

## ORDER



Kansas City

**Orders**  
**Order / Rev:** 749538  
**Alt Order #:** 08357656  
**Product Desc:** GREITENS-MISSOURI  
**Estimate:** 1938  
**Flight Dates:** 10/03/16 - 10/09/16  
**Original Date / Rev:** 08/31/16 / 10/04/16  
**Order Type:** GENERAL

**Primary AE:** Cathy Simon  
**Sales Office:** T-LAX  
**Sales Region:** National

**Agency**  
**Name:** Target Enterprises, LLC  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Blvd. Ste. 1240  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Greitens For Missouri  
**Demographic:** A35+  
**Product Codes:** Political-Cand-Governor  
**Priority:** IMP  
**Revenue Codes:** POL, PLC, FLT

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/09/16	131	\$72,105.00	\$61,289.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	131	\$72,105.00	\$61,289.25	0.00
<b>Totals</b>	<b>131</b>	<b>\$72,105.00</b>	<b>\$61,289.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cathy Simon			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
Kansas City	27%	\$72,105.00
Market	100%	\$267,055.56

## Competitive Share

	Share	Total
KCPT	0%	\$0.00
KCWE	0%	\$0.00
KMBC	31%	\$82,787.22
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	13%	\$34,717.22
KSMO	0%	\$0.00
WDAF	29%	\$77,446.11

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KCTV	10/03/16	10/07/16	News @ 6-7am More in the Morning	CM	6-7am	11111--	:30	5	\$175.00	IMP	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	11111--			5		\$175.00		0.00				
E 2	KCTV	10/03/16	10/07/16	CBS This Morning CBS This Morning	CM	7-9am	22222--	:30	10	\$300.00	PMT	0.00	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	22222--			10		\$300.00		0.00				
E 3	KCTV	10/03/16	10/07/16	Price is Right Price is Right	CM	10-11am	11111--	:30	5	\$500.00	PMT	0.00	NM	5	\$2,500.00

## Kansas City

Advertiser:	Greitens For Missouri
Product Desc:	GREITENS-MISSOURI
Estimate:	1938

## Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KCTV	10/09/16	10/09/16	CBS Sunday Morning CBS Sunday Morning	CM	8-930am	-----1	:30	1	\$1,200.00	PMT	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1		1				\$1,200.00		0.00			
N 12	KCTV	10/03/16	10/07/16	Bold/The Talk 12:30 PM-1:00 PM	CM	12:58-2P (12:30 PM-1:00 PM)	11111--	:30	5	\$450.00	PMT	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	11111--		5				\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KCTV	10/03/16-10/09/16	Bold/The Talk See MG 12.6, 12.7, 12.8, 12.9, 12.10 [POLT- LOWEST UNIT RATE]			12:58-2P (12:30 PM-1:00 PM)	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
2	KCTV	10/03/16-10/09/16	Bold/The Talk See MG 12.6, 12.7, 12.8, 12.9, 12.10 [POLT- LOWEST UNIT RATE]			12:58-2P (12:30 PM-1:00 PM)	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
3	KCTV	10/03/16-10/09/16	Bold/The Talk See MG 12.6, 12.7, 12.8, 12.9, 12.10 [POLT- LOWEST UNIT RATE]			12:58-2P (12:30 PM-1:00 PM)	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
4	KCTV	10/03/16-10/09/16	Bold/The Talk See MG 12.6, 12.7, 12.8, 12.9, 12.10 [POLT- LOWEST UNIT RATE]			12:58-2P (12:30 PM-1:00 PM)	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
5	KCTV	10/03/16-10/09/16	Bold/The Talk See MG 12.6, 12.7, 12.8, 12.9, 12.10 [POLT- LOWEST UNIT RATE]			12:58-2P (12:30 PM-1:00 PM)	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
6	KCTV	10/03/16-10/09/16	Bold/The Talk Ⓜ Credited			12:58-2P (12:30 PM-1:00 PM)	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
7	KCTV	10/03/16-10/09/16	Bold/The Talk Ⓜ MG for 12.2, 12.4, 12.1, 12.3, 12.5			12:58-2P (12:30 PM-1:00 PM)	MTWThF----	:30		\$450.00		0.00	NM		
8	KCTV	10/03/16-10/09/16	Bold/The Talk Ⓜ Credited			12:58-2P (12:30 PM-1:00 PM)	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
9	KCTV	10/03/16-10/09/16	Bold/The Talk Ⓜ MG for 12.2, 12.4, 12.1, 12.3, 12.5			12:58-2P (12:30 PM-1:00 PM)	MTWThF----	:30		\$450.00		0.00	NM		
10	KCTV	10/03/16-10/09/16	Bold/The Talk Ⓜ MG for 12.2, 12.4, 12.1, 12.3, 12.5 [POLT- LOWEST UNIT RATE]			12:58-2P (12:30 PM-1:00 PM)	MTWThF----	:30		\$450.00		0.00	NM		
N 13	KCTV	10/03/16	10/07/16	KCTV5 News 4pm 4:00 PM-5:00 PM	CM	4-5pm (4:00 PM-5:00 PM)	11111--	:30	5	\$450.00	PMT	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	11111--		5				\$450.00		0.00			
N 14	KCTV	10/03/16	10/07/16	M-F 630-7pm M-F 630-7pm	CM	630-7pm	11111--	:30	5	\$900.00	PMT	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	11111--		5				\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KCTV	10/03/16-10/09/16	M-F 630-7pm See MG 14.6 [PROG- PROGRAM CHANGE-NFL Today airs on 10/6 in this time spec.]			630-7pm	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
6	KCTV	10/03/16-10/09/16	M-F 630-7pm Ⓜ MG for 14.4 10/06			630-7pm	-----F----	:30		\$900.00		0.00	NM		
N 15	KCTV	10/03/16	10/07/16	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	11111--	:30	5	\$230.00	IMP	0.00	NM	5	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	11111--		5				\$230.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KCTV	10/03/16-10/09/16	M-F 1035-1135P See MG 15.6 [PROG- PROGRAM CHANGE-Delayed 10pm News is scheduled 1030p-11:03p on 10/6 due to NFL Thursday.]			1035-1135P	MTWThF----	:30		<del>(\$230.00)</del>		0.00	NM		
6	KCTV	10/03/16-10/09/16	Delayed Late Show Ⓜ MG for 15.4 10/06			Various	---Th-----	:30		\$230.00		0.00	NM		

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Estimate: 1938

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N16	KCTV	10/08/16	10/08/16	KCTV5 Local News 8-10a KCTV5 Local News 8-10a		8-10a	-----2-	:30	2	\$250.00	PMT	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----2-		2				\$250.00		0.00			
N17	KCTV	10/08/16	10/08/16	KCTV5 SA News 6p KCTV5 SA News 6pm	CM	6-630pm	-----1-	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----1-		1				\$500.00		0.00			
N18	KCTV	10/08/16	10/08/16	Sat 630-7pm Sat 630-7pm	CM	630-7pm	-----1-	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----1-		1				\$600.00		0.00			
N19	KCTV	10/08/16	10/08/16	Sat News @ 10pm KCTV5 News @ 10P Sat	CM	10-1035pm	-----1-	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----1-		1				\$450.00		0.00			
N20	KCTV	10/09/16	10/09/16	Sun News @ 10pm KCTV5 News @ 10P Sun	CM	10-1035pm	-----1	:30	1	\$900.00	PMT	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----1		1				\$900.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KCTV	10/03/16-10/09/16	Sun News @ 10pm		10-1035pm	-----Su	:30		<del>(\$450.00)</del>		0.00	NM		
	See MG 20.2														
	[IVC- INVENTORY CODE-Please use Delayed 10p News]														
	2	KCTV	10/03/16-10/09/16	Sun News @ 10pm		10-1035pm	-----Su	:30		\$900.00		0.00	NM		
	Ⓜ MG for 20.1 10/09														
N21	KCTV	10/03/16	10/07/16	News @ 5am More in the Morning	CM	5a-6a	22222--	:30	10	\$100.00	IMP	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	22222--		10				\$100.00		0.00			
N22	KCTV	10/03/16	10/07/16	Better KC/Better TV M-F 9-10am	CM	9-10am	22222--	:30	10	\$250.00	PMT	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	22222--		10				\$250.00		0.00			
N23	KCTV	10/03/16	10/07/16	CBS Evening News M-F CBS Evening News	CM	530-6pm	1-1-1--	:30	3	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	1-1-1--		3				\$700.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KCTV	10/03/16-10/09/16	CBS Evening News M-F		530-6pm	M-W-F----	:30		<del>(\$700.00)</del>		0.00	NM		
	Credited														
	3	KCTV	10/03/16-10/09/16	CBS Evening News M-F		530-6pm	M-W-F----	:30		<del>(\$700.00)</del>		0.00	NM		
	Credited														
N24	KCTV	10/07/16	10/07/16	Fri 7-8pm Fri 7-8pm	CM	7-8pm	----1--	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	----1--		1				\$600.00		0.00			
N25	KCTV	10/09/16	10/09/16	Presidential Debate Presidential Debate	CM	8-10p	-----1	:30	1	\$2,000.00	IMP	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----1		1				\$2,000.00		0.00			
N26	KCTV	10/08/16	10/08/16	NCAA NON-MIZZOU FOOTBALL NCAA NON-MIZZOU FOOTBAL	CM	VARIOUS	-----3-	:30	3	\$400.00	IMP	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----3-		3				\$400.00		0.00			
N27	KCTV	10/03/16	10/07/16	News @ 6-7am More in the Morning	CM	6-7am	-1111--	:30	4	\$175.00	IMP	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-1111--		4				\$175.00		0.00			

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Estimate: 1938

Kansas City

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N28	KCTV	10/03/16	10/09/16	Bold/The Talk Bold/The Talk	CM	12:58-2P	- 1111--	:30	4	\$350.00	PMT	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/03/16	10/09/16	- 1111--		4			\$350.00		0.00				
N29	KCTV	10/09/16	10/09/16	NFL*Regular Season Non-Chiefs Football	CM	Sat/Sun 12-6pm, V-	-----2	:30	2	\$6,600.00	PMT	0.00	NM	2	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/03/16	10/09/16	-----2		2			\$6,600.00		0.00				
N30	KCTV	10/05/16	10/07/16	KCTV5 News @ 430AMCM KCTV5 News @ 430a	CM	430-5a	--111--	:30	3	\$80.00	PMT	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/03/16	10/09/16	--111--		3			\$80.00		0.00				
N31	KCTV	10/09/16	10/09/16	Presidential Debate Presidential Debate	CM	8-10p	-----1	:30	1	\$2,000.00	IMP	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/03/16	10/09/16	-----1		1			\$2,000.00		0.00				
N32	KCTV	10/06/16	10/06/16	Lets Make a Deal Lets Make a Deal	CM	2-3p	---1---	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/03/16	10/09/16	---1---		1			\$400.00		0.00				
N33	KCTV	10/09/16	10/09/16	NFL*Regular Season Non-Chiefs Football	CM	Sat/Sun 12-6pm, V-	-----1	:30	1	\$3,300.00	IMP	0.00	NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/03/16	10/09/16	-----1		1			\$3,300.00		0.00				
N34	KCTV	10/09/16	10/09/16	NFL*Chiefs Game Day Chiefs Game Day	CM	SU 10a-11a	-----2	:30	2	\$600.00	IMP	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/03/16	10/09/16	-----2		2			\$600.00		0.00				
N35	KCTV	10/08/16	10/08/16	Chiefs Program Chiefs Program 1035-1105p	CM	1035-1105p	-----1-	:30	1	\$200.00	PMT	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/03/16	10/09/16	-----1-		1			\$200.00		0.00				
N36	KCTV	10/09/16	10/09/16	Chiefs Rewind Chiefs Rewind	CM	1035p-12a	-----1	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/03/16	10/09/16	-----1		1			\$300.00		0.00				
N37	KCTV	10/09/16	10/09/16	12a-1a 12a-1am	CM	12-1am	-----1	:30	1	\$40.00	IMP	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/03/16	10/09/16	-----1		1			\$40.00		0.00				
Totals													131	\$72,105.00	