

KMYT
Riverside, CA
Quarterly Issues/Programs List
Fourth Quarter, 2018
02/26/2019

KMYT
Quarterly Issues/Programs List

KMYT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BIG BROTHERS BIG SISTERS:** mentoring youth and changing futures
- **Blood Cancer:** Information about Light The Night Inland Empire, a walk event for the Leukemia and Lymphoma Society
- **Breast Cancer:** Information about Susan G Komen's mission for early Breast Cancer detection. Discussed outreach groups and events in the community for Cancer patients.
- **HEALTH AND FITNESS:** DNA is not your destiny Cardiac Show #1 MD Batiste
- **Health/Diabetes:** iHeartRadio's Living with Diabetes takes a closer look at what it means to have diabetes and provides information, tools and resources to help manage and or reduce an individual's risk of developing the disease.
- **Help For Homeless:** Raising awareness about the collection drive sponsored by water of life church and supported by iHeart Media Riverside.
- **School Safety :** Active School Incident Management - Discussed ways to make schools safer for our children
- **Stop The Bleed Awareness:** generic stop the bleed national awareness campaign
- **Suicide Prevention:** Information about the Alliance House suicide prevention 5k run walk and toy drive.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH AND FITNESS	Community Spotlight Generic BREAST CANCER	Breast Cancer The Care Project Inc with Carrie Madrid	The Care Project Inc	10/07/2018 06:00 AM	039:12
Blood Cancer	Community Spotlight Generic-LLS-LTNIIE OCT ONLY 2018	Information about Light The Night Inland Empire, a walk event for the Leukemia and Lymphoma Society	LEUKEMIA/LYMPHOMA SOCIETY	10/14/2018 06:03 AM	039:19
HEALTH AND FITNESS	Community Spotlight Generic BREAST CANCER	Breast Cancer The Care Project Inc with Carrie Madrid	The Care Project Inc	10/21/2018 06:02 AM	039:12
Suicide Prevention	Community Spotlight Dated 11/17 Suicide Prevention	Information about the Alliance House suicide prevention 5k run walk and toy drive.	Kevin Carpenter	10/28/2018 06:01 AM	035:38
Health/Diabetes	Community Spotlight-iHeartRadio's Living with Diabetes Radio Program	iHeartRadio's Living with Diabetes takes a closer look at what it means to have diabetes and provides information, tools and resources to help manage and or reduce an individual's risk of developing the disease.	Dave Savage	11/04/2018 10:00 PM	028:59
HEALTH AND FITNESS	Community Spotlight Generic Access to Healthcare #2	Access to health care #2 /Dr. Del Grace	dr.del grace	11/11/2018 06:01 AM	044:48

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Stop The Bleed Awareness	Community Spotlight (Generic) Stop the bleed LLU	generic stop the bleed national awareness campaign	tonya henkes	11/18/2018 06:01 AM	034:48
Help For Homeless	Community Spotlight Dated thru 11/25 cover the I.E.	Raising awareness about the collection drive sponsored by water of life church and supported by iHeart Media Riverside.	Water of Life Community Church	11/25/2018 06:01 AM	038:23
Breast Cancer	Community Spotlight Generic-Breast Cancer SGKomen IE	Information about Susan G Komen's mission for early Breast Cancer detection. Discussed outreach groups and events in the community for Cancer patients.	SUSAN G. KOMEN IE.CHAPTER	12/02/2018 06:00 AM	034:14
School Safety	Community Spotlight Generic School Safety Incident Mgt	Active School Incident Management - Discussed ways to make schools safer for our children	C-TECC.ORG	12/09/2018 06:02 AM	038:38
HEALTH AND FITNESS	Community Spotlight Generic Cardiac MD Batiste	DNA is not your destiny Cardiac Show #1 MD Batiste	Cardiac Disease Prevention	12/16/2018 06:02 AM	043:56
HEALTH AND FITNESS	Community Spotlight Generic Dementia Awareness RCH	Dementia Awareness RCH MD Habis/Meg Ramos	RCH/Riv Med Clinic	12/23/2018 06:03 AM	037:43
BIG BROTHERS BIG SISTERS	Community Spotlight Generic Big Brothers Big Sisters	mentoring youth and changing futures	jennefer ofarrell	12/30/2018 06:01 AM	037:34

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	PSA/JACKIE ROBINSON/15	000:15	168
-----	PSA/JDRF DIABETES/	000:31	139
-----	PSA/MAGIC OF LIGHTS TOY DRIVE/15	000:14	011
-----	PSA/MAGIC OF LIGHTS TOY DRIVE/30	000:30	012
-----	PSA/MENIFEE VETERANS 5K/30	000:35	009
-----	PSA/MURRIETA LITTLE LEAGUE	000:42	094
-----	PSA/PECHANGA NATIVE FILM FEST	000:39	022
BULLYING	CRISIS TEXTLINE	000:30	003
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	013
COMMUNITY INVOLVEMENT	L'OREAL	000:30	010
DISASTER RELIEF	100 ROOFS	000:30	015
DISASTER RELIEF	RED CROSS	000:30	006
HEALTH AND FITNESS	RED	000:30	019
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	011