

# PREMIER BROADCASTING, INC.



Date: \_\_\_\_\_ Co-op: \_\_\_\_\_ Est/PO # \_\_\_\_\_ Sales Rep: \_\_\_\_\_  
 Advertiser: Citizens for Blaine Wilhour  
 Agency Name: Media Financial Services  
 Address: 1655 Palm Beach Lakes Blvd, 9th Floor Suite 903  
 City: West Palm Beach State: FL Zip: 33401  
 Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*old  
 Buy 3024  
 reference  
 to*

Station	Length	Start Date	End Date	Begin Time	End Time	Rate	SCHEDULE							# of Spots Subtotal	
							Week	M	T	W	T	F	S		S
WXEF	:30	2/7/24	2/27/24	6a	10a	\$19.55	Gross	2	2	2	2	2			30
WXEF	:30	2/7/24	2/27/24	10a	3p	\$11.50	Gross	1	1	1	1	1			15
WXEF	:30	2/7/24	2/27/24	3p	7p	\$19.55	Gross	1	1	1	1	1			15
WXEF															0
WXEF															0
WXEF															0
WXEF															0
WXEF															0
WXEF															0
WXEF															0
WXEF															0
WKJT	:30	2/7/24	2/27/24	6a	10a	\$16.10	Gross	2	2	2	2	2			30
WKJT	:30	2/7/24	2/27/24	10a	3p	\$9.20	Gross	1	1	1	1	1			15
WKJT	:30	2/7/24	2/27/24	3p	7p	\$19.55	Gross	1	1	1	1	1			15
WKJT															0
WKJT															0
WKJT															0
WKJT															0
WKJT															0
WKJT															0
WKJT															0
WKJT															0

Comment/Cart # \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Station	# Spots	Total Amt of Ord
WXEF	60	\$1,052.25
WKJT	60	\$914.25
<b>Total</b>	<b>120</b>	<b>\$1,966.50</b>

CLIENT APPROVAL  
 Approval includes acceptance of this "Broadcast Contract" as well as acceptance of "Terms and Conditions."

**TERMS & CONDITIONS**  
 Client agrees to give Premier Broadcasting, Inc. a 30 day notice, if for some unforeseen reason, it wishes to discontinue this advertising contract. At the com the 30 days, all spots ran will then be pro-rated and the difference between contract and rate card rate(s) will be assessed and charged to the client. It is fu understood and agreed that if payment is not received within thirty (30) days following the date of the invoice, the Client agrees to pay (in addition to the of the invoice,) interest at the rate of 1.5% per month on any unpaid balance until paid in full. Client further agrees to pay all attorney fees and expenses in Premier Broadcasting, Inc. in collecting any amounts due it. All further service to be provided are also expressly subject to the Client's acceptance of these and Conditions. The client agrees that these Terms and Conditions shall apply to all future advertising orders. No oral statement of any person shall modify otherwise affect the foregoing Terms and Conditions.

**Thank you for doing business with PREMIER BROADCASTING, INC.**

Authorized By: \_\_\_\_\_ Station Representative: Angela James (Tonya Sines)

\$ Amount Subtotal
\$586.50
\$172.50
\$293.25
\$0.00
\$0.00
\$0.00
\$0.00
\$0.00
\$0.00
\$0.00
\$0.00
\$483.00
\$138.00
\$293.25
\$0.00
\$0.00
\$0.00
\$0.00
\$0.00
\$0.00
\$0.00

pletion of  
 rther  
 amount  
 incurred by  
 Terms  
 or



Date: Co-op: Est/PO # Sales Rep: ANGELA JAMES  
 Advertiser: CITIZENS FOR BLAINE WILHOUR  
 Agency Name: MEDIA FINANCIAL SERVICES  
 Address: 1655 PALM BEACH LAKES BLVD, 9TH FLOOR SUITE 903  
 City: WEST PALM BEACH State: Zip:  
 Contact Person: Phone: Email:  
 16-Feb

Station	Length	Start Date	End Date	Begin Time	End Time	Rate	SCHEDULE								# of Spots Subtotal	\$ Amount Subtotal	
							W	M	T	W	T	F	S	S			
WXEF	30	2/28/24	3/19/24	6a	10a	\$19.55	gr	2	2	2	2	2			30	\$586.50	✓
WXEF	30	2/28/24	3/19/24	10a	3p	\$11.50	gr	1	1	1	1	1			15	\$172.50	✓
WXEF	30	2/28/24	3/19/24	3p	7p	\$19.55	gr	1	1	1	1	1			15	\$293.25	✓
WXEF															0	\$0.00	
WXEF															0	\$0.00	
WXEF															0	\$0.00	
WXEF															0	\$0.00	
WXEF															0	\$0.00	
WXEF															0	\$0.00	
WXEF															0	\$0.00	
WKJT	30	2/28/24	3/19/24	6a	10a	\$16.10	gr	2	2	2	2	2			30	\$483.00	✓
WKJT	30	2/28/24	3/19/24	10a	3p	\$9.20	gr	1	1	1	1	1			15	\$138.00	✓
WKJT	30	2/28/24	3/19/24	3p	7p	\$19.55	gr	1	1	1	1	1			15	\$293.25	✓
WKJT															0	\$0.00	
WKJT															0	\$0.00	
WKJT															0	\$0.00	
WKJT															0	\$0.00	
WKJT															0	\$0.00	
WKJT															0	\$0.00	
WKJT															0	\$0.00	

Comment/Cart #  
 ADDITIONAL /EXTENDED BUY  
 PLEASE LET ME KNOW IF YOU AVE QUESTIONS.

Station	# Spots	Total Amt of Ord
WXEF	60 ✓	\$1,052.25
WKJT	60 ✓	\$914.25
Total	120	\$1,966.50 ✱

CLIENT APPROVAL

Approval includes acceptance of this "Broadcast Contract" as well as acceptance of "Terms and Conditions."

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Client agrees to give Premier Broadcasting, Inc. a 30 day notice, if for some unforeseen reason, it wishes to discontinue this advertising contract. At the completion of the 30 days, all spots ran will then be pro-rated and the difference between contract and rate card rate(s) will be assessed and charged to the client. It is further understood and agreed that if payment is not received within thirty (30) days following the date of the invoice, the client agrees to pay (in addition to the amount of the invoice) interest at the rate of 1.5% per month on any unpaid balance until paid in full. Client further agrees to pay all attorney fees and expenses incurred by Premier Broadcasting, Inc. in collecting any amounts due it. All further service to be provided are also expressly subject to the Client's acceptance of these Terms and Conditions. The client agrees that these Terms and Conditions shall apply to all future advertising orders. No oral statement of any person shall modify or otherwise affect the foregoing Terms and Conditions.

Thank you for doing business with PREMIER BROADCASTING, INC.

Authorized By: X

Station Representative: ANGELA JAMES

<b>MARKET:</b>	UM - Effingham, IL	<b>AMOUNT:</b>	\$2,104.50	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	120		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>MOD:</b>	1 Stn Ver: 5 Last: 3				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4455202
<b>ADVERTISER:</b>	Citizens for Blaine Wilhour	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 2447 2/8-3/19 RADIO	<b>AGY EST:</b>	2447		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>FLIGHT:</b>	02-07-2024 TO 3/26/2024	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
<b>TOT # OF WEEKS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 50+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	02/15/2024 15:27

**COMMENTS**

[Rep Comment] 02/15/2024: Revision adding weight to air thru 3/19. Do not dbl bk. Pls confirm ASAP in RX if you are set up. If not, pls email shane.mejla@genmediapartners.com to confirm, Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

**WEEK#1-WEEK#6      2/7/2024 To 3/19/2024      WK TOT \$350.75      WK TOTAL SPOTS 20**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		WThF../MTu	6:00AM	10:00AM	30	2/7/2024	3/19/2024	10	\$19.55	\$195.50
R	2		WThF../MTu	10:00AM	3:00PM	30	2/7/2024	3/19/2024	5	\$11.50	\$57.50
R	3		WThF../MTu	3:00PM	7:00PM	30	2/7/2024	3/19/2024	5	\$19.55	\$97.75

**WEEK#7      3/20/2024 To 3/26/2024      WK TOT \$0.00      WK TOTAL SPOTS 0**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		WThF../MTu	6:00AM	10:00AM	30	3/20/2024	3/26/2024	0	\$19.55	\$0
R	2		WThF../MTu	10:00AM	3:00PM	30	3/20/2024	3/26/2024	0	\$11.50	\$0
R	3		WThF../MTu	3:00PM	7:00PM	30	3/20/2024	3/26/2024	0	\$19.55	\$0

<b>MARKET:</b>	UM - Effingham, IL	<b>AMOUNT:</b>	\$2,104.50	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	120		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
<b>MOD:</b>	1 Stn Ver: 5 Last: 3				WEST PALM BEACH, FL 33401
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181		Invoices@MediaFinancial.com
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4455202
<b>ADVERTISER:</b>	Citizens for Blaine Wilhour	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 2447 2/8-3/19 RADIO	<b>AGY EST:</b>	2447		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>FLIGHT:</b>	02-07-2024 TO 3/26/2024	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
<b>TOT # OF WEEKS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 50+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	02/15/2024 15:27

TOTAL	Feb	Mar													Total
SPOT	60	60 4													120
CASH	1,052.25	1,052.25													2,104.50
TOTAL	1,052.25	1,052.25 7													2,104.50

Premier Broadcasting Effingham  
P.O. Box 988  
Effingham, IL 62401

Client: CITIZENS FOR BLAINE WILHOUR  
Order #: 2298-00006  
Description: CONTRACT# 4455202 (WXEF)  
Date Entered: 2/7/2024  
P.O.#:  
Salesperson: James - P, Angela  
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES BLVD  
9TH FLOOR SUITE 903  
WEST PALM BEACH, FL 33401

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	2/8/2024	2/27/2024	WXEF-FM	06:00:00a to 10:00:00a	CUSTOM	:30	30	19.55	586.50	Y	Y	Y	Y	Y	N	N
	2/8/2024	2/11/2024				5	19.55	97.75	0	0	0	2	3	0	0	
	2/12/2024	2/18/2024				10	19.55	195.50	2	2	2	2	2	0	0	
	2/19/2024	2/25/2024				10	19.55	195.50	2	2	2	2	2	0	0	
	2/26/2024	2/27/2024				5	19.55	97.75	3	2	0	0	0	0	0	
2	2/8/2024	2/27/2024	WXEF-FM	10:00:00a to 03:00:00p	CUSTOM	:30	15	11.50	172.50	Y	Y	Y	Y	Y	N	N
	2/8/2024	2/11/2024				3	11.50	34.50	0	0	0	2	1	0	0	
	2/12/2024	2/18/2024				5	11.50	57.50	1	1	1	1	1	0	0	
	2/19/2024	2/25/2024				5	11.50	57.50	1	1	1	1	1	0	0	
	2/26/2024	2/27/2024				2	11.50	23.00	1	1	0	0	0	0	0	
3	2/8/2024	2/27/2024	WXEF-FM	03:00:00p to 07:00:00p	CUSTOM	:30	15	19.55	293.25	Y	Y	Y	Y	Y	N	N
	2/8/2024	2/11/2024				2	19.55	39.10	0	0	0	1	1	0	0	
	2/12/2024	2/18/2024				5	19.55	97.75	1	1	1	1	1	0	0	
	2/19/2024	2/25/2024				5	19.55	97.75	1	1	1	1	1	0	0	
	2/26/2024	2/27/2024				3	19.55	58.65	1	2	0	0	0	0	0	

Order Start Date: 2/8/2024      Order End Date: 2/27/2024      Spots: 60

Total Charges: \$1,052.25  
Combined Discounts: \$157.84  
Total Net: \$894.41

**Projected Calendar Month/End-Of-Schedule Billing Totals for CITIZENS FOR BLAINE WILHOUR / 2298-00006 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
February	2024	60	\$1,052.25	\$157.84	\$894.41

Confirmed & Accepted for Premier Broadcasting Effingham By: \_\_\_\_\_

Accepted for MEDIA FINANCIAL SERVICES By: \_\_\_\_\_

Please Sign and Return One Copy

Premier Broadcasting Effingham  
P.O. Box 988  
Effingham, IL 62401

Client: CITIZENS FOR BLAINE WILHOUR  
Order #: 2298-00008  
Description: CONTRACT# 4455202 (WXEF-#2)  
Date Entered: 2/19/2024  
P.O.#:  
Salesperson: James - P, Angela  
Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES BLVD  
9TH FLOOR SUITE 903  
WEST PALM BEACH, FL 33401

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	2/28/2024	3/18/2024	WXEF-FM	06:00:00a to 10:00:00a	CUSTOM	:30	30	19.55	586.50	Y	Y	Y	Y	Y	N	N
	2/28/2024	3/3/2024				6	19.55	117.30	0	0	2	2	2	0	0	0
	3/4/2024	3/10/2024				10	19.55	195.50	2	2	2	2	2	0	0	0
	3/11/2024	3/17/2024				10	19.55	195.50	2	2	2	2	2	0	0	0
	3/18/2024	3/18/2024				4	19.55	78.20	4	0	0	0	0	0	0	0
2	2/28/2024	3/18/2024	WXEF-FM	10:00:00a to 03:00:00p	CUSTOM	:30	15	11.50	172.50	Y	Y	Y	Y	Y	N	N
	2/28/2024	3/3/2024				3	11.50	34.50	0	0	1	1	1	0	0	0
	3/4/2024	3/10/2024				5	11.50	57.50	1	1	1	1	1	0	0	0
	3/11/2024	3/17/2024				5	11.50	57.50	1	1	1	1	1	0	0	0
	3/18/2024	3/18/2024				2	11.50	23.00	2	0	0	0	0	0	0	0
3	2/28/2024	3/18/2024	WXEF-FM	03:00:00p to 07:00:00p	CUSTOM	:30	15	19.55	293.25	Y	Y	Y	Y	Y	N	N
	2/28/2024	3/3/2024				3	19.55	58.65	0	0	1	1	1	0	0	0
	3/4/2024	3/10/2024				5	19.55	97.75	1	1	1	1	1	0	0	0
	3/11/2024	3/17/2024				5	19.55	97.75	1	1	1	1	1	0	0	0
	3/18/2024	3/18/2024				2	19.55	39.10	2	0	0	0	0	0	0	0

Order Start Date: 2/28/2024    Order End Date: 3/18/2024    Spots: 60

Total Charges: \$1,052.25  
Combined Discounts: \$157.84  
Total Net: \$894.41

**Projected Media Month/End-Of-Schedule Billing Totals for CITIZENS FOR BLAINE WILHOUR / 2298-00008 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2024	60	\$1,052.25	\$157.84	\$894.41
<b>Total:</b>		<b>60</b>	<b>\$1,052.25</b>	<b>\$157.84</b>	<b>\$894.41</b>

Confirmed & Accepted for Premier Broadcasting Effingham By: \_\_\_\_\_

Accepted for MEDIA FINANCIAL SERVICES By: \_\_\_\_\_

Please Sign and Return One Copy

# Production Order

Today's Date: 2/23/2024

Salesperson: ANGELA

Talent Request: GEORGE/DUB

Client: CITIZENS FOR BLAINE  
WILHOUR RADIO PARTNERS

Spot Name: WILHOUR BAILY MIX

Date Needed: 2/23/2024

Time: 3P

Start Date: 2/24/2024

End Date: TFN

Cart Number:

7362 ✓ WXEF & WKJT

Length:

X

30-second

60-second

Or:

second (Circle One)

Does Client Need Prior Approval?

Yes (Email spot to salesperson AND Return Production order to salesperson)

X

No

Co-op:

Yes

X

No

Rotation:

100

Background Music or SFX:

SPOT SAVED IN STBP/POLITCAL

General Instructions:

THANKS

Date Completed:

2-23

By:



✓mc

02-25-24