

# ORDER WORKSHEET

Rep Order# 913670	Ver# 6	Status Returned	Traffic Order# 239777	Printed: 10/04/16 6:43 PM	1 of 2
EC'd No				10/04/16 6:43 PM	
				Last Station Changes	
Station KEUV-TV EUREKA		Agency (1095) BLUEWEST MEDIA LLC		Rep Firm UNIVISION	
Advertiser (1264) NEXTGEN CLIMATE ACT		5130 E 18TH AVE		Sales Office (SF) SAN FRANCISCO-NATL	
Product NEXTGEN CA ACTION C		DENVER, CO 80220-1318		Salesperson (272) SFO-NL-ALONSO, TREY	
Estimate# 413		Agency C/P1/P2/E /413		Sales Assistant VERONICA	
Buyer MARY WITTEMEYER		Flight Dates 10/04/16-10/16/16		Salesperson Phone# 415-538-8051	
				Salesperson Fax# 415-538-8090	

## --- CONTRACT COMMENT ---

\*\*NEW\* NEXTGEN ACTION COMMITTEE

NONDISCRIMINATION:UNIVISION AND ITS STATIONS DO NOT DISCRIM- INATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETH- NICITY. ANY PROVISION IN ANY ORDER OR AGREEMENT FOR ADVER- TISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR CONTRACT, IS HEREBY REJECTED. \*\*UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

## --- REMARKS ---

PLEASE SEE LINE 39 FOR PRE-EMPTION. THANKS, CHRIS

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
39*	W	1135P-12A	NEWS	30	-	-	\$55.00	10/05-10/05	2	2	\$110.00
Station remark: V6 NA BOTH SPOTS D/T ADVERTISER ALREADY IN ONLY :30 BREAK IN SH OW.											

## ---REPORT TOTALS---

Report Totals: 2 / \$110.00

## ---SALES MONTHLY TOTALS---

Oct2016: 90/ \$4,125.00  
Order Totals: 90 / \$4,125.00  
Total GRPs: 0.0

## --- COMPETITIVE ---

Market Totals \$4,125.00 KEUV 100.00%

Books [null]  
Demos RA18+

Contract # 239777

Schedule Dates 10/04/16-10/10/16  
Advertiser NextGen Climate Act (10198)  
Agency BlueWest Media (3427)  
Product Issue Advertising (1119)  
Brand KEUV EST. 413 (103677)  
Salesperson Univision - San Francisco, San Francisco (1319)  
Sales Office Univision - San Francisco  
Buyer Name Wittermyer, Mary  
Phone/Fax (303) 641-4330 /  
CPE NEXTGEN CALIFORNIA/413  
Account Types National/Political Issue  
Billing Type Standard  
Comments KEUV

KUCO  
755 Auditorium Drive  
Redding, CA 96001



BlueWest Media  
5130 E 18th Ave  
Denver, CO 80220

Date Entered 09/30/16  
Last Modified 10/04/16  
Entered By Chris Gomez  
CO-OP No  
Headline # 913670  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$585.75  
Net Total \$3,319.25  
Sales Tax

KUCO-KEUV COMBINED (KUCO)			
By Broadcast Month	Spots	Rate	
Oct. 2016	86	\$3,905.00	
Grand Total:	86	\$3,905.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/16-10/10/16	1	:30	7A- 9A (PST)	2	2	3	3	3	3			14	\$45.00	\$630.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
2.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	1P- 2P (PST)	1							1	1	\$15.00	\$15.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
3.0	Normal Line / SPOT	10/06/16-10/10/16	1	:30	9A- 11A (PST)	1	1		1					2	\$45.00	\$90.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
4.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	12P- 1P (PST)	1	1							1	\$35.00	\$35.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
5.0	Normal Line / SPOT	10/04/16-10/04/16	1	:30	1P- 2P (PST)	1		1						1	\$35.00	\$35.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
6.0	Normal Line / SPOT	10/04/16-10/10/16	1	:30	4P- 5P (PST)	2	2	2	1	2	1			8	\$35.00	\$280.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
7.0	Normal Line / SPOT	10/04/16-10/10/16	1	:30	5P- 6P (PST)	1	1	1	2	1	2			7	\$55.00	\$385.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
8.0	Normal Line / SPOT	10/04/16-10/10/16	1	:30	6:30P- 7P (PST)	2	2	2	2	2	2			10	\$55.00	\$550.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
9.0	Normal Line / SPOT	10/08/16-10/09/16	1	:30	6:30P- 7P (PST)	1						2	2	4	\$45.00	\$180.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
10.0	Normal Line / SPOT	10/04/16-10/10/16	1	:30	12A- 1A (PST)	1	1	1	1	1	1			5	\$40.00	\$200.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
11.0	Normal Line / SPOT	10/04/16-10/10/16	1	:30	11P- 11:35P (PST)	2	2	2	1	2	2			9	\$45.00	\$405.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
12.0	Normal Line / SPOT	10/04/16-10/10/16	1	:30	11:35P- 12A (PST)	1	1	1	2	1	1			1	\$55.00	\$55.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
13.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	11:30P- 12A (PST)	1							1	1	\$45.00	\$45.00	KUCO-KEUV COMBINED (KUCO)		9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender/Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected



KUCO  
755 Auditorium Drive  
Redding, CA 96001

BlueWest Media  
5130 E 18th Ave  
Denver, CO 80220

## Contract # 239777

**Schedule Dates** 10/04/16-10/10/16  
**Advertiser** NextGen Climate Act (10198)  
**Agency** BlueWest Media (3427)  
**Product** Issue Advertising (1119)  
**Brand** KEUV EST. 413 (103677)  
**Salesperson** Univision - San Francisco, San Francisco (1319)  
**Sales Office** Univision - San Francisco  
**Buyer Name** Wiltemyer, Mary  
**Phone/Fax** (303) 641-4330 /  
**CPE** NEXTGEN CALIFORNIA/413  
**Account Types** National/Political Issue  
**Billing Type** Standard  
**Comments** KEUV

**Date Entered** 09/30/16  
**Last Modified** 10/04/16  
**Entered By** Chris Gomez  
**CO-OP** No  
**Headline #** 913670  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$585.75  
**Net Total** \$3,319.25  
**Sales Tax**

## KUCO-KEUV COMBINED (KUCO)

By Broadcast Month	Spots	Rate
Oct. 2016	86	\$3,905.00
<b>Grand Total:</b>	<b>86</b>	<b>\$3,905.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	11:35P- 12A (PST)								1	1	\$45.00	\$45.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
15.0	Normal Line / SPOT	10/04/16-10/10/16	1	:30	7P- 8P (PST)		1	1	1	1	1			5	\$50.00	\$250.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
16.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	7P- 8P (PST)							1		1	\$35.00	\$35.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
17.0	Normal Line / SPOT	10/04/16-10/10/16	1	:30	8P- 9P (PST)		1	1	1	1	1			5	\$50.00	\$250.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
18.0	Normal Line / SPOT	10/05/16-10/07/16	1	:30	9P- 10P (PST)				1	1	1			2	\$50.00	\$100.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
19.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	10P- 11P (PST)							1		1	\$35.00	\$35.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
20.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	8P- 10P (PST)								2	2	\$35.00	\$70.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
21.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	10P- 11P (PST)								1	1	\$35.00	\$35.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
22.0	Normal Line / SPOT	10/04/16-10/05/16	1	:30	9A- 11A (PST)			1	1					2	\$45.00	\$90.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
23.0	Normal Line / SPOT	10/07/16-10/07/16	1	:30	1P- 2P (PST)						1			1	\$35.00	\$35.00	KUCO-KEUV COMBINED (KUCO)		9/30/16
24.0	M/G For 12.0.1 / SPOT	10/06/16-10/07/16	1		:30	7P- 11P (PST)	1			X	X			1	\$55.00	\$55.00	KUCO-KEUV COMBINED (KUCO)		10/4/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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