



List of all full-time jobs filled for the 12 month period of January 2015 through December 2015.

(Advertising Sales Consultant)

KWED had one full-time position filled in 2015. A sales/advertising consultant position was filled in April. We advertised the position with all of the partners listed below. We also ran ads advertising the position on the radio and in the local newspaper. We also used our website and our social media sites to announce the opportunity. It was a community lead that led to our hire. Linda Norville was brought in to fill that job.

KWED DOES MAINTAIN A LIST OF RECRUITMENT SOURCES FOR FULL-TIME JOB VACANCIES. HERE'S THE UPDATED LIST FOR 2015:

TEXAS ASSOCIATION OF BROADCASTERS (TAB)	512-322-9944
WORKFORCE SOLUTIONS ALAMO	830-379-4244
TEXAS LUTHERAN UNIVERSITY	830-372-8000
TEXAS STATE UNIVERSITY	512-245-2645
SEGUIN BRANCH NAACP	830-379-7288
LULAC	830-433-4607
SEGUIN AREA CHAMBER OF COMMERCE	830-379-6382
HISPANIC CHAMBER OF COMMERCE	830-372-0620
SEGUIN DAILY NEWS	830-379-2234



Recruitment Initiatives

January 1, 2015 through December 31, 2015

1. Actively recruited candidates (job fair) although there wasn't a qualified job vacancy at the time in 2015. A part-time clerical position was added.
2. Sponsorship of events in the community designed to increase public awareness:
 - In July 2015, we hosted Freedom Fiesta community Independence Day celebration.
 - In November 2015 (Thanksgiving week), we hosted the Leadership Seguin Class tour. General Manager Darren Dunn, News Director Cindy Aguirre , and on-air personality Linda Duncan participated.