

ORDER



Kansas City

Orders
Order / Rev: 749538
Alt Order #: 08357656
Product Desc: GREITENS-MISSOURI
Estimate: 1938
Flight Dates: 10/03/16 - 10/09/16
Original Date / Rev: 08/31/16 / 10/04/16
Order Type: GENERAL

Primary AE: Cathy Simon
Sales Office: T-LAX
Sales Region: National

Agency Name: Target Enterprises, LLC
Buying Contact:
Billing Contact:
 15260 Ventura Blvd. Ste. 1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Greitens For Missouri
Demographic: A35+
Product Codes: Political-Cand-Governor
Priority: IMP
Revenue Codes: POL, PLC, FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/09/16	131	\$72,105.00	\$61,289.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	131	\$72,105.00	\$61,289.25	0.00
Totals	131	\$72,105.00	\$61,289.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cathy Simon			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Kansas City	27%	\$72,105.00
Market	100%	\$267,055.56

Competitive Share

	Share	Total
KCPT	0%	\$0.00
KCWE	0%	\$0.00
KMBC	31%	\$82,787.22
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	13%	\$34,717.22
KSMO	0%	\$0.00
WDAF	29%	\$77,446.11

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KCTV	10/03/16	10/07/16	News @ 6-7am More in the Morning	CM	6-7am	11111--	:30	5	\$175.00	IMP	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	11111--		5		\$175.00		0.00					
E 2	KCTV	10/03/16	10/07/16	CBS This Morning CBS This Morning	CM	7-9am	22222--	:30	10	\$300.00	PMT	0.00	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	22222--		10		\$300.00		0.00					
E 3	KCTV	10/03/16	10/07/16	Price is Right Price is Right	CM	10-11am	11111--	:30	5	\$500.00	PMT	0.00	NM	5	\$2,500.00

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 Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KCTV	10/09/16	10/09/16	CBS Sunday Morning CBS Sunday Morning	CM	8-930am	-----1	:30	1	\$1,200.00	PMT	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----1		1				\$1,200.00		0.00			
N 12	KCTV	10/03/16	10/07/16	Bold/The Talk 12:30 PM-1:00 PM (12:30 PM-1:00 PM)	CM	12:58-2P	11111--	:30	5	\$450.00	PMT	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	11111--		5				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KCTV	10/03/16-10/09/16	Bold/The Talk See MG 12.6,12.7,12.8,12.9,12.10 [POLT- LOWEST UNIT RATE]		12:58-2P	(12:30 PM-1:00 MTWThF----	:30		(\$450.00)		0.00	NM		
	2	KCTV	10/03/16-10/09/16	Bold/The Talk See MG 12.6,12.7,12.8,12.9,12.10 [POLT- LOWEST UNIT RATE]		12:58-2P	(12:30 PM-1:00 MTWThF----	:30		(\$450.00)		0.00	NM		
	3	KCTV	10/03/16-10/09/16	Bold/The Talk See MG 12.6,12.7,12.8,12.9,12.10 [POLT- LOWEST UNIT RATE]		12:58-2P	(12:30 PM-1:00 MTWThF----	:30		(\$450.00)		0.00	NM		
	4	KCTV	10/03/16-10/09/16	Bold/The Talk See MG 12.6,12.7,12.8,12.9,12.10 [POLT- LOWEST UNIT RATE]		12:58-2P	(12:30 PM-1:00 MTWThF----	:30		(\$450.00)		0.00	NM		
	5	KCTV	10/03/16-10/09/16	Bold/The Talk See MG 12.6,12.7,12.8,12.9,12.10 [POLT- LOWEST UNIT RATE]		12:58-2P	(12:30 PM-1:00 MTWThF----	:30		(\$450.00)		0.00	NM		
	6	KCTV	10/03/16-10/09/16	Bold/The Talk Ⓜ Credited		12:58-2P	(12:30 PM-1:00 MTWThF----	:30		(\$450.00)		0.00	NM		
	7	KCTV	10/03/16-10/09/16	Bold/The Talk Ⓜ MG for 12.2,12.4,12.1,12.3,12.5		12:58-2P	(12:30 PM-1:00 MTWThF----	:30		\$450.00		0.00	NM		
	8	KCTV	10/03/16-10/09/16	Bold/The Talk Ⓜ Credited		12:58-2P	(12:30 PM-1:00 MTWThF----	:30		(\$450.00)		0.00	NM		
	9	KCTV	10/03/16-10/09/16	Bold/The Talk Ⓜ MG for 12.2,12.4,12.1,12.3,12.5		12:58-2P	(12:30 PM-1:00 MTWThF----	:30		\$450.00		0.00	NM		
	10	KCTV	10/03/16-10/09/16	Bold/The Talk Ⓜ MG for 12.2,12.4,12.1,12.3,12.5 [POLT- LOWEST UNIT RATE]		12:58-2P	(12:30 PM-1:00 MTWThF----	:30		\$450.00		0.00	NM		
N 13	KCTV	10/03/16	10/07/16	KCTV5 News 4pm 4:00 PM-5:00 PM (4:00 PM-5:00 PM)	CM	4-5pm	11111--	:30	5	\$450.00	PMT	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	11111--		5				\$450.00		0.00			
N 14	KCTV	10/03/16	10/07/16	M-F 630-7pm M-F 630-7pm	CM	630-7pm	11111--	:30	5	\$900.00	PMT	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	11111--		5				\$900.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KCTV	10/03/16-10/09/16	M-F 630-7pm See MG 14.6 [PROG- PROGRAM CHANGE-NFL Today airs on 10/6 in this time spec.]		630-7pm	MTWThF----	:30		(\$450.00)		0.00	NM		
	6	KCTV	10/03/16-10/09/16	M-F 630-7pm Ⓜ MG for 14.4 10/06		630-7pm	-----F----	:30		\$900.00		0.00	NM		
N 15	KCTV	10/03/16	10/07/16	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	11111--	:30	5	\$230.00	IMP	0.00	NM	5	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	11111--		5				\$230.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KCTV	10/03/16-10/09/16	M-F 1035-1135P See MG 15.6 [PROG- PROGRAM CHANGE-Delayed 10pm News is scheduled 1030p-11:03p on 10/6 due to NFL Thursday.]		1035-1135P	MTWThF----	:30		(\$230.00)		0.00	NM		
	6	KCTV	10/03/16-10/09/16	Delayed Late Show Ⓜ MG for 15.4 10/06		Various	---Th-----	:30		\$230.00		0.00	NM		

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N16	KCTV	10/08/16	10/08/16	KCTV5 Local News 8-10AM KCTV5 Local News 8-10a		8-10a	-----2-	:30	2	\$250.00	PMT	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----2-		2				\$250.00		0.00			
N17	KCTV	10/08/16	10/08/16	KCTV5 SA News 6p KCTV5 SA News 6pm	CM	6-630pm	-----1-	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----1-		1				\$500.00		0.00			
N18	KCTV	10/08/16	10/08/16	Sat 630-7pm Sat 630-7pm	CM	630-7pm	-----1-	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----1-		1				\$600.00		0.00			
N19	KCTV	10/08/16	10/08/16	Sat News @ 10pm KCTV5 News @ 10P Sat	CM	10-1035pm	-----1-	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----1-		1				\$450.00		0.00			
N20	KCTV	10/09/16	10/09/16	Sun News @ 10pm KCTV5 News @ 10P Sun	CM	10-1035pm	-----1	:30	1	\$900.00	PMT	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----1		1				\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KCTV	10/03/16-10/09/16	Sun News @ 10pm			10-1035pm	-----Su	:30		(\$450.00)		0.00	NM		
			See MG 20.2												
			[IVC- INVENTORY CODE-Please use Delayed 10p News]												
2	KCTV	10/03/16-10/09/16	Sun News @ 10pm			10-1035pm	-----Su	:30		\$900.00		0.00	NM		
			MG for 20.1 10/09												
N21	KCTV	10/03/16	10/07/16	News @ 5am More in the Morning	CM	5a-6a	22222--	:30	10	\$100.00	IMP	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	22222--		10				\$100.00		0.00			
N22	KCTV	10/03/16	10/07/16	Better KC/Better TV M-F 9-10am	CM	9-10am	22222--	:30	10	\$250.00	PMT	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	22222--		10				\$250.00		0.00			
N23	KCTV	10/03/16	10/07/16	CBS Evening News M-FCM CBS Evening News	CM	530-6pm	1-1-1--	:30	3	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	1-1-1--		3				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KCTV	10/03/16-10/09/16	CBS Evening News M-F			530-6pm	M-W-F----	:30		(\$700.00)		0.00	NM		
			Credited												
3	KCTV	10/03/16-10/09/16	CBS Evening News M-F			530-6pm	M-W-F----	:30		(\$700.00)		0.00	NM		
			Credited												
N24	KCTV	10/07/16	10/07/16	Fri 7-8pm Fri 7-8pm	CM	7-8pm	----1--	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	----1--		1				\$600.00		0.00			
N25	KCTV	10/09/16	10/09/16	Presidential Debate Presidential Debate	CM	8-10p	-----1	:30	1	\$2,000.00	IMP	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----1		1				\$2,000.00		0.00			
N26	KCTV	10/08/16	10/08/16	NCAA NON-MIZZOU FOOTBALL NCAA NON-MIZZOU FOOTBAL	CM	VARIOUS	-----3-	:30	3	\$400.00	IMP	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----3-		3				\$400.00		0.00			
N27	KCTV	10/03/16	10/07/16	News @ 6-7am More in the Morning	CM	6-7am	-1111--	:30	4	\$175.00	IMP	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-1111--		4				\$175.00		0.00			

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N28	KCTV	10/03/16	10/09/16	Bold/The Talk Bold/The Talk	CM	12:58-2P	- 1111 - -	:30	4	\$350.00	PMT	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- 1111 - -		4			\$350.00			0.00			
N29	KCTV	10/09/16	10/09/16	NFL*Regular Season Non-Chiefs Football	CM	Sat/Sun 12-6pm, V-	- - - - - 2	:30	2	\$6,600.00	PMT	0.00	NM	2	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - - - - 2		2			\$6,600.00			0.00			
N30	KCTV	10/05/16	10/07/16	KCTV5 News @ 430AMCM KCTV5 News @ 430a	CM	430-5a	- - 111 - -	:30	3	\$80.00	PMT	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - 111 - -		3			\$80.00			0.00			
N31	KCTV	10/09/16	10/09/16	Presidential Debate Presidential Debate	CM	8-10p	- - - - - 1	:30	1	\$2,000.00	IMP	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - - - - 1		1			\$2,000.00			0.00			
N32	KCTV	10/06/16	10/06/16	Lets Make a Deal Lets Make a Deal	CM	2-3p	- - - 1 - - -	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - - 1 - - -		1			\$400.00			0.00			
N33	KCTV	10/09/16	10/09/16	NFL*Regular Season Non-Chiefs Football	CM	Sat/Sun 12-6pm, V-	- - - - - 1	:30	1	\$3,300.00	IMP	0.00	NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - - - - 1		1			\$3,300.00			0.00			
N34	KCTV	10/09/16	10/09/16	NFL*Chiefs Game Day Chiefs Game Day	CM	SU 10a-11a	- - - - - 2	:30	2	\$600.00	IMP	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - - - - 2		2			\$600.00			0.00			
N35	KCTV	10/08/16	10/08/16	Chiefs Program Chiefs Program 1035-1105p	CM	1035-1105p	- - - - - 1 -	:30	1	\$200.00	PMT	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - - - - 1 -		1			\$200.00			0.00			
N36	KCTV	10/09/16	10/09/16	Chiefs Rewind Chiefs Rewind	CM	1035p-12a	- - - - - 1	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - - - - 1		1			\$300.00			0.00			
N37	KCTV	10/09/16	10/09/16	12a-1a 12a-1am	CM	12-1am	- - - - - 1	:30	1	\$40.00	IMP	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - - - - 1		1			\$40.00			0.00			
Totals													131	\$72,105.00	