    | Gross           | AQH Rtg    | GRPs       | CPP            | AQH        | Freq       | % Mkt      |
|---------------------|-----|----------|---------|-----------------|------------|------------|----------------|------------|------------|------------|
| Mon 6am-10am        | 30  | 2        | \$52.00 | \$104.00        | 0.8        | 1.6        | \$65.00        | 1,000      | 1.2        | 1.2        |
| Mon 10am-3pm        | 30  | 2        | \$46.00 | \$92.00         | 0.4        | 0.8        | \$115.00       | 500        | 1.2        | 0.6        |
| Mon 3pm-7pm         | 30  | 2        | \$41.00 | \$82.00         | 0.7        | 1.4        | \$58.57        | 900        | 1.2        | 1.2        |
| <b>Weekly Total</b> |     | <b>6</b> |         | <b>\$278.00</b> | <b>0.6</b> | <b>3.8</b> | <b>\$73.16</b> | <b>800</b> | <b>1.5</b> | <b>2.4</b> |
| <b>Flight Total</b> |     | <b>6</b> |         | <b>\$278.00</b> | <b>0.6</b> | <b>3.8</b> | <b>\$73.16</b> | <b>800</b> | <b>1.5</b> | <b>2.4</b> |

## WQNS-FM

1 Week: 10/29

| Daypart/Program     | Len | Spots     | Rate    | Gross           | AQH Rtg    | GRPs       | CPP            | AQH        | Freq       | % Mkt      |
|---------------------|-----|-----------|---------|-----------------|------------|------------|----------------|------------|------------|------------|
| Thu-Fri 6am-10am    | 30  | 2         | \$31.00 | \$62.00         | 0.4        | 0.8        | \$77.50        | 500        | 1.2        | 0.6        |
| Thu-Fri 10am-3pm    | 30  | 2         | \$17.00 | \$34.00         | 0.4        | 0.8        | \$42.50        | 500        | 1.2        | 0.6        |
| Thu-Fri 3pm-7pm     | 30  | 2         | \$15.00 | \$30.00         | 0.1        | 0.2        | \$150.00       | 100        | 1.1        | 0.1        |
| Sat 6am-10am        | 30  | 3         | \$15.00 | \$45.00         | 0.2        | 0.6        | \$75.00        | 200        | 1.5        | 0.3        |
| Sat 10am-3pm        | 30  | 2         | \$15.00 | \$30.00         | 0.2        | 0.4        | \$75.00        | 300        | 1.2        | 0.4        |
| Sat 3pm-7pm         | 30  | 2         | \$15.00 | \$30.00         | 0.2        | 0.4        | \$75.00        | 200        | 1.2        | 0.2        |
| <b>Weekly Total</b> |     | <b>13</b> |         | <b>\$231.00</b> | <b>0.2</b> | <b>3.2</b> | <b>\$72.19</b> | <b>300</b> | <b>1.6</b> | <b>1.8</b> |
| <b>Flight Total</b> |     | <b>13</b> |         | <b>\$231.00</b> | <b>0.2</b> | <b>3.2</b> | <b>\$72.19</b> | <b>300</b> | <b>1.6</b> | <b>1.8</b> |

\*CPP and CPM values are calculated as gross amounts.  
 The terrestrial radio audience estimates in this order are derived by iHeartMedia Revenue Platforms based on Nielsen Audio's copyrighted and proprietary audience estimates. Scarborough Data: Copyright © 2012  
 Scarborough. All Rights Reserved.

1 Week: 11/5

| Daypart/Program     | Len | Spots    | Rate    | Gross           | AQH Rtg    | GRPs       | CPP            | AQH        | Freq       | % Mkt      |
|---------------------|-----|----------|---------|-----------------|------------|------------|----------------|------------|------------|------------|
| Mon 6am-10am        | 30  | 2        | \$31.00 | \$62.00         | 0.3        | 0.6        | \$103.33       | 400        | 1.2        | 0.5        |
| Mon 10am-3pm        | 30  | 2        | \$17.00 | \$34.00         | 0.2        | 0.4        | \$85.00        | 200        | 1.4        | 0.2        |
| Mon 3pm-7pm         | 30  | 2        | \$15.00 | \$30.00         | 0.2        | 0.4        | \$75.00        | 200        | 1.1        | 0.3        |
| <b>Weekly Total</b> |     | <b>6</b> |         | <b>\$126.00</b> | <b>0.2</b> | <b>1.4</b> | <b>\$90.00</b> | <b>300</b> | <b>1.5</b> | <b>0.8</b> |
| <b>Flight Total</b> |     | <b>6</b> |         | <b>\$126.00</b> | <b>0.2</b> | <b>1.4</b> | <b>\$90.00</b> | <b>300</b> | <b>1.5</b> | <b>0.8</b> |

**WWNC-AM**

1 Week: 10/29

| Daypart/Program      | Len | Spots     | Rate    | Gross           | AQH Rtg    | GRPs       | CPP            | AQH        | Freq       | % Mkt      |
|----------------------|-----|-----------|---------|-----------------|------------|------------|----------------|------------|------------|------------|
| Thu-Fri 6am-10am     | 30  | 4         | \$46.00 | \$184.00        | 0.5        | 2.0        | \$92.00        | 600        | 1.5        | 1.2        |
| Thu-Fri 10am-3pm     | 30  | 4         | \$40.00 | \$160.00        | 0.5        | 2.0        | \$80.00        | 700        | 2.0        | 1.1        |
| Thu-Fri 3pm-7pm      | 30  | 4         | \$53.00 | \$212.00        | 0.6        | 2.4        | \$88.33        | 800        | 1.6        | 1.5        |
| Thu-Fri 7pm-Midnight | 30  | 4         | \$9.00  | \$36.00         | 0.1        | 0.4        | \$90.00        | 100        | 1.8        | 0.2        |
| <b>Weekly Total</b>  |     | <b>16</b> |         | <b>\$592.00</b> | <b>0.5</b> | <b>6.8</b> | <b>\$87.06</b> | <b>600</b> | <b>2.6</b> | <b>2.6</b> |
| <b>Flight Total</b>  |     | <b>16</b> |         | <b>\$592.00</b> | <b>0.5</b> | <b>6.8</b> | <b>\$87.06</b> | <b>600</b> | <b>2.6</b> | <b>2.6</b> |

1 Week: 11/5

| Daypart/Program     | Len | Spots     | Rate    | Gross           | AQH Rtg    | GRPs       | CPP             | AQH        | Freq       | % Mkt      |
|---------------------|-----|-----------|---------|-----------------|------------|------------|-----------------|------------|------------|------------|
| Mon 6am-10am        | 30  | 2         | \$46.00 | \$92.00         | 0.2        | 0.4        | \$230.00        | 300        | 1.2        | 0.4        |
| Mon 10am-3pm        | 30  | 3         | \$40.00 | \$120.00        | 0.4        | 1.2        | \$100.00        | 500        | 1.9        | 0.6        |
| Mon 3pm-7pm         | 30  | 2         | \$53.00 | \$106.00        | 0.5        | 1.0        | \$106.00        | 600        | 1.2        | 0.7        |
| Mon 7pm-Midnight    | 30  | 3         | \$9.00  | \$27.00         | 0.0        | 0.0        | \$0.00          | 0          | 0.0        | 0.0        |
| <b>Weekly Total</b> |     | <b>10</b> |         | <b>\$345.00</b> | <b>0.2</b> | <b>2.6</b> | <b>\$132.69</b> | <b>300</b> | <b>1.8</b> | <b>1.4</b> |
| <b>Flight Total</b> |     | <b>10</b> |         | <b>\$345.00</b> | <b>0.2</b> | <b>2.6</b> | <b>\$132.69</b> | <b>300</b> | <b>1.8</b> | <b>1.4</b> |

**Proposal Totals**

|              | Spots      | Gross             | AQH Rtg    | GRPs        | CPP            | AQH        | Freq       | % Mkt       |
|--------------|------------|-------------------|------------|-------------|----------------|------------|------------|-------------|
| HD2WQNQ-FM   | 40         | \$335.00          | 0.0        | 0.0         | \$0.00         | 0          | 0.0        | 0.0         |
| WKSF-FM      | 17         | \$2,071.00        | 1.6        | 27.8        | \$74.50        | 2,100      | 2.2        | 12.4        |
| WQNQ-FM      | 19         | \$763.00          | 0.6        | 11.2        | \$68.12        | 800        | 1.7        | 6.3         |
| WQNS-FM      | 19         | \$357.00          | 0.2        | 4.6         | \$77.61        | 300        | 1.8        | 2.3         |
| WWNC-AM      | 26         | \$937.00          | 0.4        | 9.4         | \$99.68        | 500        | 3.1        | 3.0         |
| <b>Total</b> | <b>121</b> | <b>\$4,463.00</b> | <b>0.5</b> | <b>53.0</b> | <b>\$84.21</b> | <b>600</b> | <b>2.4</b> | <b>22.1</b> |

\*CPP and CPM values are calculated as gross amounts. The terrestrial radio audience estimates in this order are derived by iHeartMedia Revenue Platforms based on Nielsen Audio's copyrighted and proprietary audience estimates. Scarborough Data: Copyright © 2012