

## Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

<b>Order#:</b> 65972	CF	NTL-Cash-Political	<b>Start - End:</b> 4/30/2014 - 5/6/2014	HL#:	<b>Created:</b> 04/29/2014 02:26 P
<b>Advertiser:</b> NEWARK FIRST (360403)	PO BOX 321127 NEWARK, NJ 07102		<b>Alt Ord Id:</b>	<b>Print Invoice Locally:</b> N	<b>Updated:</b>
<b>Agency:</b> THE CAMPAIGN GROUP, INC. (8131)	1600 Locust St Philadelphia, PA 19103-6305		<b>CPE:</b> -/-	<b>Co-op Invoice:</b> N	<b>Confirmed:</b> 05/01/2014 11:40 A
			<b>Product:</b> NEWARK FIRST 4/30-5/6	<b>Do Not Mail Invoice:</b> N	<b>Contract:</b> 05/01/2014 11:41 A
			<b>Demo:</b> P25-54 DMA RTG	<b>Apply Taxes:</b> N	<b>Billing Int:</b> Normal
<b>AE:</b> John Link (CTS-PH)			<b>Agency Commission:</b> 15%	<b>Notarize Invoice:</b> N	<b>Billing Mth:</b> Item Rate
<b>Buyer:</b> Lisa Cabanel			<b>Self Protection Intr:</b> :05:00	<b>Print Affidavit:</b> N	<b>Comm Cat:</b> Political
				<b>Print Sub Invoice:</b> N	<b>Supress Rates:</b> N
				<b>Notarize Sub Invoice:</b> N	<b>Schedule Code:</b> Z

Internal: NEW ORDER; ZRP/CTS-PH 4/29/14  
ADD TO ORDER LINES 17-44. R/T \$118,900. PLS CFX. NR/PH 5.1.14

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
001	CF MEARLY	** W T F **	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,600.00	1	\$1,600.00	\$1,600.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	04/30/14	05/02/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
002	CF DQUEEN	M T * * * * *	DAY	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	1	\$1,500.00	\$1,500.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
003	CF DPRICE1	M T * * * * *	PRCE	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,500.00	1	\$2,500.00	\$2,500.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
004	CF NNOON1	** W T F **	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	1	\$1,500.00	\$1,500.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	04/30/14	05/02/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
005	CF DSOAP	** W T F **	SOAP	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	1	\$1,500.00	\$1,500.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	04/30/14	05/02/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
006	CF DPHIL	** W T F **	PHIL	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	1	\$1,500.00	\$1,500.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	04/30/14	05/02/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
007	CF EJUDY	** W T F **	EFG	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,200.00	1	\$2,200.00	\$2,200.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	04/30/14	05/02/14	1										

# Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
008	CF EJUDY	M T * * * * *	EFG	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,200.00	1	\$2,200.00	\$2,200.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
009	CF DDEAL	M T * * * * *	DEAL	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	1	\$1,500.00	\$1,500.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
010	CF ENEWS5P	M T * * * * *	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,200.00	1	\$2,200.00	\$2,200.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
011	CF NEARLY	* * W T F * *	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,200.00	1	\$2,200.00	\$2,200.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	04/30/14	05/02/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
012	CF NLATE1	* * W T F * *	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$6,000.00	1	\$6,000.00	\$6,000.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	04/30/14	05/02/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
013	CF DTALK	* * W T F * *	TALK	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,500.00	1	\$2,500.00	\$2,500.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	04/30/14	05/02/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
014	CF NCBSEVE	* * W T F * *	NETN	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$4,000.00	1	\$4,000.00	\$4,000.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	04/30/14	05/02/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
015	CF AINSIDER	M T * * * * *	ACC	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$5,000.00	1	\$5,000.00	\$5,000.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
016	CF AET730	* * W T F * *	ACC	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$5,500.00	1	\$5,500.00	\$5,500.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	04/30/14	05/02/14	1										

## Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
017	CF MEARLY	****F**	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,600.00	1	\$1,600.00	\$1,600.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	05/02/14	05/04/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
018	CF MEARLY	MT*****	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,600.00	2	\$3,200.00	\$1,600.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
019	CF DQUEEN	****F**	DAY	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	1	\$1,500.00	\$1,500.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	05/02/14	05/04/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
020	CF DQUEEN	MT*****	DAY	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	2	\$3,000.00	\$1,500.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
021	CF DPRICE1	****F**	PRCE	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,500.00	1	\$2,500.00	\$2,500.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	05/02/14	05/04/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
022	CF DPRICE1	MT*****	PRCE	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,500.00	1	\$2,500.00	\$2,500.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
023	CF NNOON1	****F**	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	1	\$1,500.00	\$1,500.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	05/02/14	05/04/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
024	CF NNOON1	MT*****	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	1	\$1,500.00	\$1,500.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
025	CF DSOAP	****F**	SOAP	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	1	\$1,500.00	\$1,500.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	05/02/14	05/04/14	1										

## Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
026	CF DSOAP	M T * * * * *	SOAP	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	1	\$1,500.00	\$1,500.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
027	CF DPHIL	* * * * F * *	PHIL	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	1	\$1,500.00	\$1,500.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	05/02/14	05/04/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
028	CF DPHIL	M T * * * * *	PHIL	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	2	\$3,000.00	\$1,500.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
029	CF EJUDY	* * * * F * *	EFG	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,200.00	1	\$2,200.00	\$2,200.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	05/02/14	05/04/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
030	CF EJUDY	M T * * * * *	EFG	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,200.00	1	\$2,200.00	\$2,200.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
031	CF DDEAL	* * * * F * *	DEAL	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	1	\$1,500.00	\$1,500.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	05/02/14	05/04/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
032	CF DDEAL	M T * * * * *	DEAL	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	1	\$1,500.00	\$1,500.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
033	CF ENEWS5P	* * * * F * *	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,200.00	1	\$2,200.00	\$2,200.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	05/02/14	05/04/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
034	CF ENEWS5P	M T * * * * *	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,200.00	1	\$2,200.00	\$2,200.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	1										

# Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
035	CF NEARLY	****F**	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,200.00	1	\$2,200.00	\$2,200.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	05/02/14	05/02/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
036	CF NEARLY	MT*****	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,200.00	1	\$2,200.00	\$2,200.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
037	CF NLATE1	****F**	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$6,000.00	1	\$6,000.00	\$6,000.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	05/02/14	05/02/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
038	CF DTALK	****F**	TALK	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,500.00	1	\$2,500.00	\$2,500.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	05/02/14	05/04/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
039	CF DTALK	MT*****	TALK	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,500.00	1	\$2,500.00	\$2,500.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
040	CF NCBSEVE	****F**	NETN	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$4,000.00	1	\$4,000.00	\$4,000.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	05/02/14	05/04/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
041	CF NCBSEVE	MT*****	NETN	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$4,000.00	1	\$4,000.00	\$4,000.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
042	CF AINSIDER	****F**	ACC	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$5,000.00	1	\$5,000.00	\$5,000.00	
	<u>Start</u>	<u>End</u>	<u>Apr 28</u>										
	05/02/14	05/04/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
043	CF AINSIDER	MT*****	ACC	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$5,000.00	1	\$5,000.00	\$5,000.00	
	<u>Start</u>	<u>End</u>	<u>May 05</u>										
	05/05/14	05/06/14	1										

Order Item Summary



WCBS-TV

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate	A/G	LC
044	CF AET730	M T * * * * *	ACC	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$5,500.00	1	\$5,500.00	\$5,500.00		
<u>Start</u>		<u>End</u>	<u>May 05</u>											
05/05/14		05/06/14	1											

Confirmed Broadcast Buyline Summary

Q2 2014	Apr		May	
	Spots	Revenue	Spots	Revenue
Total	10	\$28,500.00	37	\$90,400.00
Credited	0	\$0.00	0	\$0.00

Order Summary

	Confirmed		
	Quantity	Gross Amount	Net Amount
Broadcast Buy Lines	47	\$118,900.00	\$101,065.00
Ancillary Buy Lines	0	\$0.00	\$0.00
Installment Schedule	0	\$0.00	\$0.00
Total	47	\$118,900.00	\$101,065.00