

KKDD
Riverside, CA
Quarterly Issues/Programs List
Fourth Quarter, 2018
02/26/2019

KKDD
Quarterly Issues/Programs List

KKDD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Blood Cancer:** Information about Light The Night Inland Empire, a walk event for the Leukemia and Lymphoma Society
- **Breast Cancer:** Information about Susan G Komen's mission for early Breast Cancer detection. Discussed outreach groups and events in the community for Cancer patients.
- **Children's Programs:** Information about the Riverside Children's Theatre and children's art education for the community of Riverside.
- **HEALTH AND FITNESS:** DNA is not your destiny Cardiac Show #1 MD Batiste
- **Health/Diabetes:** iHeartRadio's Living with Diabetes takes a closer look at what it means to have diabetes and provides information, tools and resources to help manage and or reduce an individual's risk of developing the disease.
- **Help For Homeless:** Raising awareness about the collection drive sponsored by water of life church and supported by iHeart Media Riverside.
- **Low Income Solar Assistance:** GRID Alternatives offers free solar energy for low income households.
- **School Safety :** Active School Incident Management - Discussed ways to make schools safer for our children
- **Stop The Bleed Awareness:** Stop the bleed National Awareness campaign MD Burruss RN Tonya Henkes
- **Suicide Prevention:** Information about the Alliance House suicide prevention 5k run walk and toy drive.

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH AND FITNESS	Community Spotlight Generic BREAST CANCER	Breast Cancer The Care Project Inc with Carrie Madrid	The Care Project Inc	10/07/2018 10:00 PM	039:12
Blood Cancer	Community Spotlight Generic-LLS-LTNIE OCT ONLY 2018	Information about Light The Night Inland Empire, a walk event for the Leukemia and Lymphoma Society	LEUKEMIA/LYMPHOMA SOCIETY	10/14/2018 10:00 PM	039:19
Children's Programs	Community Spotlight Generic-RCT OCT ONLY 2018	Information about the Riverside Children's Theatre and children's art education for the community of Riverside.	Riverside Childrens Theatre	10/21/2018 10:00 PM	032:59
Suicide Prevention	Community Spotlight Dated 11/17 Suicide Prevention	Information about the Alliance House suicide prevention 5k run walk and toy drive.	Kevin Carpenter	10/28/2018 10:00 PM	035:38
Health/Diabetes	Community Spotlight-iHeartRadio's Living with Diabetes Radio Program	iHeartRadio's Living with Diabetes takes a closer look at what it means to have diabetes and provides information, tools and resources to help manage and or reduce an individual's risk of developing the disease.	Dave Savage	11/04/2018 10:00 PM	028:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH AND FITNESS	Community Spotlight Generic Access to Healthcare #2	Access to health care #2 /Dr. Del Grace	dr.del grace	11/10/2018 10:00 PM	044:48
HEALTH AND FITNESS	Community Spotlight Generic Access to Healthcare #2	Access to health care #2 /Dr. Del Grace	dr.del grace	11/11/2018 10:00 PM	044:48
Stop The Bleed Awareness	Community Spotlight Generic Stop the bleed LLU	Stop the bleed National Awareness campaign MD Burruss RN Tonya Henkes	tonya henkes	11/18/2018 10:00 PM	034:48
Help For Homeless	Community Spotlight Dated thru 11/25 cover the I.E.	Raising awareness about the collection drive sponsored by water of life church and supported by iHeart Media Riverside.	Water of Life Community Church	11/25/2018 10:00 PM	038:23
Breast Cancer	Community Spotlight Generic-Breast Cancer SGKomen IE	Information about Susan G Komen's mission for early Breast Cancer detection. Discussed outreach groups and events in the community for Cancer patients.	SUSAN G. KOMEN IE.CHAPTER	12/01/2018 10:00 PM	034:14
Breast Cancer	Community Spotlight Generic-Breast Cancer SGKomen IE	Information about Susan G Komen's mission for early Breast Cancer detection. Discussed outreach groups and events in the community for Cancer patients.	SUSAN G. KOMEN IE.CHAPTER	12/02/2018 10:00 PM	034:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
School Safety	Community Spotlight Generic School Safety Incident Mgt	Active School Incident Management - Discussed ways to make schools safer for our children	C-TECC.ORG	12/08/2018 10:00 PM	038:38
School Safety	Community Spotlight Generic School Safety Incident Mgt	Active School Incident Management - Discussed ways to make schools safer for our children	C-TECC.ORG	12/09/2018 10:00 PM	038:38
HEALTH AND FITNESS	Community Spotlight Generic Cardiac MD Batiste	DNA is not your destiny Cardiac Show #1 MD Batiste	Cardiac Disease Prevention	12/15/2018 10:00 PM	043:56
HEALTH AND FITNESS	Community Spotlight Generic Dementia Awareness RCH	Dementia Awareness RCH MD Habis/Meg Ramos	RCH/Riv Med Clinic	12/22/2018 10:00 PM	037:43
Low Income Solar Assistance	Community Spotlight Generic GRID Alternatives	GRID Alternatives offers free solar energy for low income households.	GRID Alternatives	12/30/2018 10:00 PM	037:12

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	PSA/R/AD COUNCIL - EDUCATION - FINACIAL STABILITY/15	000:15	063
-----	PSA/R/AD COUNCIL - EDUCATION - MAKE MORE/30	000:30	193
-----	PSA/R/AD COUNCIL - EDUCATION - OPP ALISHA/30	000:30	184
-----	PSA/R/AD COUNCIL - EDUCATION - OPP CHARLES/30	000:30	177
-----	PSA/R/AD COUNCIL - EDUCATION - ROCKSTAR/30	000:29	188
-----	PSA/R/AD COUNCIL - FAM & COMM - 12 YEARS/30	000:30	194
-----	PSA/R/AD COUNCIL - FAM & COMM - CAFETERIA/30	000:30	181
-----	PSA/R/AD COUNCIL - FAM & COMM - CHEERING SECTION/15	000:15	067
-----	PSA/R/AD COUNCIL - FAM & COMM - CHEERING SECTION/30	000:30	194
-----	PSA/R/AD COUNCIL - FAM & COMM - DALE INCOME/15	000:15	058
-----	PSA/R/AD COUNCIL - FAM & COMM - FINANCE/30	000:30	181
-----	PSA/R/AD COUNCIL - FAM & COMM - HEALTH/30	000:30	188
-----	PSA/R/AD COUNCIL - FAM & COMM - HOW/30	000:30	172
-----	PSA/R/AD COUNCIL - FAM & COMM - MEDITATION DAD/30	000:30	192
-----	PSA/R/AD COUNCIL - FAM & COMM - MEDITATION MOM/30	000:30	201
-----	PSA/R/AD COUNCIL - FAM & COMM - T & C HEALTH/15	000:15	055
-----	PSA/R/AD COUNCIL - FAM & COMM - WHY/30	000:30	184
-----	PSA/R/BRAND/15	000:15	053
-----	PSA/R/CHEERING SECTION/15	000:15	057

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA/R/COME ALIVE WITH THE FOREST/10	000:10	340
----	PSA/R/DALE INCOME/15	000:15	052
----	PSA/R/FISHER HOUSE GOLF/15	000:16	056
----	PSA/R/FROZEN/15	000:15	071
----	PSA/R/GETTIN BEAR HUGGED/15	000:15	057
----	PSA/R/GROWING UP/15	000:15	058
----	PSA/R/ISOLATION/15	000:15	065
----	PSA/R/MEERA INCOME/15	000:15	061
----	PSA/R/MEET THE GRADS/15	000:15	055
----	PSA/R/NICB - FLOODED CARS/30	000:29	167
----	PSA/R/NICB - FLOODED CARS/60	000:55	1063
----	PSA/R/NICB - STAGED ACCIDENTS/30	000:30	167
----	PSA/R/NICB - STAGED ACCIDENTS/60	001:00	1066
----	PSA/R/ONLY IN THE FOREST/15	000:15	056
----	PSA/R/PARALYZED VETERANS 2/15	000:15	026
----	PSA/R/PARALYZED VETERANS 2/30	000:30	165
----	PSA/R/PARALYZED VETERANS 2/60	001:00	1057
----	PSA/R/PARALYZED VETERANS/15	000:15	031
----	PSA/R/PARALYZED VETERANS/30	000:30	171
----	PSA/R/PARALYZED VETERANS/60	001:00	1048
----	PSA/R/SAVINGS ARE GONE/15	000:15	053
----	PSA/R/SHORT DRIVE/15	000:15	054
----	PSA/R/THIS IS WHY/15	000:15	087
BULLYING	CRISIS TEXTLINE	000:30	004
CHILDRENS HEALTH	AMERICAN ACADEMY OF PEDIATRIC	000:30	022
COMMUNITY EDUCATION	AMERICAN WATER WORKS	000:29	191
COMMUNITY INVOLVEMENT	AIR FORCE RESERVE	000:30	208

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	AIR FORCE RESERVE	001:00	1053
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	012
COMMUNITY INVOLVEMENT	L'OREAL	000:30	010
COMMUNITY INVOLVEMENT	MISSION INN FOUNDATION	000:16	005
COMMUNITY OUTREACH	COMMUNITY ACTION PARTNERSHIP	000:31	024
DISASTER RELIEF	100 ROOFS	000:30	014
DISASTER RELIEF	ENTERTAINMENT INDUARTY FOUND	000:28	142
DISASTER RELIEF	RED CROSS	000:30	007
EDUCATION	AD COUNCIL	000:30	382
FUNDRAISING FOR CHARITY	STAND UP TO CANCER	000:15	028
GIVING BACK TO COMMUNITY	WATER OF LIFE	000:14	018
GIVING BACK TO COMMUNITY	WATER OF LIFE	000:30	012
HEALTH AND FITNESS	RED	000:30	017
HEALTH EDUCATION	STAND UP TO CANCER	000:15	067
HEALTH EDUCATION	STAND UP TO CANCER	000:30	157
HEALTH EDUCATION	STAND UP TO CANCER	001:00	1053
JOB FAIR	RIVERSIDE COUNTY SHERIFFS	000:16	118
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	012