



Political Rate Disclosure

Class of Time and Rate-Political Disclosure Form

1. Run of Schedule (R.O.S)

Station	Dial	City	Format	Rates :30/:60 – (Gross Rates)				
				6a-10a	10a-3p	3p-7p	6a-7p	6a-Mid
KLKK	103.7 FM	Mason City	Classic Rock	\$18/\$20	\$18/\$20	\$16/\$18	\$18/\$20	\$16/\$18
KSMA	98.7 FM	Mason City	Country	\$14/\$16	\$12/\$14	\$12/\$14	\$12/\$14	\$10/\$12
KCHA	95.9 FM	Charles City	AC	\$9/\$12	\$8/\$11	\$9/\$12	\$8/\$11	\$7/\$9
KCHA	1580 AM	Charles City	Oldies	\$5/\$7	\$5/\$7	\$4/\$6	\$3/\$4	\$3/\$4
KCZE	95.1 FM	New Hampton	Country	\$9/\$12	\$8/\$11	\$9/\$12	\$8/\$11	\$7/\$9

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Political Policy:

- No more than 2 spots can be scheduled each hour prior to Election Day.
- Station does not guarantee daypart or spot break separation for competing political spots
- Station will accept spots on Election Day.
- No more than 1 spot per hour on Election Day.
- Station may refuse political issue advertising based on ad content if found offensive or inaccurate.
- Station reserves the right to refuse political orders (nonfederal elections), but will adhere to equal time rules if orders are accepted from any political candidate.
- All schedules to be paid in advance.
- NAB political form required for all political and issue advertising.