

RADIO COMMUNITY ISSUES – PROGRAMS REPORT

CURVAS PELIGROSAS

ENTRAVISION HOLDINGS, LLC
2425 OLYMPIC BLVD STE 6000 W
SANTA MONICA, CA 90404 4030

QUARTER 1, 2016

January 1, 2015 – March 31, 2016

KLOB-FM 94.7
41-601 Corporate Way
Palm Desert Ca, 92260

JANUARY

CURVAS PELIGROSAS – LUZ MARIA BRISEÑO

JOSE NETWORK 12-1 PM MONDAY – FRIDAY

JOSE KLOB 94.7FM -2 PM MONDAY - FRIDAY

Luz Maria Briseño

Health:

Friday 1/8/16

1:05pm

Luz Maria gave tips on how to integrate Weight lifting with intervals of 3 or 4 minutes of cardio, this will increase the fat burning process and oxygenation in your brain and muscles.

Luz Maria Briseño

Health

Wednesday 1/12/16

12:03pm

Luz Maria Briseño gave tips and reasons of why we need to alkalinize our body and eliminate acid from our body,

One reason being, if you have too much acid, the body will not intake the nutrients when you eat.

Luz Maria Briseño

Health care

Thursday 1/28/16

1:03pm

Mildred de Jesus the Spokesperson for LA CARE COVERED, came into the studio and talked about the benefits in getting health coverage, She also talked about the pros, con's and ramifications on not subscribing to a health coverage by the dead line which is Sunday January 31, 2016

FEBRUARY

JOSE NETWORK 12-1 PM MONDAY – FRIDAY

JOSE KLYY 97.5/103.1 FM 1-2 PM MONDAY - FRIDAY

Multiple Sclerosis

Issue: Health

Program: Luz Maria Briseño

Tuesday February 2, 2016 1:05pm

Description:

Luz Maria explained what Multiple Sclerosis is, what causes it and how it can be treated. It affects the nervous system and it is an autoimmune illness. This condition does not only affect older people, this degenerative illness can be diagnosed in a 20-years-old and it affects more women than men.

Exercise

Issue: Health

Program: Luz Maria Briseño

Friday February 5, 2016 1:10pm

Description:

Luz Maria spoke about how people can get motivated to do exercise. She gave some tips on how people should start exercising. They should start slow, do a fun exercise, something that they will enjoy doing, like dancing, swimming, or walking.

Blood Type Diet Theory

Issue: Health

Program: Luz Maria Briseño

Tuesday February 8, 2016 1:10pm

Description:

Luz Maria explained the “blood type diet theory”. According to this theory, people should follow a specific diet depending of the type of blood they are. People who has blood type A will benefit from a vegetarian lifestyle, eating more carbs, grains, fruits and vegetables.

World Spay Day

Issue: Public Safety

Program: Luz Maria Briseño

Monday: February 22, 2016 1:10pm

Description:

Sandy from an animal protection foundation spoke about the world spay day (which is celebrated tomorrow 2/23). On this day, animals like dogs and cats are sterilized around the world. She is inviting people to take their animals and sterile them. Since there is an overpopulation of dogs in the world and many of them are put to sleep because they are found in the street and no one adopts them.

Linda Delgadillo Success Story

Issue: Health

Program: Luz Maria Briseño

Monday February 29, 2016 1:10pm

Description:

Every Monday, Luz Maria invites a radio listener that has changed her/his lifestyle for a healthy one to share her/his success story. Linda from San Jacinto Valley spoke about her story and she said that she got inspired by her mother-in-law, who won one of the weight loss challenges that Luz Maria does on her show. Linda made a lifestyle change and became vegetarian.

MARCH

JOSE NETWORK 12-1 PM MONDAY – FRIDAY

JOSE KLYY 97.5/103.1 FM 1-2 PM MONDAY - FRIDAY

Issue: Health

Program: Luz Maria Briseño

Monday March 7, 2016 1:05pm

Description:

Luz Maria had guests on her show. These ladies talked about how nutrition had helped them to lose weight and how they have been able to have a healthy lifestyle ever since. Luz Maria answered a question from a listener regarding stress and anxiety.

Issue: Health

Program: Luz Maria Briseño

Thursday March 17, 2016 1:10pm

Description:

Luz Maria spoke about how people can count the calories they consume. She also explained how people should take care of their skin and what daily routine they should follow to have a better looking skin.

Issue: Health

Program: Luz Maria Briseño

Tuesday March 22, 2016 1:05pm

Description:

Luz Maria explained the Paleo diet, the pros and cons, how it can affect our bodies. She also had a guest over the phone who told her successful story after making changes on the way she eats and applying the tips that Luz Maria suggested in her new lifestyle.

Seminario

Issue: Health

Program: Luz Maria Briseño

Saturday March 26, 2016 12-5pm

Description:

Luz Maria held a seminar in El Paso on Saturday March 26th with an attendance of more than 500 listeners. During this event, Luz Maria taught them how to make healthy lifestyle changes. Radio Listeners had the opportunity to asked questions regarding Nutrition.