

## Waterfront Strategies

URGENT! URGENT! URGENT! URGENT! URGENT! URGENT!

PLEASE DELIVER IMMEDIATELY

TO: TRAFFIC MANAGER  
FROM: Waterfront Strategies  
3050 K Street, NW  
Washington, DC 20007  
RE: FFUSA/CLIMATE POWER  
DATE: 6/5/24

**SKED B - Estimate #'s - 13390/13391/13392/13393/13394/13395**

MARKETS:  
ATLANTA, PHILADELPHIA, DETROIT

SPOT TO ARRIVE BY THURSDAY, 6/6  
STARTING FRIDAY, 6/7  
PLEASE RUN HD FEED UFN:

**FFUSA202402H**

**"FACTS"**

**TV :30 @ 100%**