

PREMIER BROADCASTING, INC.



Date: _____ Co-op: _____ Est/PO # _____ Sales Rep: _____
 Advertiser: Adam Niemerg
 Agency Name _____
 Address _____
 City _____ State _____ Zip _____
 Contact Person _____ Phone _____ Email _____

Station	Length	Start Date	End Date	Begin Time	End Time	Rate	SCHEDULE							# of Spots Subtotal	\$ Amount Subtotal	
							Week	M	T	W	T	F	S			S
WXEF	:30	3/1/24	3/1/24	10a	3p	\$11.50						1			1	\$11.50
WXEF	:30	3/1/24	3/1/24	3p	7p	\$19.55						2			2	\$39.10
WXEF	:30	3/4/24	3/5/24	6a	10a	\$19.55		2	2						4	\$78.20
WXEF	:30	3/4/24	3/5/24	10a	3p	\$11.50		1							1	\$11.50
WXEF	:30	3/4/24	3/5/24	3p	7p	\$19.55		1	1						2	\$39.10
WXEF	:30	3/6/24	3/15/24	6a	10a	\$19.55		2	2	2	2	2			16	\$312.80
WXEF	:30	3/6/24	3/15/24	10a	3p	\$11.50		1	1	1	1	1			8	\$92.00
WXEF	:30	3/6/24	3/15/24	3p	7p	\$19.55		2	2	2	2	2			16	\$312.80
WXEF	:30	3/18/24	3/18/24	6a	10a	\$19.55		4							4	\$78.20
WXEF	:30	3/18/24	3/18/24	10a	3p	\$11.50		2							2	\$23.00
WXEF	:30	3/18/24	3/15/24	3p	7p	\$19.55		4							4	\$78.20
WKJT	:30	3/1/24	3/1/24	10a	3p	\$9.20						1			1	\$9.20
WKJT	:30	3/1/24	3/1/24	3p	7p	\$16.10						2			2	\$32.20
WKJT	:30	3/4/24	3/5/24	6a	10a	\$16.10		2	2						4	\$64.40
WKJT	:30	3/4/24	3/5/24	10a	3p	\$9.20		1							1	\$9.20
WKJT	:30	3/4/24	3/5/24	3p	7p	\$16.10		1	1						2	\$32.20
WKJT	:30	3/6/24	3/15/24	6a	10a	\$16.10		2	2	2	2	2			16	\$257.60
WKJT	:30	3/6/24	3/15/24	10a	3p	\$9.20		1	1	1	1	1			8	\$73.60
WKJT	:30	3/6/24	3/15/24	3p	7p	\$16.10		2	2	2	2	2			16	\$257.60
WKJT	:30	3/18/24	3/18/24	6a	10a	\$16.10		4							4	\$64.40
WKJT	:30	3/18/24	3/18/24	10a	3p	\$9.20		2							2	\$18.40
WKJT	:30	3/18/24	3/15/24	3p	7p	\$16.10		4							4	\$64.40

Comment/Cart # _____

Station	# Spots	Total Amt of Ord
WXEF	60 ✓	\$1,076.40
WKJT	60 ✓	\$883.20
Total	120	\$1,959.60

CLIENT APPROVAL

Approval includes acceptance of this "Broadcast Contract" as well as acceptance of "Terms and Conditions."

TERMS & CONDITIONS

Client agrees to give Premier Broadcasting, Inc. a 30 day notice, if for some unforeseen reason, it wishes to discontinue this advertising contract. At the completion of the 30 days, all spots ran will then be pro-rated and the difference between contract and rate card rate(s) will be assessed and charged to the client. It is further understood and agreed that if payment is not received within thirty (30) days following the date of the invoice, the Client agrees to pay (in addition to the amount of the invoice,) interest at the rate of 1.5% per month on any unpaid balance until paid in full. Client further agrees to pay all attorney fees and expenses incurred by Premier Broadcasting, inc. in collecting any amounts due it. All further service to be provided are also expressly subject to the Client's acceptance of these Terms and Conditions. The client agrees that these Terms and Conditions shall apply to all future advertising orders. No oral statement of any person shall modify or otherwise affect the foregoing Terms and Conditions.

Thank you for doing business with PREMIER BROADCASTING, INC.

Authorized By: _____

Station Representative: Angela James (Tonya Siner)

STATION:	WXEF-FM	ORDER#:	3214272	DATE:	03/01/2024
MARKET:	UM - Effingham, IL	AMOUNT:	\$1,076.40	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	60		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4456303
ADVERTISER:	Cmte to Elect Adam Niemerg	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 2497 3/1-3/19 RADIO IL HD102	AGY EST:	2497		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	02-28-2024 TO 3/19/2024		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 50+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/01/2024 10:23

TOTAL	Mar													Total
SPOT	60													60
CASH	1,076.40													1,076.40
TOTAL	1,076.40													1,076.40

L → GROSS

Premier Broadcasting Effingham
P.O. Box 988
Effingham, IL 62401

Client: COMMITTEE TO ELECT ADAM NIEMERG (MF)
Order #: 2437-00004
Description: CONTRACT# 4456303
Date Entered: 3/1/2024
P.O.#:
Salesperson: James - P, Angela
Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD
9TH FLOOR SUITE 903
WEST PALM BEACH, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	3/1/2024 3/1/2024	WXEF-FM	10:00:00a to 03:00:00p	CUSTOM	:30	1 1	11.50 11.50	11.50 11.50	N 0	N 0	N 0	N 0	Y 1	N 0	N 0
2	3/1/2024 3/1/2024	WXEF-FM	03:00:00p to 07:00:00p	CUSTOM	:30	2 2	19.55 19.55	39.10 39.10	N 0	N 0	N 0	N 0	Y 2	N 0	N 0
3	3/4/2024 3/4/2024 3/11/2024 3/11/2024 3/18/2024 3/18/2024	WXEF-FM	06:00:00a to 10:00:00a	CUSTOM	:30	24 10 10 4	19.55 19.55 19.55 19.55	469.20 195.50 195.50 78.20	Y 2 2 4	Y 2 2 0	Y 2 2 0	Y 2 2 0	Y 2 2 0	N 0 0 0	N 0 0 0
4	3/4/2024 3/4/2024 3/11/2024 3/11/2024 3/18/2024 3/18/2024	WXEF-FM	10:00:00a to 03:00:00p	CUSTOM	:30	11 4 5 2	11.50 11.50 11.50 11.50	126.50 46.00 57.50 23.00	Y 1 1 2	Y 0 1 0	Y 1 1 0	Y 1 1 0	Y 1 1 0	N 0 0 0	N 0 0 0
5	3/4/2024 3/4/2024 3/11/2024 3/11/2024 3/18/2024 3/18/2024	WXEF-FM	03:00:00p to 07:00:00p	CUSTOM	:30	22 8 10 4	19.55 19.55 19.55 19.55	430.10 156.40 195.50 78.20	Y 1 2 4	Y 1 2 0	Y 2 2 0	Y 2 2 0	Y 2 2 0	N 0 0 0	N 0 0 0

Order Start Date: 3/1/2024 Order End Date: 3/18/2024 Spots: 60

Total Charges: \$1,076.40
Combined Discounts: \$161.46
Total Net: \$914.94

Projected Media Month/End-Of-Schedule Billing Totals for COMMITTEE TO ELECT ADAM NIEMERG (MF) / 2437-00004 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2024	60	\$1,076.40	\$161.46	\$914.94

Confirmed & Accepted for Premier Broadcasting Effingham By: _____

Accepted for MEDIA FINANCIAL SERVICES By: _____

Please Sign and Return One Copy

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, KATHERINE WAGNER, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

ADAM NIEMERG

Authorized committee:

COMMITTEE TO ELECT ADAM NIEMERG

Agency requesting time (and contact information):

MEDIUM BUYING, LLC

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

IL HD 102

Date of election:

3/19/24

General

Primary

Treasurer of candidate's authorized committee:

TRINA NIEMERG

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Katherine Wagner, MEDIUM BUYING Digitally signed by Katherine Wagner, MEDIUM BUYING
Date: 2024.02.21 10:31:16 -0500

Signature:

Tonya Siner

Name: KATHERINE WAGNER

Name:

Tonya Siner

Date of Request to Purchase Ad Time: 2/21/24

Date of Station Agreement to Sell Time:

3/1/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>SEE Attached</i>	Station Call Letters:	Date Received/Requested: <i>3/1/24</i>
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Production Order

Today's Date: 2/15/2024

Salesperson: Tonya for Angela

Talent Request: Adam Niemerg

Client: Adam Niemerg

Spot Name: Target

Date Needed: 2/15/2024

Time: PM

Start Date: 2/19/2024

End Date: 3/18/2024

Cart Number:

WXEF & WKJT

Length:

X

30-second

60-second

Or:

5

10

15

second (*Circle One*)

Does Client Need Prior Approval?

Yes (*Email spot to salesperson AND Return Production order to salesperson*)

No

Co-op:

Yes

No

Rotation:

Background Music or SFX:

Medium Tempo

General Instructions:

He recorded 2 ads (same identical script) but they want to choose between the two

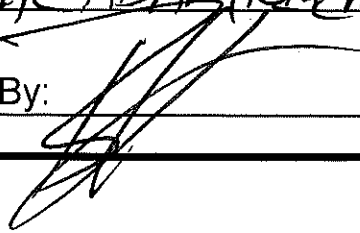
So.....please label them Target 1 and Target 2

SAVED IN POLITICAL ADAM NIEMERG com

Date Completed

02/15/24

By:



TO BE
DISTIBED

:30

“Target”

Announcer: Paid for by Committee to elect Adam Niemerg

Adam: This is State Representative Adam Niemerg coming to you with an important message. Far-left special interest groups are targeting me because I am standing up for **YOU**. I was removed from the ballot over a clerical error just like what they are trying to do to President Trump, and like him - ***‘I’ll never surrender.*** I am pro-life. Pro-family. Pro-2nd Amendment. I was proud to be **one of seven** to vote against allowing illegals to be police officers. I am in the fight of my life and I need your help. Please write me in - Adam Niemerg - for State Representative in 102nd District on your **Primary Ballot.**

Production Order

Today's Date: 3/1/2024

Salesperson: Tonya

Talent Request: Anyone

Client: Adam Niemerg

Spot Name: TARGET Traffic 2

Date Needed: 3/1/2024

Time: ASAP

Start Date: 3/1/2024

End Date: 3/18/2024

Cart Number:

7177 ✓

WXEF & WKJT

Length:

X

30-second

60-second

Or:

5

10

15

second (Circle One)

Does Client Need Prior Approval?

Yes (Email spot to salesperson AND Return Production order to salesperson)

No

Co-op:

Yes

No

Rotation:

Background Music or SFX:

Dub only

General Instructions:

Date Completed: 03/01/24

By: [Signature]

Production Order

Today's Date: 3/13/2024

Salesperson: ANGELA

Talent Request: DUB

Client: ADAM NIEMERG

Spot Name: 30-2-VOTE

Date Needed: 3/14/2024

Time: 10A

Start Date: 3/14/2024

End Date: 3/18/2024

Cart Number:

7178 ✓

WXEF & WKJT

Length:

X

30-second

60-second

Or:

second (Circle One)

Does Client Need Prior Approval?

Yes (Email spot to salesperson AND Return Production order to salesperson)

X

No

Co-op:

Yes

No

Rotation:

100%

Background Music or SFX:

SPOT SAVED IN POLITICAL/ADAM NIEMERG

General Instructions:

THANKS

Date Completed: 3/14

By: 

✓me

03-14-24