

WDUN AM Programs and Issues 2nd Quarter 2018

Issue:

Esophageal Cancer Awareness

Addressed:

8 minute program

When:

April 5, 2018

Description:

Dr. Sharma, of Gastroenterological Associates of GA, spoke with the “Bill and Joel Morning Show” on the topic of April’s designation of esophageal cancer awareness month. Discussed were symptoms and treatments and diagnostic methods.

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Issue:

Brain health

Addressed:

8 minute program

When: April 16, 2018

Description:

Michael D. Lewis, Director of the BrainCARE Clinic in Potomac, MD, discusses the use of fish oil and hemp in the treatment of brain injuries, on the “Bill and Joel Morning Show.”

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Issue:

Impact of music on CASA children

Addressed:

7 minute program

When:

May 1, 2018

Description:

April Rooks, founder of the AMPED Kids foundation discussed with WDUN's Bill Maine and Joel Williams on "The Morning News with Bill and Joel" an upcoming concert to support her organization that provides music lessons and scholarship opportunities for middle and high school students.

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Issue:

National Small Business Month

Addressed:

5 minute program

When:

May 1, 2018

Description:

May is National Small Business Month across the U.S., so the Afternoon News Wrap marked the beginning of the month with a segment focused on issues facing entrepreneurs and small businesses, as well as highlighting the vibrant small business scene growing in Hall and other surrounding counties.

Issue:

Boating safety

Addressed:

5 minute program

When:

May 3, 2018

Description:

As part of the Afternoon News Wrap's ongoing series, "Transportation Tip Thursday," reporter Caleb Hutchins spoke with members of the Georgia Department of Natural Resources to give listeners important information to keep them safe when out on Georgia's rivers, lakes and other bodies of water. A special emphasis was put on boating safety, as the summer months bring with them an annual uptick in water-based activities.

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Issue:

Opioid addiction

Addressed:

2.5 minute program

When:

May 8, 2018

Description:

As part of WDUN's ongoing "End the Epidemic" campaign, the Afternoon News Wrap took a look at opioid-related news of the day, including current efforts being made by members of Congress to hold healthcare officials accountable for their role in the addiction crisis, and how businesses like WalMart are making changes to their role in opioid distribution.

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Issue:

Biking safety

Addressed:

6 minute program

When:

May 10, 2018

Description:

As part of the Afternoon News Wrap's ongoing series, "Transportation Tip Thursday," reporter Caleb Hutchins spoke with Hall County Sheriff's Sgt. Todd Casper about the "rules of the road" as they apply to bikers, and how those operating motor vehicles can do their part to ensure the safety of cyclists. The pair also offered a few bike safety tips for anyone looking to hit the road during the summer months.

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Issue:

Accessibility for the disabled to social media

Addressed:

8 minute program

When:

May 16, 2018

Description:

Matt King, Facebook's first blind engineer, discussed how technology is helping those with disabilities connect to their community on the eve of Global Accessibility Awareness Day. He appeared on "The Bill and Joel Morning Show."

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Issue:

Summer camp-related scams

Addressed:

4 minute program

When:

May 21, 2018

Description:

As part of the Afternoon News Wrap's ongoing "Scam Tracker" series, reporter Alyson Shields spoke with the local Better Business Bureau office to discuss a concerning trend that has been on the rise over the past few years: summer camp scams. Branch Manager Dottie Callina shared some of the scams that the BBB has seen in the past, as well as tips that listeners can use to ensure they don't fall prey to predatory behavior.

Issue:

Upcoming hurricane season and hurricane preparedness

Addressed:

4 minute segment

When:

May 24, 2018

Description:

With the summer months approaching, and with them the annual hurricane season on the Atlantic seaboard, the News Wrap discussed the current and long-term storm forecasts (both rainfall and hurricane) with meteorologist John Weatherbee. Also discussed were proper forms of preparation in case storm-related damage causes issues locally, with a featured report detailing insurance-related problems that hurricanes and related stormy weather can bring.

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Issue:

Phone/voicemail scams

Addressed:

4 minute segment

When:

June 4, 2018

Description:

As part of the Afternoon News Wrap's ongoing "Scam Tracker" series, reporter Alyson Shields spoke with the local Better Business Bureau office to discuss the numerous phone and voicemail-related scams that have affected local listeners over the past year. Branch Manager Dottia Callina described some of the specific patterns they've seen, and offered a few tips on how listeners could not only avoid becoming a victim, but also how listeners could relay the information to law enforcement.

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Issue:

Getting tech-addicted kids involved with nature

Addressed:

7 minute program

When:

June 5, 2018

Description:

Caroline Fairless, author of "The God Presumption," joined "The Bill and Joel Morning Show" to discuss how parents can disconnect kids from their technology long enough to commune with nature.

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