

KMYT
Riverside, CA
Quarterly Issues/Programs List
First Quarter, 2014
04/08/2014

KMYT Quarterly Issues/Programs List

KMYT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHILD SAFETY:** Care giving and adoption
- **COMMUNITY INVOLVEMENT:** MLK Day programming
- **HEALTH CARE:** ALZHEIMERS AWARENESS
- **Autism Awareness:** Early detection
- **Veterans Affairs:** Re-integrating Vets back into community

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health Insurance	CC SPOTLIGHT OBAMA CARE	KC discusses the upcoming affordable care act and pros and cons of the health care plan.	Eileen Woodbury	01/05/2014 06:00 AM	059:35
Heart Disease	CC SPOTLIGHT HEART DISEASE	KC discusses this Heart disease campaign which is aimed at raising awareness of heart disease risk among women.	American heart association	01/12/2014 05:59 AM	059:21
MLK Day Show	CC SPOTLIGHT/ SPOTLIGHT MLK 2014	Clear Channel Riverside reflects on the impact and contribution of the late Dr. Martin Luther King Jr.	Coretta King	01/19/2014 06:00 AM	058:57
Care	CC	REBROADCAST- The CC show	American	01/26/2014	059:21

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Giving	SPOTLIGHT CAREGIVING	drives listeners to www.aarp.org/caregiving , where caregivers can join a community and receive practical tips and tools, as well as connect with experts and other caregivers for advice and support.	heart association	05:58 AM	
Job Creation	COMMUNITY SPOTLIGHT GENERIC (JAN 2014)	KC discusses how donating clothing and household items to Goodwill can help create jobs in your own community. After these items are donated, Goodwill sells them and uses the revenue to provide job training, employment placement services and other community programs.	Jason Williams	02/02/2014 06:00 AM	054:58
Health Insurance	CC SPOTLIGHT OBAMA CARE	KC discusses the upcoming affordable care act and pros and cons of the health care plan.	Eileen Woodbury	02/09/2014 06:01 AM	059:35
Autism Awareness	CC SPOTLIGHT AUTISM	KC discusses Autism Prevention. Early detection is the crucial first step in helping children with autism. With appropriate early-intervention services from ages 3-5, between 20% and 50% of children diagnosed with autism will be able to attend mainstream kindergarten.	National Autism Association	02/16/2014 06:04 AM	059:21
Adoption	CC SPOTLIGHT ADOPTION 2014	Kc discusses the benefits of adoption. Potential parents are reminded that older youth in foster care don't need perfection; they need the commitment and love an adoptive family can provide.	George Dison	02/23/2014 06:03 AM	058:21
Bullying Prevention	CC SPOTLIGHT BULLYING	KC discusses empowering parents with the tools they need to talk to their child about being more than a bystander.	Shonna Cliaso	03/02/2014 06:00 AM	059:21
Veterans Affairs	COM SPOT/ MARCH 16TH WARRIO BUILT	KC talks to Warrior built. A veterans organization designed to benefit vets and help them with re-integration into society after service.	Dennis Weathersly	03/09/2014 05:59 AM	058:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Care Giving	CC SPOTLIGHT CAREGIVING	REBROADCAST- The CC show drives listeners to www.aarp.org/caregiving , where caregivers can join a community and receive practical tips and tools, as well as connect with experts and other caregivers for advice and support.	American heart association	03/16/2014 05:59 AM	059:21
HEALTH CARE	CC SPOTLIGHT/ MARCH HEALTH AWARENESS	A GENERAL DISCUSSION ABOUT LOCAL HEALTH CONCERNS FROM CANCER TO AFFORDABLE CARE ACT AS THE DEADLINE IS FAST APPROACHING.	Eileen Woodbury	03/23/2014 06:01 AM	054:58
Heart Disease	CC SPOTLIGHT HEART DISEASE	KC discusses this Heart disease campaign which is aimed at raising awareness of heart disease risk among women.	American heart association	03/30/2014 06:00 AM	059:21

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Literacy	CC-PSA/AD COUNCIL-BOOK PEOPLE/30	000:30	018
Literacy	CC-PSA/AD COUNCIL-DIGITAL LITERACY	000:30	024
Community Involvement	CC-PSA/AD COUNCIL-DISCOVERING NATURE	000:15	015
Pet Care	CC-PSA/AD COUNCIL-PET ADOPTION DOGS	000:15	012

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Service	CC-PSA/AD COUNCIL-UNITED WAY LAST DAY	000:30	026
Fire Prevention	CC-PSA/AD COUNCIL-WILDFIRE PREVENTION	000:15	066
Community Event	CC-PSA/CITY OF RIV FESTIVAL OF LIGHTS	000:16	007
Health care	CC-PSA/CLEVELAND CLINIC-LOVE YOUR HEART	000:29	009
Community Event	CC-PSA/DATE FESTIVAL FREE TO PUBLIC 2-14	000:30	063
Health care	CC-PSA/HEALTH AND WELLNESS EXPO 15	000:16	011
Health care	CC-PSA/HEALTH AND WELLNESS EXPO 15	000:38	003
Health care	CC-PSA/HEALTH AND WELLNESS EXPO 30	000:29	009
Health care	CC-PSA/LULAC COMMUNITY HEALTH FAIR	000:33	024
Community Service	CC-PSA/PROM DRESSES	000:38	007
Public Safety	CC-PSA/RIV CNTY DA OFFICE - FRAUD HOTLINE	000:30	069
Public Safety	CC-PSA/RIV POLICE DEPT - OWE	000:19	021
MILITARY AND VETERANS	CC-PSA/SHOW YOUR STRIPES- PHASE 2	000:31	084
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	093
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	315
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	062
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	042