

WCVB  
101 Lee St  
Bristol, VA 24201

Rex Carter for Sheriff  
10308 REEDY CREEK RD  
BRISTOL, VA 24202

**Contract # 5869275**

Schedule Dates: 10/23/23-11/06/23  
Advertiser: Rex Carter for Sheriff (153700)  
Agency: Rex Carter for Sheriff (22534)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: POLITICAL (1874)  
Salesperson: Leighton, Dan (4511)  
Sales Office: WCVB/WEMT/EVCB  
Buyer Name: Carter, Rex  
Phone/Fax: (276) 780-1901 /  
CPE: N/A  
Account Types: Local/Political Candidate Agency BRD  
Billing Type: Calendar  
Comments: Sheriff Campaign 2023 - WCVB

Date Entered: 10/17/23  
Last Modified: 11/03/23  
Entered By: Max Henda  
CO-OP: No  
External #  
Demo  
Order Type: Normal  
Package Deal  
Commission %: 15.00  
Commission: \$771.00  
Net Total: \$4,359.00  
Sales Tax

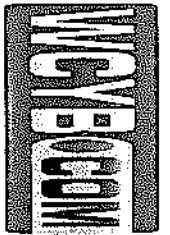
By Calendar Month	Spots	Rate
Oct. 2023	9	\$2,160.00
Nov. 2023	17	\$2,980.00
<b>Grand Total:</b>	<b>26</b>	<b>\$5,140.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/23-10/27/23	2	:30	12P- News-News 5 Noon	1	X	X	X	X	X			1	\$95.00	\$95.00	Th Cities (WCVB)		10/17/23
2.0	Normal Line / SPOT	10/30/23-11/09/23	2	:30	12P- News-News 5 Noon	3	X	X	X	X	X			3	\$95.00	\$285.00	Th Cities (WCVB)		10/17/23
3.0	Revised Line / SPOT	11/06/23-11/06/23	2	:30	12P- News-News 5 Noon	1	X							1	\$95.00	\$95.00	Th Cities (WCVB)		10/17/23
3.1	Normal Line / SPOT	11/06/23-11/09/23	2	:15	12P- News-News 5 Noon	2	X							2	\$47.50	\$95.00	Th Cities (WCVB)		10/18/23
4.0	Normal Line / SPOT	10/23/23-10/27/23	2	:30	5:30P- News-News 5 530P	1	X	X	X	X	X			1	\$255.00	\$255.00	Th Cities (WCVB)		10/17/23
5.0	Normal Line / SPOT	10/30/23-11/09/23	2	:30	5:30P- News-News 5 530P	3	X	X	X	X	X			3	\$255.00	\$765.00	Th Cities (WCVB)		10/17/23
6.0	Revised Line / SPOT	11/06/23-11/06/23	2	:30	5:30P- News-News 5 530P	1	X							1	\$255.00	\$255.00	Th Cities (WCVB)		10/17/23
6.1	Normal Line / SPOT	11/06/23-11/06/23	2	:15	5:30P- News-News 5 530P	2	X							2	\$127.50	\$255.00	Th Cities (WCVB)		10/18/23
7.0	Normal Line / SPOT	10/23/23-10/27/23	2	:30	6P- News-News 5 6P	1	X	X	X	X	X			1	\$300.00	\$300.00	Th Cities (WCVB)		10/17/23
8.0	Normal Line / SPOT	10/30/23-11/09/23	2	:30	6P- News-News 5 6P	3	X	X	X	X	X			3	\$300.00	\$900.00	Th Cities (WCVB)		10/17/23
9.0	Revised Line / SPOT	11/06/23-11/06/23	2	:30	6P- News-News 5 6P	1	X							1	\$300.00	\$300.00	Th Cities (WCVB)		10/17/23
9.1	Normal Line / SPOT	11/06/23-11/06/23	2	:15	6P- News-News 5 6P	2	X							2	\$150.00	\$300.00	Th Cities (WCVB)		10/18/23
10.0	Normal Line / SPOT	10/23/23-10/27/23	2	:30	7P- 8P (EST)	1	X	X	X	X	X			1	\$280.00	\$280.00	Th Cities (WCVB)		10/17/23

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sheriff.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Revised Line / SPOT	11/06/23-11/06/23	2	:30	7p- 8p (EST)	1	X							1	\$140.00	\$140.00	TH Cities (WCVB)		10/17/23
12.1	Normal Line / SPOT	11/06/23-11/06/23	2	:15	7p- 8p (EST)	2	X							2	\$265.00	\$530.00	TH Cities (WCVB)		10/18/23
13.0	Normal Line / SPOT	11/06/23-11/06/23	2	:30	5:58:56A- News-News 5: Today 6a	1	X							1	\$265.00	\$265.00	TH Cities (WCVB)		11/3/23
14.0	Normal Line / SPOT	11/06/23-11/06/23	2	:30	7A- NBC-The Today Show Hour 1 & 2	1	X							1	\$225.00	\$225.00	TH Cities (WCVB)		11/3/23

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 Comments:

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REX CARTER FOR SHERIFF 09-22  
10308 REEDY CREEK RD  
BRISTOL, VA 24202

1011

58-446/514  
02

Nov 3, 2023  
Date



Pay to the Order of WCYB \$ 490.00

Four Hundred & Ninety & 00/100 Dollars



For TV 1A 11/6 (6A+Today) Rex Carter

⑆051404464⑆ 2003 681 01⑆ 1011