

KMYT
Riverside, CA
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

KMYT
Quarterly Issues/Programs List

KMYT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Cancer Awareness, Law Enforcement:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Disaster Relief:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started.
- **Fraud/Scam Awareness, Nutrition:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **Human Trafficking:** Discuss health tips for the new year and how to spot and help victims of human trafficking.
- **MS Awareness Week:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cure.
- **Prostate Cancer Awareness:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Public Health:** Discuss heart disease among women, and American women living with or those at risk of heart disease.
- **Public Health, Domestic Violence:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.
- **Tax Season and Blood Donor Month:** Information on the important tax changes this year. The American Red Cross talks about the blood donation shortage.
- **Tech and Social Media:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.
- **Veterans Affairs, Black History:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Human Trafficking	9007792 iHeartRadio Communities: Public Affairs Special	Discuss health tips for the new year and how to spot and help victims of human trafficking.	Dr. T. Pasricha, N. Nascimento	01/07/2024 06:19 AM	029:50
Equality, Civil Rights	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started.	M. King III, A. King	01/14/2024 06:21 AM	029:50
Prostate Cancer Awareness	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the fight against prostate cancer and providing resources to law enforcement agencies	R. Ginyard, B. Alexander	01/21/2024 06:20 AM	029:50
Cancer Awareness, Law Enforcement	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.agencies	R. Ginyard, B. Alexander	01/28/2024 06:17 AM	029:50
Tax Season and Blood Donor Month	9007792 iHeartRadio Communities: Public Affairs Special	Information on the important tax changes this year. The American Red Cross talks about the blood donation shortage.	Mark Steber, Jonathan McNamara	02/04/2024 06:18 AM	029:50
Public Health	9007792 iHeartRadio Communities: Public Affairs Special	Discuss heart disease among women, and American women living with or those at risk of heart disease	C. GORRE	02/11/2024 06:18 AM	029:50
Public Health	9007792 iHeartRadio Communities: Public Affairs Special	Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 06:19 AM	029:50
Veterans Affairs, Black Histo	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.	J. Whaley, T. Williams	02/25/2024 06:14 AM	029:50
Public Health, Domestic Violence	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 06:18 AM	029:50
MS Awareness Week	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cure	R. Nunley	03/10/2024 06:24 AM	029:50
Tech and Social Media	9007792 iHeartRadio Communities: Public Affairs Special	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 06:17 AM	029:50

Disaster Relief	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 06:17 AM	029:50
Fraud/Scam Awareness, Nutriti	9007792 iHeartRadio Communities: Public Affairs Special	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 06:18 AM	029:49

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	20
	iHM/PSA	000:30	59