

ORDER



Orders
Order / Rev: 1209024
Alt Order #: 07455611
Product Desc: TRAMMELL 4 CONGRESS
Estimate: 2778
Flight Dates: 10/21/14 - 10/27/14
Original Date / Rev: 10/20/14 / 10/20/14
Order Type: Political

WWBT
 5710 Midlothian Tpk
 Richmond, VA 23225

WWBT

Primary AE: Andrew Solano
Sales Office: H-DC
Sales Region: National

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact:
 25 Whitlock Place SW, Suite 201
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 15%

Advertiser Name: POL/Trammell, Jack/United States Co
Demographic: A35+
Product Codes: PL810
Priority: P 1
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru: 10/14/15
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/20/14	10/27/14	46	\$18,875.00	\$16,043.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	37	\$15,800.00	\$13,430.00	0.00
November 2014	9	\$3,075.00	\$2,613.75	0.00
Totals	46	\$18,875.00	\$16,043.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Andrew Solano			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WWBT	10/24/14	10/24/14	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	-----1--	:30	1	\$750.00	P 1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1--			1			\$750.00		0.00			
E 2	WWBT	10/24/14	10/24/14	12 News @ 5p 12 News @ 5p	Comm	458p-529p	-----1--	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1--			1			\$450.00		0.00			
E 3	WWBT	10/24/14	10/24/14	12 News @ 530p 12 News @ 530p	Comm	529p-559p	-----1--	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1--			1			\$450.00		0.00			
E 4	WWBT	10/24/14	10/24/14	12 News @ 6p 12 News @ 6p	Comm	559p-629p	-----1--	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1--			1			\$700.00		0.00			
E 5	WWBT	10/24/14	10/24/14	12 News Today 6a 12 News Today 6a	Comm	556a-659a	-----1--	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1--			1			\$700.00		0.00			
E 6	WWBT	10/24/14	10/24/14	NET NBC Today Show NBC Today Show	Comm	659a-9a	-----1--	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1209024
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 Flight Dates: 10/21/14 - 10/27/14

Advertiser: POL/Trammell, Jack/United States Cong
 Product Desc: TRAMMELL 4 CONGRESS
 Estimate: 2778
 WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WWBT	10/24/14	10/24/14	NET NBC Today Show NBC Today Show	Comm	659a-9a	----1--	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1			\$700.00			0.00			
E 7	WWBT	10/24/14	10/24/14	NBC Today Show II NBC Today Show II	Comm	9a-10a	----1--	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1			\$250.00			0.00			
E 8	WWBT	10/27/14	10/27/14	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	1-----	:30	1	\$750.00	P 1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1			\$750.00			0.00			
E 9	WWBT	10/27/14	10/27/14	NET Late Night Late Night w/ Seth Meyers	Comm	1237a-137a	1-----	:30	1	\$75.00	P 2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1			\$75.00			0.00			
E 10	WWBT	10/27/14	10/27/14	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	2-----	:30	2	\$200.00	P 1	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	2-----		2			\$200.00			0.00			
E 11	WWBT	10/27/14	10/27/14	Inside Edition @ 430p Inside Edition @ 430p	Comm	429p-458p	1-----	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1			\$250.00			0.00			
E 12	WWBT	10/27/14	10/27/14	12 News @ 5p 12 News @ 5p	Comm	458p-529p	1-----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1			\$450.00			0.00			
E 13	WWBT	10/27/14	10/27/14	12 News @ Sunrise 530a 12 News @ Sunrise 530a	Comm	530a-556a	1-----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1			\$450.00			0.00			
E 14	WWBT	10/27/14	10/27/14	12 News @ 530p 12 News @ 530p	Comm	529p-559p	1-----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1			\$450.00			0.00			
E 15	WWBT	10/27/14	10/27/14	NBC Today Show II NBC Today Show II	Comm	9a-10a	1-----	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1			\$250.00			0.00			
E 16	WWBT	10/25/14	10/25/14	NET Saturday Night Live Saturday Night Live	Comm	1130p-102a	-----1-	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1-		1			\$250.00			0.00			
E 17	WWBT	10/25/14	10/25/14	12 News @ 6p Sat/Sun 12 News @ 6p Sat/Sun	Comm	6p-629p	-----1-	:30	1	\$300.00	P 0	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1-		1			\$300.00			0.00			
E 18	WWBT	10/25/14	10/25/14	NET NBC Sat Today Show NBC Saturday Today Show	Comm	7a-858a	-----1-	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1-		1			\$450.00			0.00			
E 19	WWBT	10/26/14	10/26/14	12 News @ 6p Sat/Sun 12 News @ 6p Sat/Sun	Comm	6p-629p	-----1	:30	1	\$300.00	P 0	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1		1			\$300.00			0.00			
E 20	WWBT	10/26/14	10/26/14	NET NBC Sunday Today Show NBC Sunday Today Show	Comm	758a-859a	-----1	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1		1			\$450.00			0.00			

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 WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	WWBT	10/26/14	10/26/14	NET NBC Sunday TodayComm NBC Sunday Today Show		758a-859a	-----1	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1		1				\$450.00		0.00			
E 21	WWBT	10/23/14	10/23/14	NET The Tonight Show Comm The Tonight Show		1135p-1237a	---1---	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$200.00		0.00			
E 22	WWBT	10/23/14	10/23/14	NET Late Night Late Night w/ Seth Meyers		1237a-137a	---1---	:30	1	\$75.00	P 2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$75.00		0.00			
E 23	WWBT	10/23/14	10/23/14	12 News 1st @ 4p 12 News 1st @ 4p		358p-429p	---1---	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$200.00		0.00			
E 24	WWBT	10/23/14	10/23/14	Inside Edition @ 430p Inside Edition @ 430p		429p-458p	---1---	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$250.00		0.00			
E 25	WWBT	10/23/14	10/23/14	12 News @ 5p 12 News @ 5p		458p-529p	---1---	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$450.00		0.00			
E 26	WWBT	10/23/14	10/23/14	12 News @ Sunrise 530a 12 News @ Sunrise 530a		530a-556a	---1---	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$450.00		0.00			
E 27	WWBT	10/23/14	10/23/14	12 News @ 530p 12 News @ 530p		529p-559p	---1---	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$450.00		0.00			
E 28	WWBT	10/23/14	10/23/14	12 News @ 6p 12 News @ 6p		559p-629p	---1---	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$700.00		0.00			
E 29	WWBT	10/23/14	10/23/14	12 News Today 6a 12 News Today 6a		556a-659a	---1---	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$700.00		0.00			
E 30	WWBT	10/21/14	10/21/14	NET The Tonight Show Comm The Tonight Show		1135p-1237a	-1-----	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$200.00		0.00			
E 31	WWBT	10/21/14	10/21/14	12 News 1st @ 4p 12 News 1st @ 4p		358p-429p	-1-----	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$200.00		0.00			
E 32	WWBT	10/21/14	10/21/14	Inside Edition @ 430p Inside Edition @ 430p		429p-458p	-1-----	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$250.00		0.00			
E 33	WWBT	10/21/14	10/21/14	12 News @ 5p 12 News @ 5p		458p-529p	-1-----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$450.00		0.00			
E 34	WWBT	10/21/14	10/21/14	12 News @ Sunrise 530a 12 News @ Sunrise 530a		530a-556a	-1-----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1				\$450.00		0.00			

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Product Desc:	<u>TRAMMELL 4 CONGRESS</u>
Estimate:	<u>2778</u>

WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 34	WWBT	10/21/14	10/21/14	12 News @ Sunrise 530a	Comm	530a-556a	-1-----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 10/20/14	10/26/14	-1-----						1		\$450.00	0.00		
E 35	WWBT	10/21/14	10/21/14	12 News @ 6p	Comm	559p-629p	-1-----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 10/20/14	10/26/14	-1-----						1		\$700.00	0.00		
E 36	WWBT	10/21/14	10/21/14	NBC Today Show II	Comm	9a-10a	-1-----	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 10/20/14	10/26/14	-1-----						1		\$250.00	0.00		
E 37	WWBT	10/22/14	10/22/14	Late News M-Sun	Comm	11p-1135p, Sa 11p-1135p	--1----	:30	1	\$750.00	P 1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 10/20/14	10/26/14	--1----						1		\$750.00	0.00		
E 38	WWBT	10/22/14	10/22/14	NET The Tonight Show	Comm	1135p-1237a	--1----	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 10/20/14	10/26/14	--1----						1		\$200.00	0.00		
E 39	WWBT	10/22/14	10/22/14	NET Late Night	Comm	1237a-137a	--1----	:30	1	\$75.00	P 2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 10/20/14	10/26/14	--1----						1		\$75.00	0.00		
E 40	WWBT	10/22/14	10/22/14	Inside Edition @ 430p	Comm	429p-458p	--1----	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 10/20/14	10/26/14	--1----						1		\$250.00	0.00		
E 41	WWBT	10/22/14	10/22/14	12 News @ 530p	Comm	529p-559p	--1----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 10/20/14	10/26/14	--1----						1		\$450.00	0.00		
E 42	WWBT	10/22/14	10/22/14	12 News @ 6p	Comm	559p-629p	--1----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 10/20/14	10/26/14	--1----						1		\$700.00	0.00		
E 43	WWBT	10/22/14	10/22/14	12 News Today 6a	Comm	556a-659a	--1----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 10/20/14	10/26/14	--1----						1		\$700.00	0.00		
E 44	WWBT	10/22/14	10/22/14	NET NBC Today Show	Comm	659a-9a	--1----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 10/20/14	10/26/14	--1----						1		\$700.00	0.00		
E 45	WWBT	10/22/14	10/22/14	NBC Today Show II	Comm	9a-10a	--1----	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 10/20/14	10/26/14	--1----						1		\$250.00	0.00		
Totals														46	\$18,875.00