



WBSF
G-3463 W Pierson Rd
Flint, MI 48504

Media Buying and Analytics
2020 HOWELL MILL RD NW
SUITE D-348
ATLANTA, GA 30318-1732

Contract # 6065237

Schedule Dates 04/16/24-04/22/24
Advertiser Biden for President-D (27957)
Agency Media Buying and Analytics (19885)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 1106/1340/11633 (2013389)
Salesperson Locality/DC, Washington DC (2995)
Sales Office Locality Washington DC
Buyer Name
Phone/Fax /
CPE 1106/1340/11633
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 04/15/24
Last Modified 04/15/24
Entered By Jayne Berklich
CO-OP No
External # 10774471
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$33.75
Net Total \$191.25
Sales Tax

Flint (WBSF)		
By Broadcast Month	Spots	Rate
Apr. 2024	10	\$225.00
Grand Total:	10	\$225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	04/16/24-04/16/24	1	:30	12A- Dateline			1						1	\$30.00	\$30.00	Flint (WBSF)	Daypart - DATELINE(Agency)-	4/15/24
2.0	Normal Line / SPOT (10)	04/22/24-04/22/24	1	:30	1A- 48 Hours		1							1	\$15.00	\$15.00	Flint (WBSF)	Daypart - 48 HOURS(Agency)-	4/15/24
3.0	Normal Line / SPOT (2)	04/17/24-04/17/24	1	:30	12A- Dateline				1					1	\$30.00	\$30.00	Flint (WBSF)	Daypart - DATELINE(Agency)-	4/15/24
4.0	Normal Line / SPOT (3)	04/18/24-04/18/24	1	:30	12A- Dateline					1				1	\$30.00	\$30.00	Flint (WBSF)	Daypart - DATELINE(Agency)-	4/15/24
5.0	Normal Line / SPOT (4)	04/19/24-04/19/24	1	:30	12A- Dateline						1			1	\$30.00	\$30.00	Flint (WBSF)	Daypart - DATELINE(Agency)-	4/15/24
6.0	Normal Line / SPOT (5)	04/22/24-04/22/24	1	:30	12A- Dateline		1							1	\$30.00	\$30.00	Flint (WBSF)	Daypart - DATELINE(Agency)-	4/15/24
7.0	Normal Line / SPOT (6)	04/16/24-04/16/24	1	:30	5210141- 48 Hours			1						1	\$15.00	\$15.00	Flint (WBSF)	Daypart - 48 HOURS(Agency)-	4/15/24
8.0	Normal Line / SPOT (7)	04/17/24-04/17/24	1	:30	1A- 48 Hours				1					1	\$15.00	\$15.00	Flint (WBSF)	Daypart - 48 HOURS(Agency)-	4/15/24
9.0	Normal Line / SPOT (8)	04/18/24-04/18/24	1	:30	1A- 48 Hours					1				1	\$15.00	\$15.00	Flint (WBSF)	Daypart - 48 HOURS(Agency)-	4/15/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT (9)	04/19/24-04/19/24	1	:30	1A- 48 Hours						1			1	\$15.00	\$15.00	Flint (WBSF)	Daypart - 48 HOURS(Agency)-	4/15/24

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