

# **KLIZ-AM BRAINERD, MINNESOTA**

## **QUARTERLY ISSUES AND RESPONSIVE PROGRAMMING REPORT APRIL, MAY, JUNE 2018**

\*All interviews originated from our studios in Brainerd/Baxter on the “In Touch Program” and started at approximately 6:40am, lasting approximately 12 minutes unless otherwise noted. This list was compiled by Danny Wild, Program Director.

ISSUES	RESPONSIVE PROGRAMMING	*DATE/TIME/DURATION
COMMUNITY	<b>Interview.</b> Tim Houle, Crow Wing County Administrator, to talk about some of the issues facing Crow Wing County. Tim talked about the new Vitals Aware Services available to, local law enforcement, about the extended hours of operation for the landfill, about free nitrate testing available for county residents, and about grants available for well capping.	
		April 8 <sup>th</sup> .
	<b>Interview.</b> Cassandra Torstenson, Brainerd City Administrator, Tony Sailor, Park and Rec Director. Cassandra talked about the major road construction for South 6 <sup>th</sup> Street, and about the downtown place making program. Tony talked about the many programs and facilities available through the Park and Rec Department for residents.	
		April 22 <sup>nd</sup> .
	<b>Interview.</b> Sue Galligan, Events and Communication Manager, Brainerd Lakes Chamber of Commerce, to talk about the training available through the Blue Ox Business Academy, and about the many networking events sponsored by the Chamber. Sue also talked about the special luncheon with U of M President Eric Kaler.	
		April 29 <sup>th</sup> .
	<b>Interview.</b> Jennifer Smith, Executive Director, United Way, to talk about “Operation Sandwich”, a volunteer run program to offer food for youngsters in the lakes area during the summer.	
		May 6 <sup>th</sup> .
	<b>Interview.</b> Mark Persons. The veterans of foreign wars and the poppy program. Mark reminded us of the sale of the poppies and all the lives that have been affected by the foreign wars and the veterans that have sacrificed. We talked about where to buy the poppies.	

May 20<sup>th</sup>.

**Interview.** Tim Houle, Crow Wing County Administrator, to talk about the Sheriff's Department Boat and Water team, and about the new AIS Decontamination stations and Hotline. Tim also talked about a number of road construction projects.

June 10<sup>th</sup>.

**Interview.** Holly Holm, Executive Director, Brainerd Community Action, to talk about the Annual Fourth of July Festivities in Brainerd.

June 20<sup>th</sup>.

## ARTS

**Interview.** Patrick Spradlin, Director, Central Lakes Performing Arts Center, to talk about upcoming events at the Performing Arts Center at Central Lakes College.

April 15<sup>th</sup>

## HEALTH

**Interview.** Zach Johnson, Program Director, Brainerd Family YMCA, to talk about the many summer programs for kids including the summer day camp.

May 13<sup>th</sup>.

**Interview.** Lou Owens, Walk Chair, Walk to End Alzheimer's, to talk about the Alzheimer's Association, and about the latest research, and services available to families.

May 20<sup>th</sup>.

**Interview.** Noah Sundberg, Lexie Niccum, Founders, Lighthouse Project, to talk about the efforts of the Lighthouse Project to provide help with mental health issues to all High School students, and to make it ok to ask for help with mental health issues.

June 17<sup>th</sup>

## SAFETY

**Interview.** Sgt. Neil Dickenson, Public Information Trooper, Minnesota State Patrol, to talk about the dangers of distracted driving, and about the dangers of drinking and driving. Neil also talked about the Click it or Ticket special enforcement in June.

May 27<sup>th</sup>.

# **PUBLIC SERVICE ANNOUNCEMENTS**

## **2<sup>nd</sup> QUARTER 2017**

THE FOLLOWING IS A LISTING OF RECORDED PUBLIC SERVICE ANNOUNCEMENTS BROADCAST ON KLIZ-AM. ALL ANNOUNCEMENTS WERE MADE PERIODICALLY WITHIN THE BROADCAST WEEKS LISTED. ALL ANNOUNCEMENTS WERE APPROXIMATELY 30 SECONDS IN LENGTH.

## **KLIZ 2nd Qtr 2018 (Apr. -June)**

### **April**

...Gordon Rosenmeier Ctr. For State & Local Gov. Forum on area unemployment 4/1-4/13  
...American Red Cross call for blood donors 4/13-4/29  
...Lutheran Social Services' SAFE PLACE 4/1-4/30  
...Deep Portage Learning Center – promoted summer camps for kids, 4/1-4/30  
...Alzheimer's Association "Get The Facts" educational classes 4/1-5/2

### **May**

...Alcoholics Anonymous meeting locator announcements  
...American Red Cross Blood Drives/call for donors 5/1-5/20  
...Lutheran Social Services' SAFE PLACE 5/1-5/29  
...Operation Sandwich call for volunteers for upcoming summer 5/15-6/2

### **June**

...Operation Sandwich call for volunteers 6/3-6/30  
...American Red Cross Blood Drives/call for donors 6/1-6/30  
...Adopt a Shelter Cat Month at Heartland Animal Rescue Team 6/1-6/30  
...Lakes Area Growers Market operating hours 6/1-6/30  
...Call for registrations for Susan G. Komen Brainerd Lakes Race for the Cure 6/1-7/8