

KMYT
Riverside, CA
Quarterly Issues/Programs List
Second Quarter, 2016

KMYT
Quarterly Issues/Programs List

KMYT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY INVOLVEMENT:** KC and Crystal discuss local business and SB County Head Start program & Safe handling of Fireworks
- **HEALTH CARE:** SUMMER SAFETY LOMA LINDA UNIVERSITY
- **SUMMER SAFETY:** SAFE KIDS 2016
- **Veterans Affairs:** KC discusses the veterans rehab org that teaches vets new life skills

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CANCER PREVENTION	COM SPOT/ECAN CANCER SOCIETY PT.1	KC DISCUSSES ESOPHOGEAL CANCER AND HOW TO RECOGNIZE THE SIGNS AND PREVENT PART 1	ECAN CANCER ACTION NETWORK	04/03/2016 06:01 AM	059:19
CANCER PREVENTION	COM SPOT/ ECAN FINAL SOCIETY PT. 2	KC DISCUSSES ESOPHOGEAL CANCER AND HOW TO RECOGNIZE THE SIGNS AND	ESOPHOGEAL CANCER ACTION NET	04/10/2016 06:03 AM	060:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PREVENT PART 2					
MILITARY APPRECIATION	COM SPOT/ MILITARY APPRECIATION 2016	FISHER HOUSE- MILITARY APPRECIATION	FISHER HOUSE	04/17/2016 06:01 AM	058:20
VETERANS AFFAIRS	COM SPOT/ APRIL 27 SPOTLIGHT	KC DISCUSSES THE VETERANS REHAB ORG THAT TEACHES VETS NEW LIFE SKILLS	WARRIOR BUILT	04/24/2016 06:01 AM	058:43
SUMMER SAFETY	COM SPOT (ANT) TEEN SAFETY AND PREVENTION 2016	SAFE KIDS 2016- DISCUSSION ABOUT SAFETY TOPICS IN AND AROUND THE POOL.	LOMA LINDA UNIVERSITY	05/01/2016 05:59 AM	058:21
HEALTH CARE	COM SPOT/ MOTHERS DAY 2016	KC DISCUSSES MOTHERS DAY HEALTH TOPICS FROM PREGNANCY TO BREAST CANCER PREVENTION.	PLANNED PARENTHOOD	05/08/2016 06:00 AM	059:42
FIREARMS STORAGE	COM SPOT- FIREARMS STORAGE 2016	THIS WILL ENCOURAGE CURRENT AND PROSPECTIVE FIREARM OWNERS TO SAFELY LOCK UP THEIR WEAPONS WHEN THEY'RE NOT IN USE, THE NATIONAL CRIME PREVENTION COUNCIL (NCPC) DEVELOPED A NEW CAMPAIGN.	JOHN WHITE	05/15/2016 06:01 AM	055:46
MINORITIES IN COLLEGE	COM SPOT/ BETTER FUTURES	THE NEW BETTER FUTURES CAMPAIGN ENCOURAGES POTENTIAL DONORS AND COMMUNITY- MINDED	LERVANZO GRAY SR.	05/22/2016 06:00 AM	059:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		INDIVIDUALS, INCLUDING COLLEGE- EDUCATED AFRICAN AMERICANS, TO SUPPORT UNCF'S MISSION BY DONATING MONEY TO UNCF IN AN EFFORT TO GET MORE AFRICAN AMERICAN KIDS TO AND THROUGH COLLEGE.			
SAFE DRIVING	COM SPOT/ DON'T DRIVE BUZZED	THE SHOW IS DESIGNED TO MOTIVATE PEOPLE TO STOP DRIVING BUZZED. THE NEXT INSTALLMENT EXPANDED ON THIS MESSAGE, EQUATING BUZZED DRIVING AND DRUNK DRIVING AND DEMONSTRATING THE DEVASTATING CONSEQUENCES THAT CAN OCCUR AS A RESULT OF BUZZED DRIVING.	MADD	05/29/2016 05:59 AM	059:21
TEACHER RECRUITMENT	COM SPOT/ TEACH CAMPAIGN	KC DISCUSSES THE TEACH CAMPAIGN. THE TEACH CAMPAIGN AIMS TO RECRUIT THE NEXT GENERATION OF TEACHERS BY REDEFINING	FELICA HAYES	06/06/2016 05:57 AM	059:21

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		TEACHING AS A TOP CAREER CHOICE FOR OUR NATION'S MOST TALENTED STUDENTS. THE CAMPAIGN DISRUPTS CURRENT PERCEPTIONS OF TEACHING AND SHOWCASES THE EVOLUTION AND ELEVATED STATURE OF THE TEACHING CAREER.			
HEALTH CARE	COM SPOT/SUMMER SAFETY 2016	SUMMER SAFETY LOMA LINDA UNIVERSITY	LOMALINDA MEDICAL CENTER	06/12/2016 05:59 AM	055:40
COMMUNITY INVOLVEMENT	CC SPOTLIGHT/LOCAL BUSINESS SUPPORT JUNE 22ND	KC AND CRYSTAL DISCUSS LOCAL BUSINESS AND SB COUNTY HEAD START PROGRAM	SB COUNTY	06/19/2016 05:59 AM	059:21
STROKE PREVENTION	CC SPOTLIGHT/ STROKE	STROKE PREVENION JUNE 2016	GERALD GIVENS	06/26/2016 06:13 AM	057:49

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	CC-PSA/AD COUNCIL - SHORT DRIVE/30	000:15	158
COMMUNITY INVOLVEMENT	CC-PSA/AMERICAN CAREER COLLEGE/30	000:29	011
COMMUNITY INVOLVEMENT	CC-PSA/CAJON PASS REHAB PROJECT/30	000:21	023
COMMUNITY INVOLVEMENT	CC-PSA/CASA OF SAN BERNARDINO - VOLUNTEERS/30	000:31	095
COMMUNITY INVOLVEMENT	CC-PSA/CHILDRENS NETWORK - BE THE HERO/30	000:39	020
COMMUNITY INVOLVEMENT	CC-PSA/CIF-HIGH SCHOOL SPORTS/30	000:30	006
COMMUNITY INVOLVEMENT	CC-PSA/GIRLS SCOUTS-SKYLAND RANCH/30	000:24	056
COMMUNITY INVOLVEMENT	CC-PSA/RISE ABOVE HEART FAILURE/30	000:29	041
COMMUNITY INVOLVEMENT	CC-PSA/RMC-SLEEP SEMINAR JUNE 2016/15	000:22	072
COMMUNITY INVOLVEMENT	CC-PSA/RMC-SLEEP SEMINAR JUNE 2016/15	000:23	002
COMMUNITY INVOLVEMENT	PSA/R/AD COUNCIL - EDUCATION - ADAM RODRIGUEZ/30	000:30	1033
COMMUNITY INVOLVEMENT	PSA/R/AD COUNCIL - EDUCATION - EDWARD JAMES A/30	000:30	1031
COMMUNITY INVOLVEMENT	PSA/R/AD COUNCIL - EDUCATION - FINACIAL STABILITY/15	000:15	433
COMMUNITY INVOLVEMENT	PSA/R/AD COUNCIL - EDUCATION - MAKE MORE/30	000:30	1038
COMMUNITY INVOLVEMENT	PSA/R/AD COUNCIL - EDUCATION - OPP ALISHA/30	000:30	1033
COMMUNITY INVOLVEMENT	PSA/R/AD COUNCIL - EDUCATION - OPP CHARLES/30	000:30	1029
COMMUNITY INVOLVEMENT	PSA/R/AD COUNCIL - EDUCATION - ROCKSTAR/30	000:29	1050
COMMUNITY INVOLVEMENT	PSA/R/AD COUNCIL - FAM & COMM - 12 YEARS/30	000:30	1024
COMMUNITY INVOLVEMENT	PSA/R/AD COUNCIL - FAM & COMM - CAFETERIA/30	000:30	1030

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	PSA/R/AD COUNCIL - FAM & COMM - CHEERING SECTION/15	000:15	444
COMMUNITY INVOLVEMENT	PSA/R/AD COUNCIL - FAM & COMM - CHEERING SECTION/30	000:30	1026
COMMUNITY INVOLVEMENT	PSA/R/AD COUNCIL - FAM & COMM - DALE INCOME/15	000:15	418
COMMUNITY INVOLVEMENT	PSA/R/AD COUNCIL - FAM & COMM - FINANCE/30	000:30	1027
COMMUNITY INVOLVEMENT	PSA/R/AD COUNCIL - FAM & COMM - HEALTH/30	000:30	1010