

CONTRACT



KPLR-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

COPY

And:

Buying Time LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract / Revision 336867 /		Alt Order # 08269157
Product KANDER FOR SENATE		
Contract Dates 10/11/16 - 10/17/16		Estimate # 4690
Advertiser Kander/D/MO/US Senate		Original Date / Revision 10/06/16 / 10/06/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KPLR-TV	Account Executive Teresa DiFuria	Sales Office NSO Philadelph
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 349	Product Code 347
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	11	10/14/16	10/14/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	----1--				1	\$900.00	0.00			
2	11	10/14/16	10/14/16	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	----1--				1	\$300.00	0.00			
D 3	11	10/17/16	10/17/16	10p Weather Spon	10p-1030p		:30				NM	0	\$0.00
N 4	11	10/17/16	10/17/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	1-----				1	\$900.00	0.00			
N 5	11	10/17/16	10/17/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	1-----				1	\$900.00	0.00			
N 6	11	10/15/16	10/15/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-				1	\$650.00	0.00			
N 7	11	10/16/16	10/16/16	Su 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1				1	\$225.00	0.00			
8	11	10/16/16	10/16/16	Su 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1				1	\$300.00	0.00			
D 9	11	10/13/16	10/13/16	10p Weather Spon	10p-1030p		:30				NM	0	\$0.00
N 10	11	10/13/16	10/13/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---				1	\$900.00	0.00			
N 11	11	10/13/16	10/13/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---				1	\$900.00	0.00			
12	11	10/13/16	10/13/16	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---				1	\$300.00	0.00			
13	11	10/11/16	10/11/16	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KPLR-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

Contract / Revision	Alt Order #
336867 /	08269157

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	KANDER FOR SENATE	4690

Advertiser	Original Date / Revision
Kander/D/MO/US Senate	10/06/16 / 10/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----				1	\$300.00	0.00			
N 14	11	10/12/16	10/12/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--1----				1	\$900.00	0.00			
N 15	11	10/12/16	10/12/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--1----				1	\$900.00	0.00			
N 16	11	10/15/16	10/15/16	Sa 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$200.00	0.00			
N 17	11	10/16/16	10/16/16	Su 5p-530p	5p-530p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S				1	\$225.00	0.00			
N 18	11	10/15/16	10/15/16	Sa 5p-530p	5p-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$200.00	0.00			
N 19	11	10/11/16	10/11/16	M-F 6p-630p	6p-630p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$900.00	0.00			
N 20	11	10/14/16	10/14/16	M-F 6p-630p	6p-630p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	----F--				1	\$900.00	0.00			
N 21	11	10/12/16	10/12/16	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----				1	\$300.00	0.00			
N 22	11	10/11/16	10/17/16	M-F 7p-8p	7:30 PM-8:00 PM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				5	\$300.00	0.00			
N 23	11	10/15/16	10/15/16	Sa 530p-6p	530p-6p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$225.00	0.00			
N 24	11	10/17/16	10/17/16	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----				1	\$300.00	0.00			
Totals										0.00		26	\$13,125.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/17/16	26	\$13,125.00	\$11,156.25
Totals	26	\$13,125.00	\$11,156.25

Signature: _____ **Date:** _____

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PAGE 1
AT 15:30
FROM STATION

TYPE SO	1WKS
CTG POLC	
EST 4690	

REVISION

Copy

JASON KANDER FOR SENATE

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
AGENCY ADVERTISER CODE = 349									
AGENCY PRODUCT CODE = 347									
AGENCY EST# = 4690									
R	1	FRI	630P-700P	30	OCT14	1	\$900.00	1	\$900.00
PROGRAM : BIG BANG THEORY									
CON COM1: BIG BANG THEORY									
	2	FRI	700P-730P	30	OCT14	1	\$300.00	1	\$300.00
PROGRAM : KPLR NEWS @ 7PM									
CON COM1: KPLR NEWS @ 7PM									
S	3	MON	1000P-1030P	30	OCT17	0	\$375.00	0	\$.00
PROGRAM : KPLR FAST CAST @ 10PM									
CON COM1: KPLR FAST CAST @ 10PM									
RZ	4	MON	600P-630P	30	OCT17	1	\$900.00	1	\$900.00
PROGRAM : BIG BANG THEORY									
CON COM1: RVSD RATE									
R	5	MON	630P-700P	30	OCT17	1	\$900.00	1	\$900.00
PROGRAM : BIG BANG THEORY									
CON COM1: BIG BANG THEORY									

HARRIS SL104 PAGE 3
RUN ON OCT6/16 AT 15:30
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
A 16	SAT	430P-500P PROGRAM : TWO AND A HALF MEN CON COM1: ADD TO SKED	30	OCT15		1	\$200.00	1	\$200.00
A 17	SUN	500P-530P PROGRAM : MIKE AND MOLLY CON COM1: ADD TO SKED	30	OCT16		1	\$225.00	1	\$225.00
A 18	SAT	500P-530P PROGRAM : MIKE AND MOLLY CON COM1: ADD TO SKED	30	OCT15		1	\$200.00	1	\$200.00
A 19	TUE	600P-630P PROGRAM : BIG BANG CON COM1: ADD TO SKED	30	OCT11		1	\$900.00	1	\$900.00
A 20	FRI	600P-630P PROGRAM : BIG BANG CON COM1: ADD TO SKED	30	OCT14		1	\$900.00	1	\$900.00
A 21	WED	700P-730P PROGRAM : NEWS CON COM1: ADD TO SKED	30	OCT12		1	\$300.00	1	\$300.00
A 22	MON	700P-730P PROGRAM : NEWS CON COM1: ADD TO SKED	30	OCT17		1	\$300.00	1	\$300.00
A 23	TU-F,M	730P-800P PROGRAM : NEWS CON COM1: ADD TO SKED	30	OCT11-OCT17		5	\$300.00	5	\$1,500.00
A 24	FRI	630P-700P PROGRAM : BIG BANG ORD COM1: ADDED IN ERROR CON COM1: ADD TO SKED	30	OCT14		0	\$900.00	0	\$.00
A 25	SAT	530P-600P PROGRAM : MIKE AND MOLLY CON COM1: ADD TO SKED	30	OCT15		1	\$225.00	1	\$225.00

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
OCT/16	13125.00								
CONTRACT TOTAL									13125.00
TOTAL SPOTS									26

MARKET TOTALS \$224,166 KPLR 3% KDNI 2% KMOV 19% KSDK 37% KTVI 39% WFXS 0% WRBU 0%
 CABL 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE