

KMYT  
Riverside, CA  
Quarterly Issues/Programs List  
Third Quarter, 2015  
09/28/2015

KMYT  
Quarterly Issues/Programs List

KMYT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **DIGITAL WASTE:** RECYCLING ELECTRONICS IN THE INLAND EMPIRE
- **CHILD SAFETY:** SAFE KIDS WITH KIM AND MICHELLE (GENERIC)
- **HEALTH CARE:** SUMMER SAFETY AND DROWNING PREVENTION WITH LOMA LINDA MEDICAL CENTER
- **POLICE RELATION:** KC sits with the CHP to discuss local events and new laws

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILD SAFETY	COM SPOT/ SAFE KIDS 2015 (GENERIC)	SAFE KIDS WITH KIM AND MICHELLE (GENERIC)	KIM PATRICK	07/05/2015 06:00 AM	056:14
HEALTH CARE	CC SPOTLIGHT- PLANNED PARENTHOOD 2015	KC DISCUSSES STD PREVENTION AND SAFE SEX TIPS	PLANNED PARENTHOOD	07/12/2015 06:00 AM	057:46
POLICE RELATION	COM SPOT/July 19th, 2015- CHP	KC sits with the CHP to discuss local events and new laws	CALIFORNIA HIGHWAY PATROL	07/19/2015 05:57 AM	060:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH CARE	COM SPOT/DIGITAL WASTE	KC DISCUSSES THE LATEST TREND OF RECYCLING ELECTRONICS. WITH SO MUCH NEW TECH ON THE MARKET WHERE IS THE OLD STUFF GOING? HE SITS DOWN TO DISCUSS NEW METHODS OF RECYCLING.	LOMALINDA MEDICAL CENTER	07/26/2015 06:02 AM	055:40
HEALTH CARE	CC/ SPOTLIGHT SUMMER SAFETY August 2015 Part 1	KC DISCUSSES TIPS ON HOW TO PREVENT SUMMER ACCIDENTS IN THIS 2 PART PROGRAM. 2015 POOL SAFETY 2015 Part 1	LOMA LINDA MEDICAL CENTER	08/02/2015 05:59 AM	058:53
HEALTH CARE	CC/ SPOTLIGHT SUMMER SAFETY August 2015 Part 2	KC DISCUSSES TIPS ON HOW TO PREVENT SUMMER ACCIDENTS IN THIS 2 PART PROGRAM 2015 POOL SAFETY 2015 Part 2	LOMA LINDA MEDICAL CENTER	08/09/2015 06:01 AM	058:53
PREVENTION	COM SPOT/JOB TRAINING	KC TALKS ABOUT THE CURRENT JOB CLIMATE IN THE INLAND EMPIRE AND THE IMPORTANCE OF JOB TRAINING & EMPLOYMENT	LOMALINDA MEDICAL CENTER	08/16/2015 06:01 AM	055:40
INFORMATION	COM SPOT / DOMESTIC VIOLENCE PREVENTION	Men play a key role in shaping the behavior of boys, and attitudes towards domestic violence are fostered at an early age. TeachEarly.org, where they can get valuable tips and tools to help engage boys in a discussion about relationships, respecting women and preventing violence	GARY TOLIVER/ AD COUNCIL	08/23/2015 06:03 AM	058:47

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH CARE	COM SPOT (ANT) CORE PR NEW 2015 (GENERIC)	ANTON SOUSA SITS DOWN TO DISCUSS THE IMPORANCE OF CORE CPR AND IMPORTANCE IN THE CURRENT SCHOOL SYSTEM.	LOMA LINDA MEDICAL CENTER	08/30/2015 06:01 AM	059:47
COMMUNITY SERVICE	CC/ 9/11 TRIBUTE SHOW	A TRIBUTE TO THE VICTIMS AND HEROS OF 9/11	LOMA LINDA MEDICAL CENTER	09/06/2015 06:01 AM	058:53
BETTER BREATHER CLUB	COM SPOT(ANT) BETTER BREATHERS GENERIC	KC DISCUSSES LUNG HEALTH AND ASTHMA PREVENTION TIPS WITH THE AMERICAN LUNG ASSOCIATION	JEFF SIMONS	09/13/2015 06:02 AM	057:01
WILDFIRE PREVENTION	CC/ SPOTLIGHT WILDFIRE PREVENTION	KC sits down to discuss wild fire prevention. Even today, people cause nearly 90 percent wildfires nationwide, mainly by leaving campfires unattended, burning debris on windy days, improperly discarding smoking materials or BBQ coals, or operating equipment without spark arrestors.	CAL FIRE PROGRAM	09/20/2015 06:01 AM	058:53
PUBLIC SERVICE	CC/ SPOTLIGHT DIVERSITY	KC sits down to discuss the Diversity & Inclusion campaign which encourages everyone to reconsider the biases that we don't even know we have.	JACKIE FIELDS	09/27/2015 06:00 AM	057:49

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Event	CC-PSA/AD COUNCIL - SAFETY- WINGING IT/15	000:15	104
Community Event	CC-PSA/CASA OF SAN BERNARDINO - VOLUNTEERS/30	000:31	092
Community Event	CC-PSA/MOLINA HEALTHCARE - WALK UP WEDS/30	000:27	100
Community Event	CC-PSA/SB FIRE DEPT/R/4TH OF JULY CAMPAIGN/30	000:28	003
Community Event	CC-PSA/SOBOBA CASINO POW WOW/30	000:15	006
Community Event	CC-PSA/STATER BROS - BELIEVE WALK/30	000:26	019
Community Event	CC-PSA/SUBWAY - MAKE A WISH/30	000:25	061
Community Event	PSA/R/AAD - SKIN CANCER/60	001:00	286
Education	PSA/R/AD COUNCIL - EDUCATION - ADAM RODRIGUEZ/30	000:30	111
Education	PSA/R/AD COUNCIL - EDUCATION - EDWARD JAMES A/30	000:30	103
Education	PSA/R/AD COUNCIL - EDUCATION - FINACIAL STABILITY/15	000:15	183
Education	PSA/R/AD COUNCIL - EDUCATION - GROWING UP/15	000:15	176
Education	PSA/R/AD COUNCIL - EDUCATION - GROWING UP/30	000:30	104
Education	PSA/R/AD COUNCIL - EDUCATION - GROWING UP/60	001:00	291

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	PSA/R/AD COUNCIL - EDUCATION - LOTTO/30	000:29	107
Education	PSA/R/AD COUNCIL - EDUCATION - LOTTO/60	000:59	281
Education	PSA/R/AD COUNCIL - EDUCATION - MAKE MORE/15	000:15	184
Education	PSA/R/AD COUNCIL - EDUCATION - MAKE MORE/30	000:30	105
Education	PSA/R/AD COUNCIL - EDUCATION - MAKE MORE/60	001:00	288
Education	PSA/R/AD COUNCIL - EDUCATION - OPP ALISHA/30	000:30	099
Education	PSA/R/AD COUNCIL - EDUCATION - OPP CHARLES/30	000:30	103
Education	PSA/R/AD COUNCIL - EDUCATION - RICH UNCLE/30	000:30	101
Education	PSA/R/AD COUNCIL - EDUCATION - RICH UNCLE/60	000:59	285
Education	PSA/R/AD COUNCIL - EDUCATION - ROCKSTAR/30	000:29	108
Education	PSA/R/AD COUNCIL - EDUCATION - ROCKSTAR/60	000:59	284
Education	PSA/R/AD COUNCIL - EDUCATION - STOCK ALISHA/60	001:00	288
Education	PSA/R/AD COUNCIL - EDUCATION - STOCK CHARLES/30	001:00	287
Community Involvement	PSA/R/AD COUNCIL - FAM & COMM - 12 YEARS/30	000:30	106
Community Involvement	PSA/R/AD COUNCIL - FAM & COMM - 12 YEARS/60	001:00	270
Community Involvement	PSA/R/AD COUNCIL - FAM & COMM - CAFETERIA/30	000:30	104
Community	PSA/R/AD COUNCIL - FAM & COMM -	000:59	277

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Involvement	CAFETERIA/60		
Community Involvement	PSA/R/AD COUNCIL - FAM & COMM - CHEERING SECTION/15	000:15	167
Community Involvement	PSA/R/AD COUNCIL - FAM & COMM - CHEERING SECTION/30	000:30	108
Community Involvement	PSA/R/AD COUNCIL - FAM & COMM - DAD VOICE/60	001:00	277
Community Involvement	PSA/R/AD COUNCIL - FAM & COMM - DALE INCOME/15	000:15	171
Community Involvement	PSA/R/AD COUNCIL - FAM & COMM - DALE INCOME/30	000:30	098
Community Involvement	PSA/R/AD COUNCIL - FAM & COMM - DALE INCOME/60	001:00	278
Community Involvement	PSA/R/AD COUNCIL - FAM & COMM - DIFF IS YOU/60	001:00	283
Community Involvement -	PSA/R/AD COUNCIL - FAM & COMM - FINANCE/30	000:30	105
Community Involvement	PSA/R/AD COUNCIL - FAM & COMM - FINANCE/60	000:59	272
Community Involvement	PSA/R/AD COUNCIL - FAM & COMM - HEALTH/30	000:30	104
Community Involvement	PSA/R/AD COUNCIL - FAM & COMM - HOW/30	000:30	081
Community Involvement	PSA/R/AD COUNCIL - FAM & COMM - MEDITATION DAD/30	000:30	120
Community Involvement	PSA/R/AD COUNCIL - FAM & COMM - MEDITATION DAD/60	001:00	282
Community Involvement	PSA/R/AD COUNCIL - FAM & COMM - MEDITATION MOM/30	000:30	116
Community Involvement	PSA/R/AD COUNCIL - FAM & COMM - MEDITATION MOM/60	001:00	276
Community Involvement	PSA/R/AD COUNCIL - FAM & COMM - MEERA INCOME/15	000:15	208

