

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Talk PERSONS, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

TIM REID

Authorized committee:

TIM REID FOR TEXAS SENATE, DISTRICT 31

Agency requesting time (and contact information):

N/A SKP CREATIVE - TALK PERSONS

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

TEXAS SENATE DISTRICT 31

Date of election:

MARCH 1, 2022

General

Primary

Treasurer of candidate's authorized committee:

KATY REID

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: TALK PERSONS

Name:

Date of Request to Purchase Ad Time: 2-23-22

Date of Station Agreement to Sell Time:

TIM REID SCHEDULE

TIME PERIOD	6-7A - TODAY IN AMARILLO	24-Feb	25-Feb	26-Feb	27-Feb	28-Feb	1-Mar	
# OF SPOTS		1	1			1	1	
RATE		\$120	\$120	\$120	\$120	\$120	\$120	\$480

TIME PERIOD	7-9A TODAY SHOW	24-Feb	25-Feb	26-Feb	27-Feb	28-Feb	1-Mar	
# OF SPOTS		2	2			2	2	
RATE		\$175	\$175	\$175	\$175	\$175	\$175	\$1,400

TIME PERIOD	MEET THE PRESS	24-Feb	25-Feb	26-Feb	27-Feb	28-Feb	1-Mar	
# OF SPOTS					1			
RATE		\$125	\$125	\$125	\$125	\$125	\$125	\$125

TIME PERIOD	SUN 10-1030A	24-Feb	25-Feb	26-Feb	27-Feb	28-Feb	1-Mar	
# OF SPOTS					1			
RATE		\$125	\$125	\$125	\$125	\$125	\$125	\$125

TIME PERIOD	MON 7-9P	24-Feb	25-Feb	26-Feb	27-Feb	28-Feb	1-Mar	
# OF SPOTS						1		
RATE		\$1,085	\$1,085	\$1,085	\$1,085	\$1,085	\$1,085	\$1,085

TIME PERIOD	STUDIO 4	24-Feb	25-Feb	26-Feb	27-Feb	28-Feb	1-Mar	
# OF SPOTS		1	1			1		
RATE		\$175	\$175	\$175	\$175	\$175	\$175	\$525

TIME PERIOD	NEWS @ 5	24-Feb	25-Feb	26-Feb	27-Feb	28-Feb	1-Mar	
# OF SPOTS		1	1			1		
RATE		\$265	\$265	\$265	\$265	\$265	\$265	\$795

182771

2/21/22

TIME PERIOD	NEWS @ 6	24-Feb	25-Feb	26-Feb	27-Feb	28-Feb	1-Mar	
# OF SPOTS		1	1			1		
RATE		\$340	\$340	\$340	\$340	\$340	\$340	\$1,020

TIME PERIOD	NEWS @ 10	24-Feb	25-Feb	26-Feb	27-Feb	28-Feb	1-Mar	
# OF SPOTS		1	1			2		
RATE		\$720	\$720	\$720	\$720	\$720	\$720	\$2,880

TIME PERIOD	SAT NEWS @ 10	24-Feb	25-Feb	26-Feb	27-Feb	28-Feb	1-Mar	
# OF SPOTS					1			
RATE		\$425	\$425	\$425	\$425	\$425	\$425	\$425

TOTAL \$8,860
NET \$7,531.00



Margaret Winegeart

From: Tolk Persons <tolk@skpcreative.com>
Sent: Wednesday, February 23, 2022 3:04 PM
To: Margaret Winegeart
Cc: Brandy Sanchez; Steve Pair
Subject: URGENT: Political Buy - Time Reid
Attachments: scan0103.pdf

Margaret -

We would like to place the following buy for Tim Reid. *Some of these spots would start tomorrow morning and will need to be written on.*

I show a gross of \$8860 and a net of \$7531. Please confirm.

2/24 - 3/1
6a-7a x 4 - \$480
7a-9a x 8 - \$1400
Sun 9a - 10a x 1 - \$125
Sun 10a - 10:30a x 1 - \$125
Mon 7p - 9p x 1 - \$1085

2/24 - 2/28
4p - 5p x 3 - \$525
5p-5:30p x 3 - \$795
6p - 6:30p x 3 - \$1020
10p - 10:35p x 3 - \$2880
Sat 10p - 10:30p x 1 - \$425

As soon as you confirm the schedule and the net, we'll cut a check and hand-deliver it this afternoon.

Spots can be downloaded at the links below:

[Reid-0222-130](#)

[Reid-0222-230](#)

Please traffic the two spots 50/50.

Paperwork attached.

Please acknowledge receipt as soon as possible and me know if you need anything else.

Tolk Persons
SKP Creative
(806) 679-6168

Book Time with Me

PLEASE REVIEW ALL DETAILS INCLUDING SPELLING, GRAMMAR, PLACEMENT, AND COLORS. SKP CREATIVE IS NOT RESPONSIBLE FOR ANY ERRORS ONCE ART IS APPROVED BY THE CUSTOMER. COLORS MAY VARY SLIGHTLY DUE TO MONITOR OR PRINTER DIFFERENCES. ARTWORK CREATED BY SKP CREATIVE REMAINS THE PROPERTY OF SKP CREATIVE UNLESS OTHERWISE AGREED.

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