

# CONTRACT



**Townsquare Media Lansing**  
 3420 Pine Tree Road  
 Lansing, MI 48911  
 (517) 394-7272

<u>Contract / Revision</u> 2150104 /		<u>Alt Order #</u> 34480243
<u>Advertiser</u> <b>Angela Witwer for State Representative</b>		<u>Original Date / Revision</u> 10/23/20 / 10/23/20
<u>Contract Dates</u> <b>10/27/20 - 11/03/20</b>	<u>Estimate #</u> <b>9705</b>	
<u>Product</u> <b>Candidate</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WITL-FM</b>	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**McKenna Media**  
 1322 G St. SE  
 Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WITL	10/27/20	11/03/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/20	11/02/20	-1-----				1	\$125.00			
	Week:	11/03/20	11/09/20	-1-----				1	\$125.00			
N 2	WITL	10/27/20	11/02/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/20	11/02/20	11111--				5	\$125.00			
N 3	WITL	10/27/20	11/02/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/20	11/02/20	11111--				5	\$125.00			
N 4	WITL	10/27/20	11/02/20	Sa-Su AM	6:00 AM-10:00 AM		1:00			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/20	11/02/20	-----1-				1	\$35.00			
N 5	WITL	10/27/20	11/02/20	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/20	11/02/20	-----2-				2	\$30.00			
N 6	WITL	10/27/20	11/02/20	Sa-Su PM	3:00 PM-7:00 PM		1:00			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/20	11/02/20	-----2-				2	\$30.00			
N 7	WITL	10/27/20	11/02/20	Sa-Su AM	6:00 AM-10:00 AM		1:00			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/20	11/02/20	-----1				1	\$40.00			
N 8	WITL	10/27/20	11/02/20	Sa-Su PM	3:00 PM-7:00 PM		1:00			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/20	11/02/20	-----1				1	\$90.00			
<b>Totals</b>											<b>19</b>	<b>\$1,785.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/20 - 11/03/20	19	\$1,785.00	(\$267.75)	\$1,517.25
<b>Totals</b>	<b>19</b>	<b>\$1,785.00</b>	<b>(\$267.75)</b>	<b>\$1,517.25</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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**3420 Pine Tree Road**  
**Lansing, MI 48911**  
**(517) 394-7272**

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2150104 /	34480243

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>Angela Witwer for State Representative</b>	10/23/20 / 10/23/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>10/27/20 - 11/03/20</b>	Candidate	<b>9705</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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