

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing: (216) 367-7124

Invoice #	Invoice Date	Invoice Month	Invoice Period
2078281-1	10/21/18	October 2018	10/01/18 - 10/15/18

Property	Account Executive	Sales Office	Sales Region
WUPW	Taylor Fritsch	HRP-Washington	National

Billing Address:

Buying Time
Attention: Accounts Payable
650 Massachusetts Ave NW, Suite 210
Washington, DC 20001

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Advertiser	Product	Estimate Number
POL/Driskell, Gretchen/D/C	DRISKELL 4 CONGRESS	7181

Flight Dates	Order #	Alt Order #
10/09/18 - 10/15/18	2078281	09279828

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
		1141

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/18	10/15/18	FOX Toledo Daybreak	FOX Toledo Daybre	1-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 1----- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	M	10/15/18	8:59 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	GD- T18- 101H	\$60.00 NM
3	10/10/18	10/10/18	FOX Toledo Daybreak	FOX Toledo Daybre	--1----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 --1---- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	W	10/10/18	8:24 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	GD- T18- 101H	\$60.00 NM
4	10/11/18	10/11/18	FOX Toledo Daybreak	FOX Toledo Daybre	---1---	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 ---1--- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Th	10/11/18	8:09 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	GD- T18- 101H	\$60.00 NM
5	10/12/18	10/12/18	FOX Toledo Daybreak	FOX Toledo Daybre	----1--	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 ----1-- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	10/12/18	8:20 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	GD- T18- 101H	\$60.00 NM
7	10/10/18	10/10/18	Fox Toledo News at 10P	10-11p	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 --1---- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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2078281-1	10/21/18	October 2018	10/01/18 - 10/15/18
Advertiser	Product	Estimate Number	
POL/Driskell, Gretchen/D/C	DRISKELL 4 CONGRESS	7181	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/10/18	10/10/18	Fox Toledo News at 10P	10-11p	-- 1----	:30	1	\$350.00	NM
M									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	W	10/10/18	10:20 PM	Fox Toledo News at 10PM	10-11p	:30	GD- T18- 101H	\$350.00 NM
8	10/11/18	10/11/18	Fox Toledo News at 10P	10-11p	--- 1---	:30	1	\$350.00	NM
M									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/18	10/14/18	--- 1---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Th	10/11/18	12:02 AM	Fox Toledo News at 10PM	10-11p	:30	GD- T18- 101H	\$350.00 NM
sports overrun-ran in program									
9	10/12/18	10/12/18	Fox Toledo News at 10P	10-11p	---- 1--	:30	1	\$350.00	NM
M									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/18	10/14/18	---- 1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	10/12/18	10:12 PM	Fox Toledo News at 10PM	10-11p	:30	GD- T18- 101H	\$350.00 NM
10	10/11/18	10/12/18	Fox Toledo News at 10P	10-11p	--- TF--	:30	1	\$350.00	NM
M									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/18	10/14/18	--- TF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	10/12/18	10:27 PM	Fox Toledo News at 10PM	10-11p	:30	GD- T18- 101H	\$350.00 NM
11	10/11/18	10/12/18	FOX Toledo Daybreak	FOX Toledo Daybre	--- TF--	:30	1	\$60.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/18	10/14/18	--- TF--	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	10/12/18	7:39 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	GD- T18- 101H	\$60.00 NM
Total Spots							9		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,700.00
<u>Agency Commission</u>	\$255.00
<u>Net Amount Due</u>	\$1,445.00

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