

ORDER



Orders
Order / Rev: 468471
Alt Order #: 10778198
Product Desc: MN CTZ CONC LIFE EDU
Estimate: 5339
Flight Dates: 05/07/24 - 05/20/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Jared Kelhart
Sales Office: H-PHL
Sales Region: National

Agency Name: Flexpoint Media
Buying Contact:
Billing Contact: Chad Hess
 P.O. Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: MN Citizens Concerned for Life Inc. E
Demographic: A18+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: 99

New Business End: 05/20/24
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	43	\$25,750.00	\$21,887.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	43	\$25,750.00	\$21,887.50	0.00
Totals	43	\$25,750.00	\$21,887.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jared Kelhart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	05/07/24	05/20/24	M-F 6-7a News M-F 6-7a News	CM	6-7a	MTWTF--	:30	5	\$800.00	1	0.00	NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	MTWTF--		5				\$800.00		0.00			
		Week: 05/14/24	05/20/24	MTWTF--		5				\$800.00		0.00			
2	M	05/12/24	05/19/24	Su 6-7a Sun 6-7a News	CM	6-7a	-----1	:30	1	\$450.00	3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----1		1				\$450.00		0.00			
		Week: 05/13/24	05/19/24	-----1		1				\$450.00		0.00			
3	M	05/07/24	05/20/24	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	:30	4	\$500.00	1	0.00	NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	MTWTF--		4				\$500.00		0.00			
		Week: 05/14/24	05/20/24	MTWTF--		4				\$500.00		0.00			
4	M	05/07/24	05/20/24	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	:30	5	\$700.00	1	0.00	NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	MTWTF--		5				\$700.00		0.00			
		Week: 05/14/24	05/20/24	MTWTF--		5				\$700.00		0.00			
N 5	M	05/11/24	05/18/24	Sa 5-530p Sa 5-530p	CM	5-530p	-----1-	:30	1	\$550.00	3	0.00	NM	1	\$550.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1-		1				\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	05/06/24-05/12/24		Sa 5-530p		5-530p	-----Sa--	:30		(\$550.00)		0.00	NM		
Credited															
Week:		05/13/24	05/19/24	-----1-		1				\$550.00		0.00			
6	M	05/11/24	05/18/24	Sa 6-630p	CM	6-630p	-----1-	:30	1	\$750.00	3	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1-		1				\$750.00		0.00			
Week:		05/13/24	05/19/24	-----1-		1				\$750.00		0.00			
7	M	05/07/24	05/20/24	M-F 1035-1137p TFN	CM	1035-1137p	MTWTF--	:30	3	\$500.00	1	0.00	NM	6	\$3,000.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/07/24	05/13/24	MTWTF--		3				\$500.00		0.00			
Week:		05/14/24	05/20/24	MTWTF--		3				\$500.00		0.00			
8	M	05/11/24	05/18/24	Sat 1135p-1235a TFN	CM	1135p-1235a	-----1-	:30	1	\$125.00	1	0.00	NM	2	\$250.00
				The Rookie											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1-		1				\$125.00		0.00			
Week:		05/13/24	05/19/24	-----1-		1				\$125.00		0.00			
9	M	05/09/24	05/09/24	M-F 6-7a News	CM	6-7a	---T---	:30	1	\$0.00	13	0.00	NM	1	\$0.00
				M-F 6-7a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	---T---		1				\$0.00		0.00			
N10	M	05/19/24	05/19/24	Su 530-6p	CM	530-6p	-----S	:30	1	\$550.00	4	0.00	NM	1	\$550.00
				Su 530-6p News											
Darwin line 9.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S		1				\$550.00		0.00			
													Totals	43	\$25,750.00