

KMYT
Riverside, CA
Quarterly Issues/Programs List
Third Quarter, 2014
09/30/2014

KMYT
Quarterly Issues/Programs List

KMYT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY INVOLVEMENT:** KC SITS DOWN WITH RIVERSIDE MAYOR RUSTY BAILY
- **COMMUNITY OUTREACH:** KC & Crystal sit down with first 5 California to discuss early child development.
- **HEALTH CARE:** KC DISCUSSES UPCOMING HEALTH FAIR

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY OUTREACH	CC SPOTLIGHT/ 4TH OF JULY MILITARY APPRECIATION 2014	FISHER HOUSE- MILITARY APPRECIATION	FISHER HOUSE	07/06/2014 07:01 AM	058:20
COMMUNITY OUTREACH	CC SPOTLIGHT/ FIRST 5 CA 7- 12/14	KC & Crystal sit down with first 5 California to discuss early child development.	PAUL BIANE	07/13/2014 06:59 AM	058:00
COMMUNITY OUTREACH	CC SPOTLIGHT/ TEXT N DRIVE	Show that adult drivers with a focus on texting and driving prevention. Adults live in a connected world where	LOREN MICHAEL	07/20/2014 07:01 AM	058:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		multitasking is the norm. This manifests in the car where they recognize texting and driving is dangerous, but do it anyway.			
FINANCIAL	CC SPOTLIGHT/ FINANCIAL LITERACY	Program that educates young adults about improving financial behaviors and saving more money.	ADAM CHAUNCY	07/27/2014 06:59 AM	058:53
EDUCATION	COMMUNITY SPOTLIGHT HISPANIC STUDENTS GOING TO COLLEGE	Connects Hispanic parents with resources and tips to help them be better informed and more prepared to navigate the journey to college and through college. Parents are directed to visit HSF.net for information on how to help their children prepare, plan, and pay for college.	LOMA LINDA MEDICAL CENTER	08/03/2014 06:59 AM	058:53
DRUNK DRIVING PREVENTION	COMMUNITY SPOTLIGHT DRUNK DRIVING PREVENTION	The show hopes to educate people that consuming even a few drinks can impair driving and that Buzzed Driving is Drunk Driving.	JOHN JONES	08/10/2014 07:02 AM	058:53
HEALTH CARE	COMMUNITY SPOTLIGHT GENERIC DROWNING PREVENTION	SAFE KIDS UPDATE JULY 2014	LOMA LINDA MEDICAL CENTER	08/17/2014 07:01 AM	058:53
HEALTH CARE	COMMUNITY SPOTLIGHT/ STROKE PREVENTION	Anton Sits down and discusses how to prevent a stroke and live a healthy life.	CHRISTINA MOORE	08/24/2014 07:00 AM	057:49
EMPLOYMENT	COM SPOT (KC) LABOR DAY WEEKEND 2014	Department of probation / corrections. benefits of working for them	GLEN HARRIS	08/31/2014 07:01 AM	056:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH CARE	community spotlight (dated) CSUSB Health run til 9/20	CSUSB Health Fair Dated	DAVID FROST	09/07/2014 07:02 AM	055:32
9/11	COM SPOT/ 9/11 SPECIAL- TIMELINE	10TH ANNIVERSARY 9/11 SHOW	N/A	09/14/2014 06:58 AM	030:25
9/11	COM SPOT/ 9/11 SPECIAL- FIRST RESPONDERS	10TH ANNIVERSARY 9/11 SHOW	N/A	09/14/2014 07:29 AM	025:53
HEALTH CARE	CC SPOTLIGHT/ 9/21/14	KGGI Spotlight to discuss cardiac health	AMERICAN HEART ASSOCIATION	09/21/2014 07:00 AM	059:21
COMMUNITY INVOLVEMENT	COM SPOT/CC SPOTLIGHT SEPT 27TH MAYOR SHOW	KC SITS DOWN WITH RIVERSIDE MAYOR RUSTY BAILY	RUSTY BAILEY	09/28/2014 07:00 AM	056:08

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Reading & Literacy	CC-PSA/AD COUNCIL-BOOK PEOPLE/30	000:30	012
Employment	CC-PSA/COUNTY OF RIV PROBATION-CHOICE CAREER	000:16	036
Community Outreach	CC-PSA/LCV STRATEGIES - 66ERS GIVEAWAY RV/15	000:17	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Outreach	CC-PSA/LCV STRATEGIES - TURF REPLACEMENT/15	000:16	018
Health Care	CC-PSA/LIFESTREAM - DONATE/15	000:16	096
Health Care	CC-PSA/PLANNED PARENTHOOD - BIRTH CONTROL	000:18	077
Health Care	CC-PSA/RIV COMMUNITY HEALTH - ARLANZA FAIR	000:16	006
Community Involvement	CC-PSA/RIV PUBLIC UTILITIES - WATER DROUGHT	000:32	053
Wildlife Conservation	CC-PSA/SAN DIEGO ZOO GLOBAL - HERO 4 WILDLIFE/30	000:33	136
Veterans Affairs	CC-PSA/SHOW YOUR STRIPES- PHASE 2	000:31	006
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	028
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	057
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	026
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	013
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	025